Capacity-Building Programme on Tourism Statistics for Africa 2008-2009 organized by UNWTO

Subject:
Sessions for Mozambique Presentation
Pretoria, 09-11 February, 2009

www.visitmozambique.net
www.ine.gov.mz
www.bancomoc.mz
I.1. Tourism Statistics Standards

Frequency of trip
Not in use. There is no special reason for not using this issue, what means that it can be introduced

Duration of trip
Variable used in all tourism statistics

Crossing of Administrative borders
Used in the expenditure tourism and domestic tourism surveys

Distance from place of usual residence
Variable used as a filter in the Domestic Tourism to define the criteria for the illegibility
I.1. Tourism Statistics Standards (cont.)

2. In Mozambique the classification used to define the main purpose of visit conform to the international recommended classification, but our aim is to include in our data collection other elements which have been excluded namely:

- Education and training
- Health and medical care
- Religion/pilgrimages
- Shopping
I.3. Tourism Statistics Standards (cont.)

In Mozambique the Tourism Interagency Working Group (also known as “Tourism Statistics Committee”), has been formalized very recently during the course of 2008 last quarter and its comprised of National Statistical Office, National Tourism Authority, the Central Bank, Ministry of Planning and Development, Ministry of Transport and Communication and Migration Authority.
I.3. Tourism Statistics Standards (cont.)

Main Goal:

Work as institutional platform in production and consolidation of tourism statistics subsystem

Wayforward or Challenges:

Training of staff, strategical development plan of tourism statistics, acquisition of software equipment to control entry and departure of visitors at border post, allocation of human and material resources.
For Mozambique there is a huge need for data concerning the measurement of domestic tourism. As mentioned early, we have recently, in Setember 2008, embarked in launching the domestic household survey and we think that it will be possible to measure domestic tourism through this process. The survey will finish in August 2009 and its relevant to emphasize that we have included appropriate question in the questionnaire.
II. Domestic Tourism

1. a) Is in process the data collection of domestic tourism started in September (pilot phase) carried out by NSO in its 5 year Household Survey. The domestic Survey appears as module. The end of data collection is foreseen for August 2009.

New development:

- Data processing and analysis of domestic survey – according with IRTS 2008;
III. Inbound Tourism: 09.00-10.00

1. Developments implemented in inbound tourism since the workshop I:
   • Finalisation of data processing related to embarkation and disembarkation cards 2006
   • Data released of Pilot Expenditure Survey done in 2007;
   • Compilation of data on Tourism Expenditure related to 2008 through Expenditure Survey done quarterly;

2. Planned development to be implemented:
   • Data released of Expenditure Survey done in 2008;
   • Computarization of immigration system and border posts in whole country;
   • Fund raising to support the implementation of strategical development plan for tourism statistics
III. Inbound Tourism: 11.00-12.30

1. To measure inbound visitors Mozambique have been carrying out combined procedures which includes administrative data with digitalize data of a sample of embarkation and disembarkation card. We feel that there is a weakness on relying on administrative data

   Actions taken to strengthen the statistics include:

   - Gradual computerization of immigration system at border posts

2. The combination of the different operatives like Expenditure Survey, Domestic Survey and Embark and Desembark cards could help to precise the length of stay

3. Mozambique use the Country of permanent residence to measure inbound tourism.
THANK YOU!