Tourism Statistics in South Africa – Who is doing what?

UNWTO Capacity Building Programme

9 June 2008
Structure

• Who?
• How?
• Roles and responsibilities
• Current tourism stats available
Which organisations is involved in collecting Tourism Stats?

IRTS → NSO → NTA → Immigration Authorities → Central Bank

RSA → Stats SA → DEAT/SAT → DHA → SARB
How?

Compilers of tourism statistics

Do each organisation just go off in their own direction as far as the collection of

NO! Working relationship through the TSA working group. Co-ordination and ensure highest possible quality of the data.
Meet once a quarter (4 times per year). Different roles and responsibilities (mandates)

SARS must still be represented
Roles and responsibilities

How?

Preferred supplier of quality statistics
Stats SA

Vision

To be the preferred supplier of quality statistics

Mission

Provide a relevant and accurate body of statistics to inform users on the dynamics in the economy and society through the application of internationally acclaimed practices
### Stats SA – What tourism stats is currently provided?

<table>
<thead>
<tr>
<th>Survey/Admin data</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arrivals and departure statistics</td>
<td>Monthly and Annually</td>
</tr>
<tr>
<td>General household survey</td>
<td>Annually</td>
</tr>
<tr>
<td>Income and Expenditure Survey</td>
<td>Every 5 years</td>
</tr>
<tr>
<td>Survey of tourist accommodation</td>
<td>Monthly</td>
</tr>
</tbody>
</table>

- Preferred supplier of quality statistics
### Stats SA – What tourism stats is currently provided?

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<th>Survey/Admin data</th>
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<tr>
<td>Survey of food and beverages</td>
<td>Monthly</td>
</tr>
<tr>
<td>Economic Activity Survey</td>
<td>Annually</td>
</tr>
<tr>
<td>LSS on personal services</td>
<td>Periodically</td>
</tr>
<tr>
<td>LSS on business and real estate services</td>
<td>Periodically</td>
</tr>
<tr>
<td>LSS on the transport services</td>
<td>Periodically</td>
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Preferred supplier of quality statistics
Stats SA – What tourism stats is currently provided?

Supply and Use Tables!

Confrontation between demand and supply data
Stats SA – What tourism stats is currently provided?

SUPPLY AND USE TABLES!

• Both annual and periodical
• Annual 95 industries * 27 products and services
• Periodical 95 industries * 94 products and services
• Moving towards CPC classification for goods and services
Stats SA – What tourism stats is currently provided?

Tourism specific household survey (NEW)

HH survey conducted for the

Start to test the ‘level’ of outbound tourism
Roles and responsibilities

SAT

Vision

For SA to be the preferred tourist destination in the world, in order to maximise the economic potential of tourism for the country and its people

Mission

To develop and implement a world-class international tourism marketing strategy for SA. In pursuance of this, SAT will:
• Facilitate the strategic alignment of the provinces and industry in support of the global marketing of SA;
• Remove all obstacles to tourism growth;
• Build a tourist-friendly nation; and
• Ensure that tourism benefits all South Africans.
## SAT – What tourism stats is currently provided?

<table>
<thead>
<tr>
<th>Survey/Admin data</th>
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<tbody>
<tr>
<td>Departure Survey</td>
<td>Monthly</td>
</tr>
<tr>
<td>Domestic Survey</td>
<td>Monthly</td>
</tr>
</tbody>
</table>

- Departure Survey: Monthly
- Domestic Survey: Monthly

Preferred supplier of quality statistics
SARB – research department

Vision

We are a dynamic department providing authoritative economic information and research

Mission

The Research Department is the statistics and economic department of SARB and subscribes to the mission of the Bank, that is to create and maintain price stability

Its primary purpose is to:
Support economic policy formulation by providing accurate economic information and well-considered research and recommendations
SARB – What tourism stats is currently provided?

<table>
<thead>
<tr>
<th>Survey/Admin data</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>BoP (Services, income and transfers)</td>
<td>Monthly</td>
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</table>

**Preferred supplier of quality statistics**

- Both for inbound and outbound tourism (travel item)
Roles and responsibilities

DHA

Vision

Rendering a world class service

Mission

To commit itself - as required by stipulated mandates – to determine and confirm status of persons by providing enabling documents in the interest of promoting and protecting the national integrity
Roles and responsibilities

DHA

MCS

Computerised system to monitor and control movements through border posts

Closure when all data has been received estimated at the 10th of the following month for major 3 airports
Closure for all ports of entry estimated at 20th of next month
Closure confirmed to Stats SA

Arrivals and Departures – Stats SA – Tourism and migration release

SAT
Inter – Institutional Statistical Cooperation

Avoid duplication of data with the scarce resources that you have!! Work together to ensure the best quality data possible..