



UNWTO STATISTICS BUILDING PROGRAMME: 2008-2010  
IV Workshop

## WHAT HAS BEEN DONE SINCE WS III

Johannesburg, 25 August 2010

### Inbound Tourism Statistics

2010

- International visitor Survey
- Expenditure Survey

Institution responsible: **NSO**

Other units and/or institutions involved: **Ministry of Tourism  
and Immigration**

## International Visitors Survey

**Improvement in data collection** in 2 main border posts (1 airport and 1 mainland border post) – **Pilot phase IT system optical reading of passport**

**Geographical coverage:** 15 border posts (4 airports and 11 mainland border posts)

## Expenditure Survey

**Improvement in the questionnaire address to measure:**

- Same day visitor
- Nights spent in each place of accommodation

**Geographical coverage:** 12 border posts (4 airports and 8 mainland border posts)

## Household survey (Domestic Module)

- Finalized data processing;
- Data Cleaning concluded;
- Preliminary output tables foreseen to be ready by September ;



MOZAMBIQUE

**KANIMAMBO!!**

Johannesburg, 24 November 2009

# International visitors Survey

Recent developments since WS II includes:

1. **Geographical coverage:** National coverage 15 border posts (4 airports and 11 mainland border posts) we improved the geographical coverage from 12 to 16 border posts,
2. **information collected trough** entry cards where relevant information on number of *tourist arrivals*, *motivation for travel*, *characteristics profile of visitors length of stay* are compiled,
3. **In 2009 presentation of the results of 2008**