



## **TSA**

**Progress since the last workshop**

- The Zimbabwe Tourism Authority undertook a pilot MAS training program.
- During this pilot survey a sample of 13 major hotels in Harare were chosen and trained.
- Lodges were not trained during the pilot program because most of them are not yet computerised.



## OUTCOMES OF THE PILOT SURVEY

- These hotels indicated that the software was simple to use.
- The software is user friendly.
- The software reports only a few number of foreign countries that visit accommodation facilities.
- The software needs to be developed further in terms of networking the software.

## TRAINING AND IMPLEMENTATION OF MAS

- After the successful implementation of the MAS pilot program ZTA went on to implement the training program through out Zimbabwe.
- ZTA trained all major hotels in Victoria Falls, Bulawayo, Kariba, Nyanga, Mutare and Kadoma.

## THE MONTHLY ACCOMMODATION SURVEY

- The unit responsible is Zimbabwe Tourism Authority (ZTA).
- The methodology: Sample survey
- New data to be obtained:
  - Employment (Nationals vs Foreigners)
  - Total wages and salaries
  - Total revenue ( Rooms, Meals, Bar Sales etc)
  - Average Room Rate
  - Average Total Spend /room night and / guest night
  - Average Wage per employee

- Average Revenue Per Employee
- Average Length of stay ( Domestic vs Foreign)

- The instrument used is a questionnaire.
- Distribution of the sample over time: 118 hotels.
- Periodicity: Monthly.
- Institutions involved: Zimbabwe Tourism Authority (ZTA).

- Four border post were computerized, this work was done with IOM in conjunction with Immigration office.
- This system is still on trial run.
- If this system works well it will be implemented throughout all the border post.
- Zimbabwe and Zambia have agreed to mirror their arrival statistics.(Zambian Delegation in August)

## VES

- Zimbabwe is going to carry out a VES next year and preparations for the survey are currently underway.
- The Institution responsible is ZTA.

## ZIMSTAT

- The Zimbabwe National Statistics Agency (ZIMSTAT) is undertaking a Census of Industrial Production (CIP) .
- It is also undertaking the Quarterly Employment Enquiry (QEI)- done on every establishment.
- There are plans also to undertake a Labour Force Survey by ZIMSTAT in 2010-2011.
- There plans to undertake the Income Consumption & Expenditure Survey in 2010-2011.

## RBZ

- Introduction of Electronic Tax Registers for tourism operators.
- The RBZ is currently working on implementing a new web based and real time system called the Tourism Return Accounting System.
- RBZ is currently in the process of moving from using BOP manual 4 to BOP manual 6.