

# UNWTO STATISTICS CAPACITY BUILDING PROGRAM

*Workshop III, 22-24 NOVEMBER 200*



## **Inbound Tourism**

- Monthly Arrival Statistics
- International Visitors' Survey



## Monthly Arrival Statistics

- Collected at Main Ports of Entry/Exit (9)
- Variables include: Age, Sex, Country of Residence, Purpose of Visit, Mode of Travel, Length of Stay
- All foreign passport holders are required to fill the entry forms
- LTDC and Immigration are charged with the responsibility of collection and distribution of the forms, LTDC processes the data collected

## Monthly Arrival Statistics Cont...

- Other units involved are: Bureau of Statistics which collects and distribute the forms at 2 southern borders, Lesotho Revenue Authority, Lesotho Mounted Police Services and National Security Services

## Monthly Arrival Statistics Cont...

- LTDC produces statistical tables on monthly basis
- At the end of each year an Annual Arrival Statistical report is produced
- The current form has been revised and data collectors will be trained on the newly revised form that is planned for implementation in April 2010

## Monthly Arrival Statistics Cont...

- **Currently the entry card outlines the following classifications:**  
School, Returning resident, Employment, Holiday, Business and Other
- **the revised card outlines the following classifications:**  
Holiday /Leisure/Recreation, Business /Professional, Study in Lesotho, Returning resident, Employment, Visiting Friends/relatives and other

## International Visitors' Survey

- Collected at 2 ports per each of the 3 three regions of the country
- Basically to supplement the monthly arrivals statistics so as to measure visitors' satisfaction and needs
- Variables covered are demographics, expenditure, type of attractions visited, activities, and problems encountered during stay in Lesotho

## International Visitors' Survey Cont...

- The information is collected through the use of questionnaires and involves face-to-face interviews
- The surveys are conducted biannually during peak seasons and questionnaires are administered by temporary data collectors
- After conducting the two surveys, a Comparative Analytical Report is produced by LTDC

## **Accommodation Statistics**

- Data is collected from all accommodation establishments in the country
- Statistics are meant to measure the capacity and performance of the accommodation sector
- Information on no. of rooms and beds available and occupied, revenue accrued from accommodation and other services and no. of employees

## **Accommodation Statistics Cont...**

- The return forms are distributed to all accommodation establishments and then collected at the end of each quarter
- Quarterly statistical tables are produced and at the end of the year an Annual Accommodation Statistics Analytical Report is also produced



## Accommodation Statistics Cont...

- The return form has been revised and accommodation establishments have also been trained on the new form
- The new form is being piloted for the last quarter of 2009 in preparation for implementation in January 2010

## Domestic Tourism

Currently Lesotho does not have data on domestic tourism, however we are planning to collect such either through the household surveys or otherwise, it will depend on the availability of funds

## Development of TSA

- Tourism Statistics Taskforce established and Terms of Reference developed
- Tourism statistics metadata developed to assist in identification of gaps
- Revised Arrival/Departure form to be implemented in April 2010
- Revised Accommodation Statistics collection tool; piloted in the 3<sup>rd</sup> quarter 2009 to be rolled out in January 2010

## Development of TSA cont'

- Bi-annual exit Visitors' Surveys in August – September and December - January

### Way forward

LTDC Strategic Plan 2010 – 2015 embraces;

- Enhancement of research and information sharing
- Collection of domestic tourism
- Rolling out employment survey since the pilot in 2008

# Outbound Tourism

## Current status

- No statistics is being collected except at the airport

## Challenges

- Insufficient resources, (finance and human)
- six months exemption

