SCBP Africa III workshop and Regional Seminar Johannesburg, 23-26 November, 2009

• HOMEWORK PART 2
INTRODUCTION

• The Federal Republic of Nigeria lies at the west coast of Africa with a Land mass of 923,768sqkm, with a population of 120 million based on the 2006 census comprises more than 250 ethnic groups making up of 36 states and a Federal Capital Territory known as Abuja, The country is vast and rich in Tourism potential.
• The overall policy thrust of Tourism in Nigeria are:
  • WEALTH CREATION
  • FOREIGN EXCHANGE GENERATION
  • EMPLOYMENT CREATION
  • PRESERVATION OF THE RICH CULTURAL HERITAGE OF THE COUNTRY

• Toward the fulfillment of these:
  • Prepared Tourism Development Master plan Document to chart Tourism Development in the country have been launched.
DOMESTIC TOURISM STATISTICS

**CONDUCT PRELIMINARY SURVEY AROUND THE COUNTRY.**

**THE PROCESS OF GATHERING DATA FROM OTHER AGENCY HAVE BEEN STRENGTHENED.**
INBOUND TOURISM STATISTICS

• EXPANSION TO CAPTURE OTHER INTERNATIONAL FRONTIERS INTO THE COUNTRY SUCH AS LAND AND AIR THAT WERE NOT CAPTURED BEFORE.

EYO MASQUERADE DANCE IN LAGOS
OUTBOUND TOURISM STATISTICS

• NIGERIA IMMIGRATION SERVICE IS WIDENING ITS ACTIVITIES TO CAPTURE DATA ON INBOUND AND OUTBOUND STATISTICS
OUTBOUND TOURISM STATISTICS DEVELOPMENT /FUTURE PLAN

• **NIGERIA IMMIGRATION SERVICE EXPANDING OPERATION TO OTHER FRONTIER USED BY OUTBOUND/INBOUND (Air, water and land) VISITOR.

• **REDESIGN ENTRY/DEPARTURE CARD TO CAPTURE MORE INFORMATION.

• ** REDESIGN CARD MAY COMMENCE SOON.

TOURISM SATELLITE ACCOUNT

1 **PLAN TO ORGANISE STAKEHOLDERS FORUM TO HARMONISE VARIOUS SHADE OF OPINION AND WORKOUT MODALITIES TO ADDRESS VARIOUS ISSUES CONNECTING TO TOURISM.

2** PLAN TO TRAIN NTA, NBS ON TSA METHODOLOGY ON NATIONAL ACCOUNT.

3** MONITOR VISITOR MIX, ACTIVITIES AND SPENDING WITHIN NIGERIA.