Tourism Satellite Account

Introduction
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• The project started in 1999 in the Ministry of Natural resources and Tourism.

• It was found that the Ministry could not implement TSA alone due to:
  ➢ Inadequate manpower with Various competencies
  ➢ Tourism expenditures being undertaken in various sectors of the economy
Introduction cont..

- Budget constraints.

- In 2000, the Tanzania Tourism Satellite Account (TTSA) project was launched after various stakeholders meeting.
The TTSA Project.

- Institution involved includes:
  1. Ministry of natural Resources and Tourism
  2. The Central Bank of Tanzania
  3. The National Bureau of Statistics
  4. Immigration Department
  5. Zanzibar Commission for Tourism
The TTSA Project

• Main Activities:
  (1) Capacity Building
  (2) Conducting relevant surveys
  (3) Collecting tourism data from sectors of the economy adopted by System of National Accounting (SNA)
The TTSA Project cont..

• Implementation
  (i) 30 computers were bought for Immigration Dept.
  (ii) 30 data entrants were trained and employed in Immigration Dept.
  (iii) The Tanzania Tourism Sector Survey comprising International Visitors Exit Survey and Tourism Establishment Survey conducted in 2001
Implementation cont..

(iv) International Visitors’ Exit Survey conducted annually from 2004 to 2007

• Problems:
  (a) Limited funding sources
  (b) lack of cooperation from tourism establishment and other government institution to provide statistics
Problems cont..

- The 2008 Tourism Act was enacted and the Memorandum of Understanding (MOU) among participating institutions was signed as remedial to these problems.
The TTSA Project cont..

• Future Plans:
  (1) Develop regulations from the Tourism Act to enforce collection of Tourism Statistics
  (2) Strengthen inter-Institution cooperation in building TTSA
  (3) Revisit tourism data collection methods
  (4) Conduct regular tourism establishment surveys
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