



Accommodation Kit

Research & Statistics Division
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Introduction

- Tourism Regulations 2010: All registered tourists enterprise shall keep a Register and submit to DOT in a form prescribed.

Process

- All Licensed Facilities from licensing Division are sent to R&S for explaining the form, thereafter every December we sent stock of forms for the year to them along with our district offices.
- Forms are then submitted by the 15th of the following month to:
 - District Tourism Offices
 - Directly to HQ
 - Fax/e-mail/Post

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- All forms are submitted to RMU for registration then forward to HOD to give to responsible officers as allocated by regions.
 - Then data Forms are populated into a specialized Database as soon as received that will automatically generate results with room to query for other data.
 - Follow-ups are done by the 20th on Non-submission and incorrectly filled forms.
 - Reviewed Tourism Regulation 2010 have introduced stiff penalties to address compliance.
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Monthly Accommodation Form

Results

Monthly/Quarterly/Yearly Reports

Month	Room Occupancy Rate (%)	Bed Occupancy Rate (%)	Avg Pax Per Room	Avg Length of Stay Residents (Nights)	Avg Length of Stay Non-Residents (Nights)	Avg Length of Stay All (Nights)
January	49.4	40.5	1.4	3.0	3.4	3.2
February	50.8	43.7	1.5	2.7	3.4	3.0
March	47.8	44.0	1.6	2.7	3.1	2.9
April	49.5	46.9	1.6	3.2	3.0	3.1
May	51.3	47.8	1.6	2.9	3.0	2.9
June	52.0	44.7	1.5	2.6	3.2	2.9
July	48.7	45.5	1.6	2.4	2.8	2.6
August	49.6	47.2	1.6	2.4	2.5	2.5
September	49.5	44.6	1.5	2.1	2.8	2.4
October	51.2	44.6	1.5	2.5	2.7	2.6
November	47.2	42.4	1.5	2.4	2.7	2.6
December	43.3	37.3	1.5	2.1	2.5	2.3
Total	49.3	44.2	1.5	2.6	2.9	2.7

Results by Size

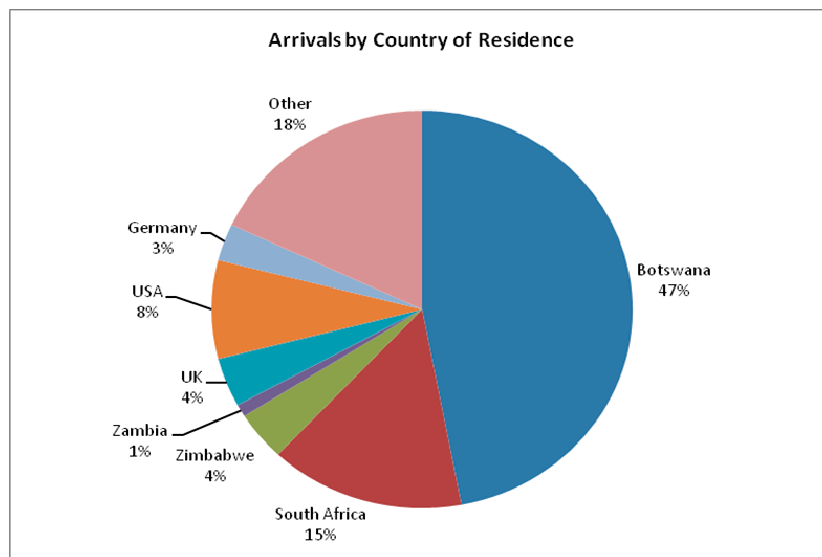
Group/Region/Town/City

Size Group (Rooms)	Room Occupancy Rate (%)	Bed Occupancy Rate (%)	Average Guests Per Room	Average Length of Stay (Nights) (Residents)	Average Length of Stay (Nights) (Non-Residents)	Average Length of Stay (Nights) (All)
1 - 4	49.1	44.2	1.5	2.6	2.9	2.7
5 - 9	49.3	44.2	1.5	2.6	2.9	2.7
10 - 19	45.9	42.4	1.6	2.4	2.5	2.5
20 - 29	48.3	41.7	1.4	2.3	2.1	2.2
30 - 49	44.4	42.2	1.6	2.3	2.8	2.5
>= 50	63.4	53.1	1.5	3.0	3.1	3.1
Total	49.3	44.2	1.5	2.6	2.9	2.7

