

MEASURING OCCUPANCY: LESOTHO

*PRESENTED AT THE IV UNWTO
CAPACITY BUILDING WORKSHOP*

COLLECTION OF INFORMATION

- ◉ Collection tool distributed to Accommodation Establishments to fill daily.
- ◉ Staff from the Lesotho Tourism Development Corporation (LTDC) collect the filled forms quarterly.
- ◉ All establishments are captured in the LDCT database therefore the quarterly trips enables us to monitor any new or closed establishments.
- ◉ Owners/Managers are trained to fill the form by LTDC staff

NUMBER AND TYPES OF ACCOMMODATION ESTABLISHMENTS BY DISTRICT

- Accommodation Establishments are then classified by Type and District
- The three (3) main classifications are:
 - ✓ Hotel
 - ✓ Lodge
 - ✓ Other (These includes all other accommodation establishments that a neither Hotels nor Lodges.
- There are therefore 20 Hotels, 23 Lodges and 78 “Other” types of Accommodation Establishments

District	Hotel	Lodge	Other	Total	% Share
Berea	2	-	2	4	3.3
Botha Bothe	1	2	4	7	5.8
Leribe	2	1	7	10	8.3
Mafeteng	2	1	4	7	5.8
Maseru	6	9	31	46	38.0
Mohale's Hoek	2	-	3	5	4.1
Mokhotlong	2	3	6	11	9.1
Qacha's Nek	1	2	7	10	8.3
Quthing	1	2	7	10	8.3
Thaba Tseka	1	3	7	11	9.1
Total	20	23	78	121	100.0
% Share	16.5	19.0	64.5	100.0	

NUMBER OF BEDS

- The forms require the Manager/owner of establishment to fill the number of beds available for use during that period
- They then assist in calculation the number of bed spaces available during that period under study
- To get the number of bed spaces available, multiply the number of beds by number of days. This will be the denominator for calculation of Occupancy rates

District	Hotel	Lodge	Other	Total	% Share
Berea	197	-	46	243	5.1
Botha Bothe	63	104	42	209	4.4
Leribe	266	130	184	580	12.1
Mafeteng	101	107	99	307	6.4
Maseru	830	493	769	2 092	43.7
Mohale's Hoek	89	-	124	213	4.4
Mokhotlong	122	77	287	486	10.1
Qacha's Nek	34	56	123	213	4.4
Quthing	45	32	136	213	4.4
Thaba Tseka	23	81	131	235	4.9
Total	1 770	1 080	1 941	4 791	100.0
% Share	36.9	22.5	40.5	100.0	

NUMBER OF BEDNIGHTS SOLD

- The number of visitors that slept in an establishment are recorded daily and then added together at the end of the month to give the number of bednights sold
- This totals are then used as the numerator for the calculation of Occupancy Rates

District	Hotel	Lodge	Other	Total	% Share
Berea	8 408	-	1 351	9 759	3.3
Botha Bothe	2 052	5 248	1 176	8 476	2.9
Leribe	28 743	3 613	11 437	43 793	15.0
Mafeteng	10 694	16 781	3 720	31 195	10.7
Maseru	68 488	22 408	33 045	123 941	42.4
Mohale's Hoek	12 121	-	5 780	17 901	6.1
Mokhotlong	7 416	2 956	15 140	25 512	8.7
Qacha's Nek	3 696	4 284	9 198	17 178	5.9
Quthing	2 997	3 475	6 207	12 679	4.3
Thaba Tseka	1 700	1 710	8 071	11 481	3.9
Total	137 907	60 475	93 774	292 156	100.0
% Share	47.2	20.7	32.1	100.0	

CALCULATION OF OCCUPANCY RATES

- Occupancy Rates are calculated by type of Accommodation Establishment and District and then the overall Occupancy Rate
- Divide the number of bednights sold during a specific period by the number of bedspaces available and then multiply by 100

District	Hotel	Lodge	Other	Total
Berea	12.7	-	7.9	11.7
Botha Bothe	12.1	14.7	8.0	12.6
Leribe	34.5	9.5	19.8	24.5
Mafeteng	34.4	40.7	11.6	29.8
Maseru	22.0	13.9	12.7	16.9
Mohale's Hoek	44.9	-	12.2	24.0
Mokhotlong	20.7	14.2	20.2	19.4
Qacha's Nek	33.5	19.2	19.0	21.0
Quthing	18.2	11.7	12.4	13.2
Thaba Tseka	21.4	5.0	15.7	12.3
Total	22.7	15.8	14.3	17.8

NON RESPONSE AND COVERAGE

- ◉ Managers/owners of Accommodation Establishments are continuously reminded to fill the forms and LTDC staff takes the responsibility that the forms are correctly filled during their quarterly visits
- ◉ All accommodation Establishments in Lesotho are obliged by law to provide information therefore all establishments are covered during collection of information.

THANK YOU

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