

# WHAT HAS BEEN DONE SINCE WORKSHOP 111

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PRESENTATION TO THE UNWTO CAPACITY  
BUILDING WORKSHOP ON TOURISM STATISTICS  
FOR AFRICA.

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## INTRODUCTION

- ❖ The Federal Republic of Nigeria lies on the West coast of Africa with a land mass of 923,768sqkm, with a population of 120 million based on the 2006 census .The country Comprises more than 250 ethnic groups making up of 36 states and a Federal capital territory known as Abuja, The country is vast and rich in Tourism potential.

## The overall policy thrust of Tourism in Nigeria are:

- WEALTH CREATION
- FOREIGN EXCHANGE GENERATION
- EMPLOYMENT CREATION
- PRESERVATION OF RICH CULTURAL HERITAGE OF THE COUNTRY.

## WHY TOURISM ?

- TOURISM IS A GROWTH INDUSTRY
- CREATES JOBS FOR A WIDE RANGE OF SKILLS
- TOURISM IS TIED TO A PLACE
- CREATES ENTREPRENEURIAL OPPORTUNITIES
- CREATES BETTER CULTURAL UNDERSTANDING AND PEACE.
- PRESERVES CULTURE, PEOPLE HERITAGE & ENVIRONMENT

# MAP OF NIGERIA



## TOWARD A FULFILLMENT

- NIGERIA HAS PREPARED A TOURISM DEVELOPMENT MASTER PLAN DOCUMENT TO CHART A NEW COURSE FOR TOURISM.
- THE IMPLEMENTATION OF THE DOCUMENT WILL LEAD TO AN ACCELERATED TOURISM DEVELOPMENT.

# DOMESTIC TOURISM STATISTICS

- ITS ESTIMATED THAT 35% OF NIGERIA ARE ENGAGE IN DOMESTIC TOURISM (PROVISIONAL RESULT FROM INTERNAL MIGRATION BY NPOPc.)
- NIGERIA TOURISM DEVELOPMENT CORPORATION IS COLLECTING DATA ON DOMESTICS TOURISM.