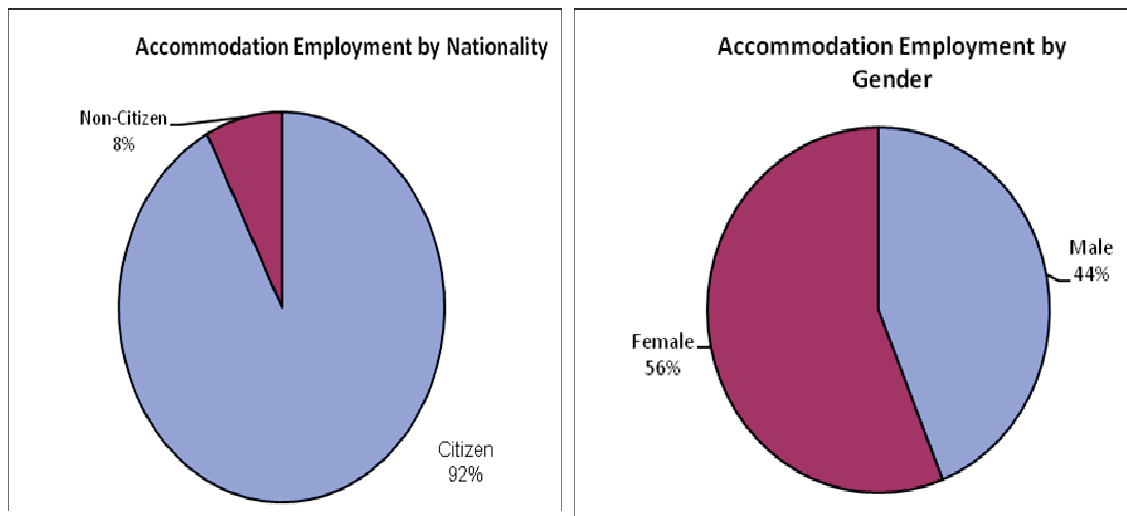
Accommodation Utilization by Region

Region	Room Occupancy Rate (%)	Bed Occupancy Rate (%)	Average Guests Per Room	Average Length of Stay Residents (Nights)	Average Length of Stay Non-Residents (Nights)	Average Length of Stay All (Nights)
Central	47.6	39.2	1.3	2.3	3.7	2.7
Chobe	49.1	43.9	1.8	5.1	2.8	3.3
Ghanzi	44.9	43.5	1.6	2.5	3.2	2.8
Kgalagadi	47.5	50.2	1.5	2.1	2.3	2.2
Kgatleng	23.6	24.0	1.0	3.1	1.8	3.4
Kweneng	37.4	32.3	1.4	2.5	5.6	3.0
Ngamiland	49.5	46.1	1.8	3.4	2.9	3.1
North East	51.8	42.4	1.4	2.2	1.9	2.1
South East	55.4	51.1	1.6	2.6	3.3	2.9
Southern	31.2	27.3	1.4	2.5	2.1	2.4
Total	49.3	44.2	1.5	2.6	2.9	2.7

Share of Arrivals By Country of Residence



Number of Employees Per Room



Validation of Results

- High Response (75%)

Feedback

- Results are shared with the industry through workshops, fairs, desk inquiries and financial institutions, researchers (both local & international)
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Challenges

- Implementation of the Law to insure compliance
 - illegal Operators
 - Misleading information
 - Technology
 - Late submission of forms
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THANK YOU
