



8/17/2010

UNWTO STATISTICS CAPACITY BUILDING PROGRAMME
IV WORKSHOP JOHANNESBURG, SOUTH AFRICA, 25-27 AUGUST 2010

PROGRESS REPORT – TANZANIA

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OUTLINE

- Inbound tourism by air- measurement of the flows, of the characteristics of visitors and their expenditure;
- Accommodation statistics: classifications and measurement of occupancy
- Business registers: up dating and using

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INBOUND TOURISM BY AIR: MEASUREMENT OF THE FLOWS, OF THE CHARACTERISTICS OF VISITORS AND THEIR EXPENDITURE

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No. of Visitors

The number of visitors is captured at entry point by using the Immigration Arrival Declaration Forms. Information from the forms is compiled into Summary Sheets .

TOURIST ARRIVALS FOR THE YEAR 2009

NATIONALITY	VFR ¹	HV ²	BV ³	TR ⁴	OTHS ⁵	TOTAL
TOTAL	48,887	592,635	28,890	19,565	24,390	714,367

¹Visiting Friends and Relatives ²Holiday Visitor, ³Business Visitor, ⁴Transit, Others

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TIP 10

EAST AFRICAN COMMUNITY

THE UNITED REPUBLIC OF TANZANIA

ENTRY / ARRIVAL DECLARATION FORM / FOMU YA KUINGIA / FORM D'ENTRE
(Immigration Regulations 1997)
(Mwagizi wa Kufika kwa Herufi Kubwa/Completsez en majuscule s'il vous plait)

Please Complete in Capital Letters/Tafadhali Jaza kwa Herufi Kubwa/Completsez en majuscule s'il vous plait

Surname / Jina la Ukoo / Nom de Famille _____

Other names / Majina mengine / Prenoms _____

Passport No / Nambari ya Pasi / Numero de passeport _____

Place and Date of issue of passport
Mahali na Tarehe ya kutoiwa
Place et date de délivrance _____

Date and Place of Birth
Tarehe na Mahali pa Kuzaliwa
Date et lieu de Naissance _____

Male /Mne / Masculin Female / Mke / Feminin

Occupation
Kazi
Profession _____

Number of other persons travelling on your passport
Idadi ya wengine wanasafiri kwa kutumia pasi yako
Nombre de personnes voyageant sur votre passeport _____

No. of Males No. of Females

Mme Mke

No. d'Hommes No. de Femmes

Purpose of travel/visit (Fill from ovalleaf 1, 2, ..., 8 as appropriate)
Sababu ya kuingia (angalia ukurasa wa nyuma 1, 2, ..., 8 kama itaavyo) _____

Object de votre séjour/durée (voir au verso 1, 2, ..., 8)
Any other (specify)/Sababu nyingine/Autres spécifiez _____

Physical address while in Tanzania /Anwani nchini Tanzania/Adresse en Tanzanie _____

i) P.O. Box (Boite Postal) _____
ii) Street (Mtaa/Rue) _____
iii) Town (Mji/Ville) _____
iv) Town (Mji/Ville) _____

v) Tel No/Namburi ya Simu/Numero du Telephone: _____
vi) Hotel (Hoteli/L'Hotel) _____
vii) Contact Person or Institution/Mwenyeji Wako ama Asasi/Personne/Institution Visite _____

Mode of Travel/ Namna ya usafiri/Moyen de transport _____

Air/Ndege/Avion Water/Maji/Meritime Rail/Reli/Train Road/Barabara/Route

Date/Tarehe/Date _____
Signature/Sajni/Signature _____

KEY TO MAIN PURPOSE OF TRAVEL/VISIT
 UFUNGUO WA MADHUMUNI MAKUU YA USAFIRI/MATEMBEZI }
 GUIDE AL'OBJET PRICIPAL DE VOYAGE/VISITE }

ENGLISH

1. Returning resident /
2. Prospective resident/
3. Seeking employment/
4. Temporary employment /
5. Visiting friends and relatives/
6. Holiday/
7. Business and conference/
8. In transit/
9. Others (please specify)/

KISWAHILI

- Mkazi anayerejea/
- Mkazi mtarajiwa /
- Kutafuta kazi/
- Kazi ya muda/
- Kutembelea rafiki/jamaa/
- Likizo /
- Biashara na mkutano/
- Kupita/
- Mengineyo/Taja/

