



**BOTSWANA
DEPARTMENT OF TOURISM**

**CAPACITY BUILDING
WORKSHOP 2**

9-11 FEB 2009: DAY 1

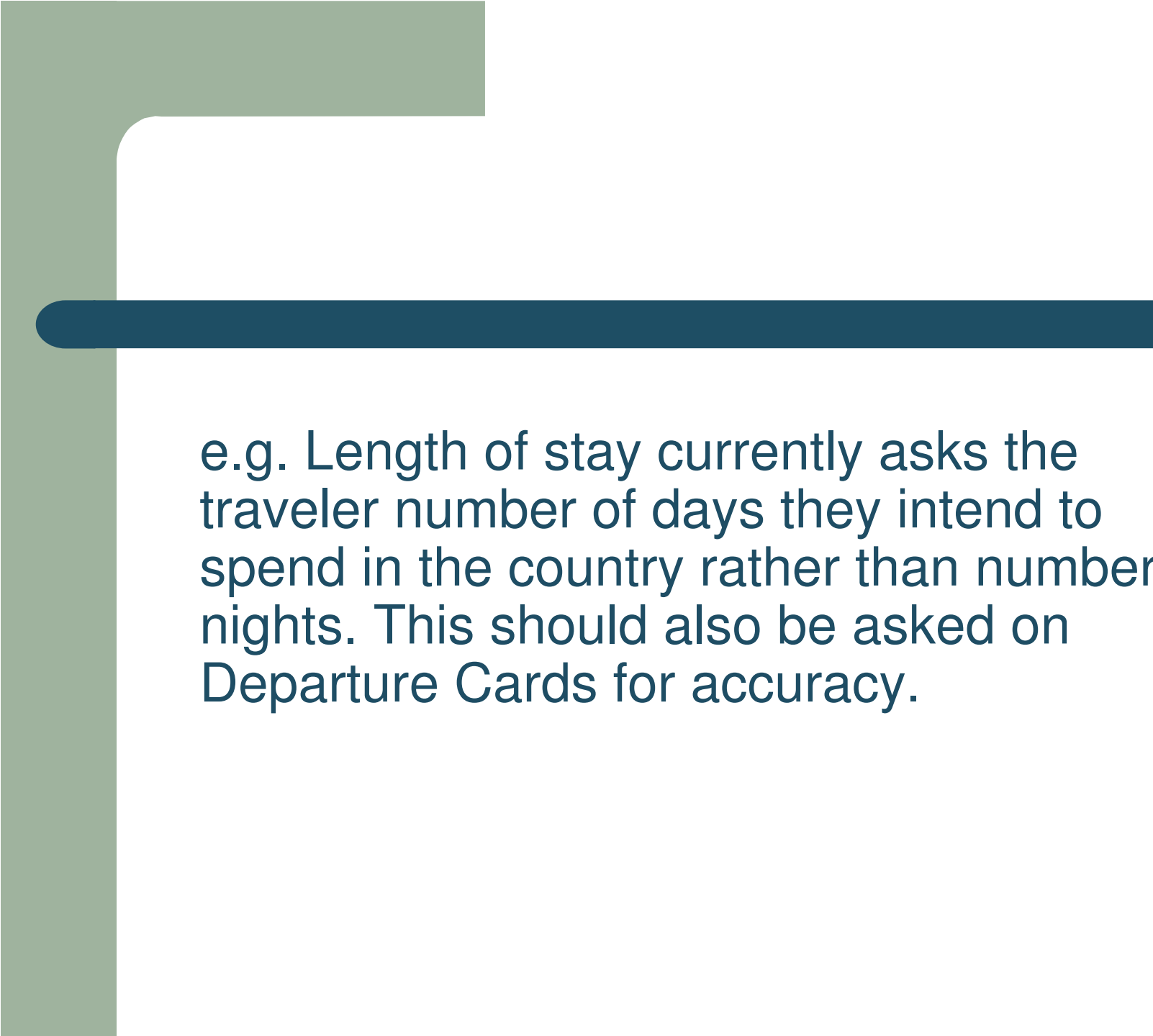


Tourism Statistics

- Each country should define what they term regular and frequency in their context and thereafter incorporate it into Usual Environment.

CLASSIFICATION- Purpose of Visit

- Department of Tourism (DOT) work in collaboration with Department of Immigration
- Review of Immigration Act (DOT submitted request for change in Entry/Departure Card)



e.g. Length of stay currently asks the traveler number of days they intend to spend in the country rather than number of nights. This should also be asked on Departure Cards for accuracy.

Interagency Working Group

- **TSA Technical Committee**

- Not Effective
- Lacks Authority
- Lack of Commitment

Recommendation For Improvement

- Joint Data Collection
- Formation of Tourism Statistics Committee

Domestic Tourism

- DOT has submitted questions with Central Statistics Office (CSO) to be included in their Household survey which is in progress.



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Inbound Tourism

Developments in Inbound Tourism

- Backlog, hence DOT and CSO to work together
- Request by DOT to amend Entry/Departure cards
- Computerization at Borders

Weak Inbound Visitor Measures

- Tourism Statistics Committee to address this issues
- DOT,CSO and Immigration to work together

Length of Stay

- This question should be asked on departure as well for accuracy.
- DOT submitted request for change with Department of Immigration.
- Batswana passport holders to also fill in Entry/Departure Cards.

Nationals of the Country

- Batswana passport holders to also fill in Entry/Departure Cards.
- Therefore a need for amendment through policy to speed up the implementation.