Outbound tourism

Slovak Republic

Survey on holiday and business trips

Basic information:

- Covered are Domestic, Outbound and Business trips with overnights (short and long term)
- Representative Sample; 1200 persons over 15 years per quarter
- Face to face interviews
- Quarterly survey
Variables:

- Destination (country)
- Month, when the trip started
- Purpose (holiday, visiting friends or relatives, shopping, health care, others)
- Length of stay
- Type of accommodation used
- Type of principal mode of transport used
- Type of organisation (travel agency or individually)
- Expenditure in total (of which for catering accommodation, transport, and for package)
- Number of children (0 – 14 years)
- Expenditure in total for children
- Reason for nonparticipation on a trip

Socio-demographic variables:

- Sex
- Age
- Nationality
- Level of Education
- Type of activity
- Residence (region)
- Income of household
Processing of data

• Data from survey are grossed up to total population
  (simply recalculation with constant)

Results:
• Number of tourist by: age, sex, months
• Number of trips (short- and long-term) by: destination, months, purpose, length of stay, type of accommodation, type of principal mode of transport, type of organisation (travel agency or individually), age, sex
• Number of nights spent (short- and long-term) by: destination, months, purpose, length of stay, type of accommodation, type of principal mode of transport, type of organisation (travel agency or individually), age, sex
Processing of data

- **Expenditures** in total by: length of stay, type of accommodation, type of principal mode of transport, type of organisation of trip, age, sex

- Total number of **children** and their expenditures

- Number of reasons by reason of **nonparticipation** on trips (financial, health, familiar, working busyness, participation in other period of year, participation on trips rarely – not every year, persons never going on trip, other)

Changes in Outbound Survey:

- We are planning from 2010
  - to introduce survey on same-day visitors
  - to increase the sample size
  - eliminate differences in our classification relate to IRTS 2008 recommendations
Number of outbound trips

Average expenditures- outbound trips
Long holiday trips of residents abroad by country of destination in year 2008

Thank you for your attention