## A CULTURAL FESTIVAL



# INBOUND / OUTBOUND TOURISM STATISTICS

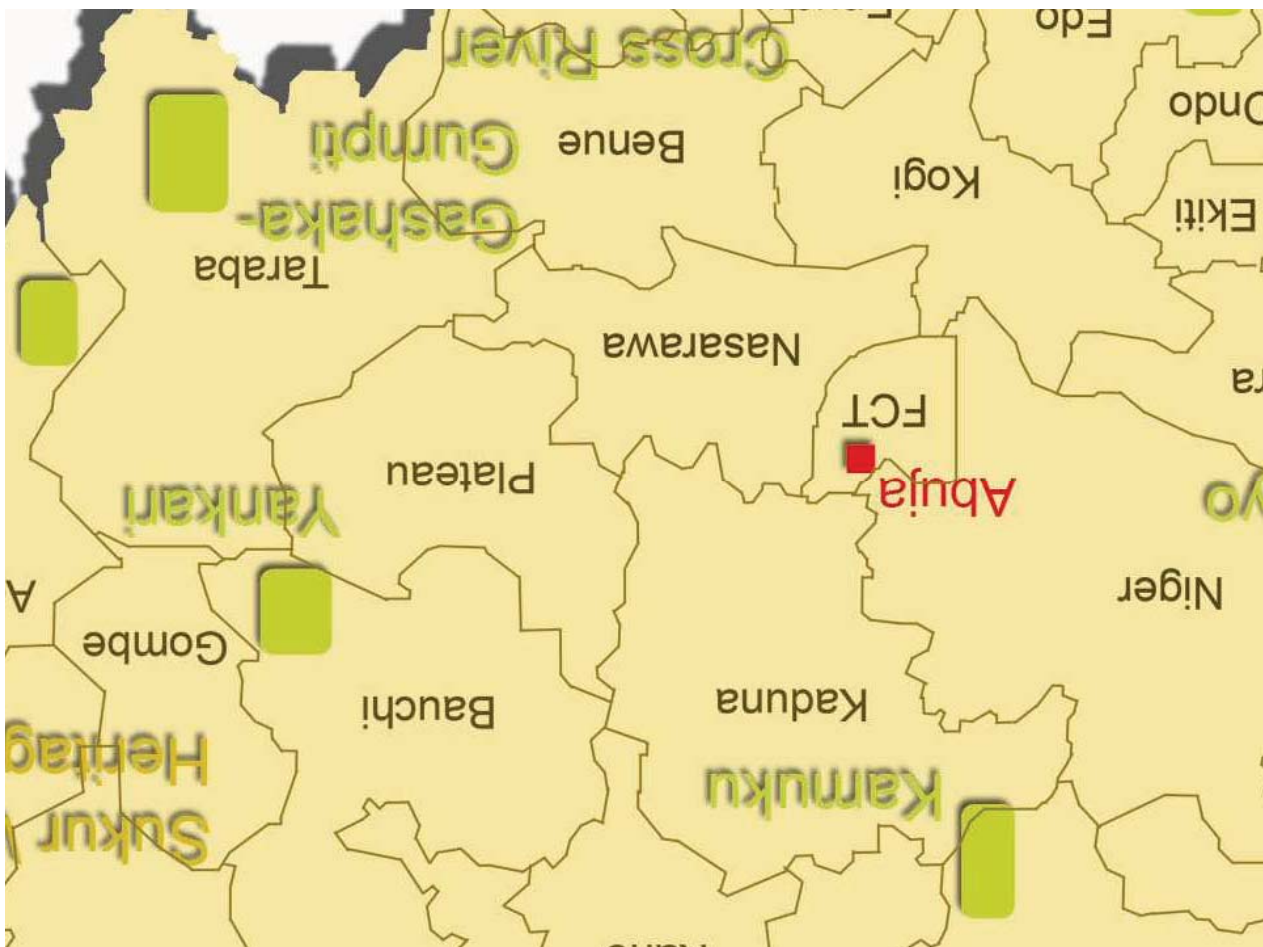
- STATISTICS ARE COLLECTED FROM :  
4 INTERNATIONAL AIRPORTS
- 12 LAND BORDERS AND SEA-PORTS
- IMPROVEMENT IN ANALYSIS OF DATA CAPTURE  
ON INBOUND/OUTBOUND PASSENGERS .
- DATA FOR NOW IS BASED ON ARRIVAL  
/DEPARTURE.
- ARRIVAL/DEPARTURE ARE CLASSIFIED AS .  
NIGERIA,ECOWAS, OTHERS AFRICA AND  
FOREIGNS (Americas, Europe, Asia)

## EYO MASQUARADE DANCE IN LAGOS



## CHALLENGES : INBOUND/OUTBOUND TOURISM STATISTICS

- ❖ INSUFFICIENT RESOURCES (FUNDS AND HUMAN)
- ❖ REDESIGN ENTRY/ DEPARTURE CARD NOT IN USE
- ❖ LACK OF PROPER CO-ORDINATION AMONG THE AGENCIES .
- ❖ DUPLICATION OF DUTY AMONG THE AGENCIES.
- ❖ MAJOR CHALLENGES TO REALIZATION OF TOURISM IN THE COUNTRY IS POLITICAL WILL.



## FUTURE PLAN /TOURISM SATELLITE ACCOUNT

- GOVERNMENT IS DETERMINE TO RE-POSITION TOURISM TO ENABLE THE SECTOR CONTRIBUTE MORE APPRECIABLY TO THE ECONOMY OF THE COUNTRY.
- WITH A STRONG POLITICAL WILL, GOVERNMENT WILL COLLABORATE WITH UNDP, UNWTO AND INTERNATION DONOR AGENCIES WITH THE VIEW TO IMPLEMENT THE NATIONAL TOURISM MASTER PLAN.