

Domestic Tourism & Outbound Tourism

Republic of Turkey
Ministry of Culture and Tourism

Research and Evaluation Department

Number of Trips ?= Number of Tourism Trips

- What is a tourism trip?
- Main Purpose of the Trip
- Example on the questionnaire

Main purpose of the trip	
Trip-recreation (holiday)	Health
11-Sea	51-Hot spring resort
12-Plateau	52-Thermal water
13-Ski center	53-Health(Cure)
19-Other (Specify..)	59-Other (Specify..)
Culture	
21-Museum	60- Religious
22-Historical places	70- Shopping (individual)
23-Festival	80- Meeting, conference, etc
29-Other (Specify..)	90- Mission
30-Sports	91-Business, fair
40-Visiting relatives	92-Education-training
(Wedding, funeral, etc.)	99-Other (Specify..)

Trips taken individually and as a group

- Individual spendings are easy to calculate
- Same household travel party expenditure
- Total spending / Number of people
- People from different households are not taken into consideration

Package Tour Expenditure

31. Please write package tour expenditures in your last travel (write whole household members' or 15 year and older person's the last travel package tour expenditures).

(Ask if household members mark package tour the question 24 D and alternative 2 (type of organization). Other than package tour expenditures go to question 23.

Code	Package tour	YTL	\$USD	Euro	Other	Number of person
11	Transportation + Accommodation					
12	Transportation + Eating-drinking, activities, etc.					
13	Accommodation + Eating-drinking, activities, etc.					
00	Total Expenditure					

Individual Expenditure - I

Code	Types of expenditures	YTL	\$USD	Euro	Other	Number of persons
10	Eating and drinking					
20	Accommodation					
21	Only room					
22	Room and breakfast					
23	Half board					
24	Full board					
25	All inclusive					
30	Health					
40	Transportation					
50	Sports, education, culture, entertainment					
60	Tour services					

Individual Expenditure - II

70	Other goods and services					
71	Clothing and footwear (shoes, bags, hats, etc.)					
72	Giftware					
73	Carpet, rug, etc.					
74	Purchase of house, land, car, etc., and maintenance and repair of them, etc.					
75	Donation					
76	Purchase and repair of durable goods (Refrigerator, washing machine- dishwasher, furniture, etc.)					
77	Other expenditures					
80	Pre-trip expenditures(Clots, medicine, bag, camera, film, cd etc.)					

Calculations

- Population estimation of the related year is calculated according to the census
- The survey results are factored according to that estimation

**THANK YOU FOR LISTENING!
FEEL FREE TO ASK
QUESTIONS.**

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