



Slovakia



Inbound tourism

Inbound tourism

- „Schengen type" border
- Border statistics: Administrative control till 21.12.2007 (Schengen)
 - Opening frontiers with Magyar, Czech republic, Poland, Austria)
- Monitoring at the airport till 29.3.2008
- Responsible institution: Ministry of Interior

Measurement at the border

- Administrative controls with Ukraine
- Inbound Tourism Survey till 2008 with 12 borders:
 - 3 with Czech republic
 - 3 with Poland
 - 3 with Magyar
 - 2 with Austria
 - 1 with Ukraine

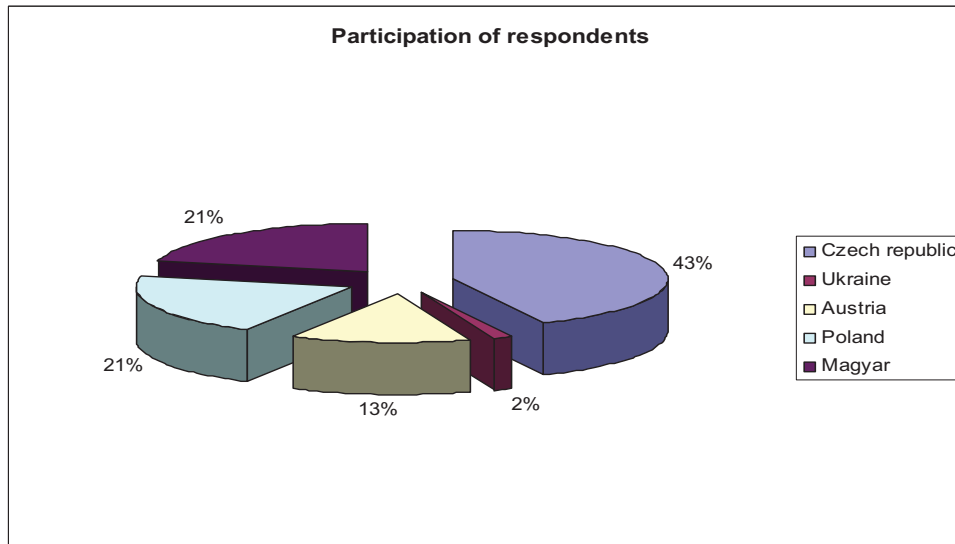
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Frontier statistics

- Acquisition of data - in collaboration with Border and Aliens' Police Office (Ministry of Interior)
- Survey- 12 days (one day for each border)

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Frontier respondents



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Measurement in other locations

- Accommodation statistics survey-
Statistical office of the Slovak republic
- Tourists attractions- not official statistics
(just for private use)
- Tourism regions/sites- not official survey

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Other

- Use of mirror statistics with Czech republic
- Sample of respondents is created from foreign tourists who are leaving country
- Use of Labor Force Household surveys- Yes, but not for Inbound

Inbound tourism survey

- Institution responsible in System of Tourism Statistics for Inbound Tourism Survey :
Ministry of Economy of the Slovak republic (ME SR)- Tourism Section
- Private company responsible for research: Kamelia Media: till 2008

Inbound tourism Survey- Interview

- Face-to-Face
- Sample size: 1262 respondents
- Age: 15+ or more
- Frequency: three times a year (winter, summer, autumn)
- Reference period for the first procedure: winter 2007
- Reference procedure for the last procedure conducted: autumn 2008

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List of data collected

- Questions were specialized on:
 - type of tourist's visit in Slovakia,
 - distance of tourists domicile from border of Slovakia,
 - age,
 - country of residence,
 - length of stay,
 - purpose of visit,
 - type of organization of trips.

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Other questions

- source of information about Slovakia
- place in Slovakia before their stay
- social status
- visited regions and number of nights spent
- visited places and number of overnight stays
- type of accommodation establishment
- degree of satisfaction with holiday

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TOURISM EXPENDITURE

- Questions were specialized on:
Amount of expenditures during stay
- Height of expenditures for:
accommodation,
food,
traffic,
shopping,
paid services (during their stay in Slovakia).

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Methodology

- Acquisition of data: questionnaire in 11 languages mutations
- Field survey
- Tabulation of results (for one season):
 - 100 tables
 - 37 graphs

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Future plans

- New agreement: prepared for a survey with a sample of 7 000-10 000 respondents
- More focused on TSA requirements
- Increase of places where survey will be done- survey has to be done close to main border accesses with neighbouring countries (Czech Republic, Poland, Hungary, Austria, Ukraine)
- Including airports, train and bus stations and Danube river harbours

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Changes for new Inbound tourism survey

- New questions
- Control survey twice a year specialized on detailed structure of expenditures
- Transfer the expenses paid by tourists before the visit

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New questions into questionnaire

- *How the trip was organized?*
- *What type of transportation was used during the trip?*
- *Expenditures before the trip?*
- *Expenditures during stay in Slovakia?*

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Thank you for your
attention

