1) Usual Environment

2) Main Purpose of Visit
   - defined as per IRTS 2008
   - However; urban-municipal jurisdiction and rural-constituency were falling outside usual environment
3) Tourism Statistics Technical Group, consists of:
- Ministry of Environment & Tourism
- Central Bureau of Statistics
- Namibia Economic and Policy Research Unit (Nepru)
- Namibia Tourism Board (NTB)
- FENATA (Private Sector)
- Central Bank (Bank of Namibia)
DOMESTIC TOURISM

Results of exploratory survey on Domestic Tourism Expenditure is available

Constraints:  
- Sampling and data collection methods
- Very costly, low population, but large land mass to cover

Future plans: To include Domestic Tourism part in National Household budget Survey by Central Bureau of Statistics
INBOUND TOURISM

1) Inbound visitors are measured based on IRTS 2008 standards

2) Length of Stay- still using Intended Length of Stay, However:
   - Ministry of Home Affairs is in the process of acquiring new computerized system
   - Both arrivals and departures will be captured
   - Our inbound tourism statistics based on Country of Residence NOT Nationality
THANK YOU !!!