Capacity Building Programme on Tourism Statistics

Zimbabwe
Domestic Tourism

- Information on DT is not readily available.
- Rely on Domestic Market Surveys, the last was done in 2002.
- Make use of the Levy & Statistics Forms to gather information on Domestic Tourism.
Constraints on Domestic Tourism

- Lack of proper instruments/methodologies to capture domestic tourism.

- Surveys are costly and cannot be done constantly.
Initiatives on Domestic Tourism

- The current development of the Domestic Tourism Strategy.

- Domestic Market Survey, subject to availability of funding.