FRENCH

- Resident retournant a`son pays d`origine
- Re`sident even tuel
- Chercher un emploi
- Emploi temporaire
- Rendre visite aux amis/parents
- Vacances
- Commerce`/Conference ou Re`union
- Entransit
- Autres

FOR OFFICIAL USE ONLY

OFFICIAL STAMP

File No:

IMMIGRATION STATUS

Name SIGNATURE:

IMMIGRATION OFFICER

EAST AFRICAN COMMUNITY

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THE UNITED REPUBLIC OF TANZANIA
 DEPARTURE DECLARATION FORM / FOMU YA KUTOKA / FORM DE SORTE
 (Immigration Regulations 1997)
 (Immigration Regulations 1997)

Please Complete in Capital Letters/Tafadhali Jaza kwa Herufi Kubwa/Completez en majuscule s'il vous plait

Surname / Jina la Ukoo / Nom de Famille		Other names / Majina mengine / Prenoms	
Passport No / Nambari ya Pasi / Numero de passeport		Place and Date of issue of passport Mahali na Tarehe ya kutolewa Place et date de delivrance	
Date and Place of Birth Tarehe na Mahali pa Kuzaliwa		Nationality Utaifa Nationalite'	
Date et lieu de Naissance		Country of current residence Nchi unamoishi Pays de residence	
Male /Mme / Masculin	Occupation Kazi Profession	Number of nights spent in Tanzania Idadi ya siku utakazokaa nchini Tanzania Nombre de nuits passees en Tanzania	
Female / Mke / Feminin			
Number of other persons travelling on your passport Idadi ya wengine wanaosafiri kwa kutumia pasi yako Nombre de personnes voyageant sur votre passport			
No. of Males	No. of Females	Flight/Vessel no. Nambari ya Chombo	
Mme	Mke	No de vol	
No. d'Hommes	No. de Femmes		
Destination (Town/Country) Unapokwenda (Mji/Nchi)			
Destination (Ville/Pay)			
Mode of Travel/ Namna ya usafiri/Moyen de transport		Signature/Saini/Signature	
Air/Idage/Avion		Water/Maji/Meritime	
		Rail/Reli/Train	
		Road/Barabara/Route	



TOURIST EXPENDITURE ESTIMATION

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Tourist expenditure is estimated by using information collected from visitors' exit surveys. The variables are average expenditure by travel arrangement by purpose of visit, proportion of visitor by travel arrangement, average length of stay and number of tourist arrivals.

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EXPENDITURE

- The model is depicted in the following equation:

$$E_v = (E_p \times V_p \times T) + (E_{NP} \times V_{NP} \times T)$$

- E_v = Total tourist expenditure in Tanzania;
- E_p = Average package tour expenditure per visitor per night, derived from the survey;
- E_{NP} = Average Non-package tour expenditure per visitor per night, derived from the survey;
- V_p = Number of arrivals under **package** travel arrangement (The arrivals as captured by the Immigration Department, adjusted into package visitors by purpose using survey results);
- V_{NP} = Number of arrivals under **Non-package** travel arrangement (The arrivals as captured by the Immigration Department, proportionately adjusted into non-package visitors using survey patterns);
- T = Average length of stay as computed from the survey.

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EXPENDITURE

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Cntry of Resid ence	Purpose of Visit	Total Visitors (Arrivals)	Travel Arrangement		Av. Length of stay	Av. Exp. Per Person per night		Total Expenditu re E_v
			Pac kag e V_p	Non Package V_{NP}		T	Package E_p	
	Bussiness							
	Holiday							
	VFR							

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EXPENDITURE

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- Calculation of average package tour expenditure involved deduction of estimated cost for international fare to Tanzania and commission accruing to a tour wholesaler.
- Immigration data on arrivals by purpose of visit were distributed according to package and non-package arrangements, using the travel arrangement ratios as established in the survey.
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- The survey results and total number of arrivals from Immigration Department were used in the model in order to estimate annual tourists' expenditure in the country.

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SAMPLE SIZE

In 2009, the survey sample was planned to capture one percent of about 700,000 international visitors who were recorded in 2008. This approach yields a sample size of about 7,000 international visitors. In this regard, the survey managed to randomly interview about 6,236 respondents, who represented around 9,286 visitors in the sample.

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**Thank You For Your
Attention**



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