



Outbound tourism

Slovak Republic



Survey on holiday and business trips

Basic information:

- Covered are Domestic, Outbound and Business trips with overnights (short and long term)
- Representative Sample; 1200 persons over 15 years per quarter
- Face to face interviews
- Quarterly survey



Variables:

- Destination (country)
- Month, when the trip started
- Purpose (holiday, visiting friends or relatives, shopping, health care, others)
- Length of stay
- Type of accommodation used
- Type of principal mode of transport used
- Type of organisation (travel agency or individually)
- Expenditure in total (of which for catering accommodation, transport, and for package)
- Number of children (0 – 14 years)
- Expenditure in total for children
- Reason for nonparticipation on a trip



Socio-demographic variables:

- Sex
- Age
- Nationality
- Level of Education
- Type of activity
- Residence (region)
- Income of household



Processing of data

- Data from survey are grossed up to total population (simply recalculation whit constant)

Results:

- Number of **tourist** by: age, sex, months
- Number of **trips** (short- and long-term) by: destination , months, purpose, length of stay, type of accommodation, type of principal mode of transport, type of organisation (travel agency or individually), age, sex
- Number of **nights spent** (short- and long-term) by: destination, months, purpose, length of stay, type of accommodation, type of principal mode of transport, type of organisation (travel agency or individually), age, sex



Processing of data

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Results:

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- Number of **nights spent** (short- and long-term) by: destination, months, purpose, length of stay, type of accommodation, type of principal mode of transport, type of organisation (travel agency or individually), age, sex



Processing of data

- **Expenditures** in total by: length of stay, type of accommodation, type of principal mode of transport, type of organisation of trip, age, sex
- Total number of **children** and their expenditures
- Number of reasons by reason of **nonparticipation** on trips (financial, health, familiar, working busyness, participation in other period of year, participation on trips rarely – not every year, persons never going on trip, other)

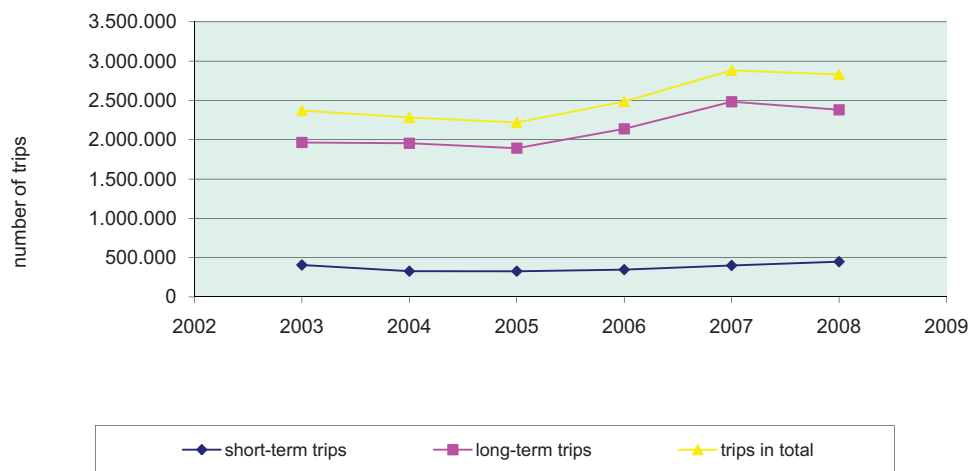


Changes in Outbound Survey:

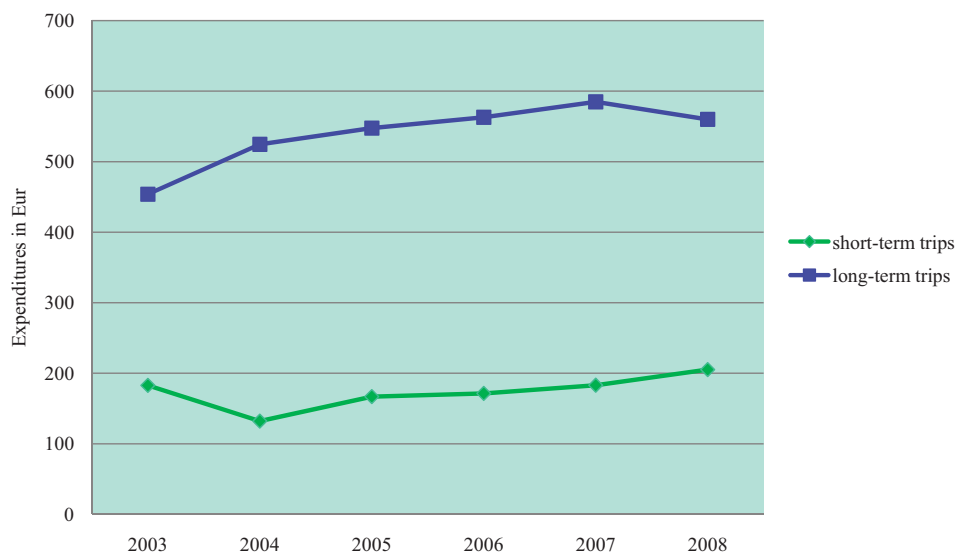
- We are planning from 2010
 - to introduce survey on same-day visitors
 - to increase the sample size
 - eliminate differences in our classification relate to IRTS 2008 recommendations



Number of outbound trips



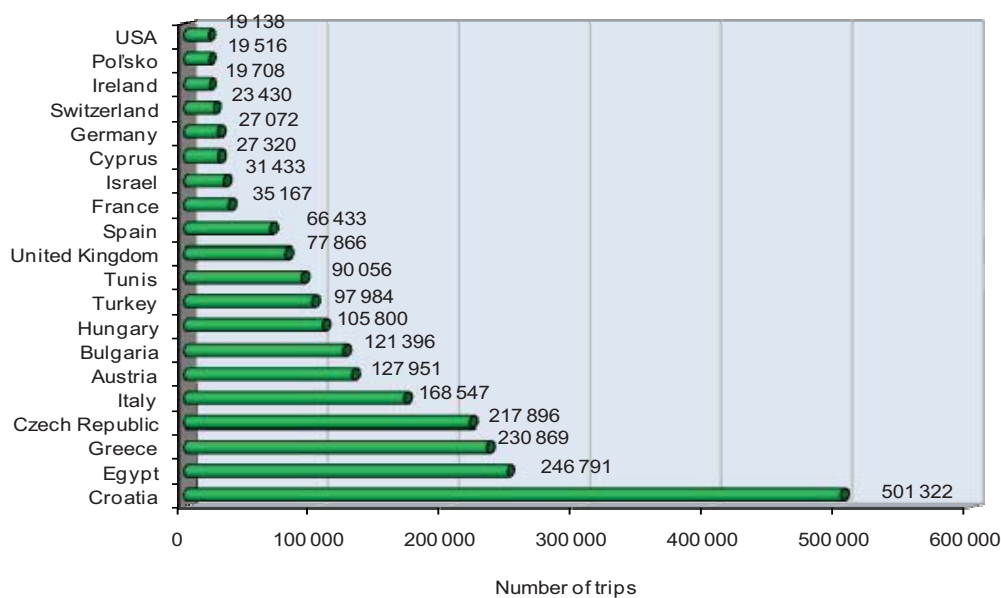
Average expenditures- outbound trips





Long holiday trips of residents abroad by country of destination in year 2008

20 TOP DESTINATIONS



Thank you for your attention