

PROGRESS SINCE WORKSHOP III



LESOTHO
PRESENTED AT THE IV UNWTO
STATISTICS CAPACITY BUILDING
WORKSHOP

Domestic Tourism



Monthly Arrival Statistics



- Reviewed the arrival forms
- Implementation pending approval from Department of Immigration
- Tourism Statistics Task Force (The Bureau of Statistics, Ministry of Tourism, Environment and Culture, LTDC, and Immigration) meets monthly and members are working together for the approval of the revised form.

Accommodation Statistics



- Reviewed the collection tool
- Piloted during October – December 2009
- Implementation began in January 2010
- The information is now filled monthly
- Working on revising our capturing system to suit the new collection tool.

Visitors Survey



- Conducted bi-annually
- August – September 2009 and December 2009 – January 2010
- Supplements the Information collected from the Arrival Statistics and Accommodation Statistics Surveys
- Focuses mainly on foreign passport holders who are most likely to spend money in Lesotho and stay in Accommodation establishments

Partnership



- Collaboration with Botswana Tourism on information sharing and tackling of challenges
- Had our first collaboration meeting in May 2010



Kea leboha

Thank you

