

Kenya Presentation
on
Accommodation Statistics
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Description



Hotel

- A premise on which accommodation is supplied or available for supply with or without food or drinks to one or more persons in exchange for money's worth, and include service flats, service apartments, beach cottage, holiday cottage, game lodge, tented camps and eco lodges.

Restaurant

- A premise on which is carried on the business of supplying food or drinks in exchange for money's worth.

Collection of accommodation statistics



- Normally done by KNBS on monthly basis
- The Ministry collects the data on quarterly basis through an inventory questionnaire

Variables



- Name of the facility
- Address , Telephone , Fax, Email,Website
- Type of establishment(Hotel , Restaurant , e.t.c)
- Number of stay units and beds
- Room and Bed occupancy rates
- Total number of employees by gender
- Nature of employment by nationality(Permanent, Contract, Casual , Temporary)

Variables Cont'd



- Visitors by nationality
- Length of stay
- Revenue generated
- Expenditure(Salaries and wages,)
- Intermediate expenditure
- Licence status(Licenced or Not)

Data procesing



- Data normally captured using excel spreadsheet and analyzed with SPSS Program
- Output stored in form of both hard and soft copy.

Classification



- The country being a member of the EAC, has adopted the EAC Criteria for standardization and classification of accommodation facilities.
- Clear definition of nine(9) categories of accommodation facilities have been identified. These are:
 - Hotels
 - Restaurants
 - Motels
 - Lodges
 - Cottages
 - Villas
 - Tented camps
 - Apartments
 - Eco Lodges
- Each of the category will be rated based on whether it meets the minimum set standards.

Classification Cont'd



- Rating will be from one star to five star.

ASANTE NA KARIBU KENYA

