NAMIBIA

Tangee-Ndapeua Koa
Ministry of Environment and Tourism

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MEASURING INTERNATIONAL ARRIVALS

1) - **Policy**
Policy to be approved.

- **Technology**
Computerised border control system for some border posts, but not reliable.

- **Electricity**
Not all border posts have electricity and those that have don’t have back-up power generators.

- **Financial resources**
As a result of lack of policy and no proper budgeting within the Directorate of Tourism.

- **Trained Human resources at border posts**
The importance of capturing arrival/departure data (at border posts) by immigration officials has not yet been channelled through to them.
2) - MET, together with the MoHAI, Central Bureau of Statistics and UNDP will be capturing 100% of Hosea Kutako International Airport arrivals and departures for 2008.

- MoHAI has been given the go-ahead by cabinet to acquire a reliable computerised system, which can give accurate, timely, reliable and relevant data.
MEASURING INTERNATIONAL ARRIVALS

3) - Inbound visitors’ expenditure data in Namibia is collected through an Exit Survey.

- Packaged or Non-packaged tour.
- Under non-package following classifications:

  » Transport
  » Accommodation
  » Food and Drinks
  » Entertainment
  » Shopping
  » Other.

- Very costly and poor budgeting.
1) The Namibian Balance of payments records transactions on foreign arrivals and multiplies the number of arrivals by average spending of visitors and multiply it by the average number of days stayed. This then provides a reasonable estimate of inbound visitor expenditure under the **Travel** sub-account.

2) As for **Passenger and Transport** fairs these figures are obtained from Airlines operating in Namibia but are again driven largely by inbound tourism.