



# DOMESTIC TOURISM

## SLOVAK REPUBLIC



### Survey on holiday and business trips

#### Basic information:

- Covered are Domestic, Outbound and Business trips with overnights (short and long term)
- Representative Sample; 1200 persons over 15 years per quarter
- Face to face interviews
- Quarterly survey



## Variables for domestic trips:

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- Destination (district)
- Month, when the trip started
- Purpose (holiday, visiting friends, shopping, health care, others)
- Length of stay
- Type of accommodation used
- Type of principal mode of transport used
- Type of organisation (travel agency or individually)
- Expenditure in total (of which expenditure for catering accommodation, transport, and for package)
- Number of children (0 – 14 years)
- Expenditure in total for children
- Reason for not going on a trip



## Socio-demographic variables:

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- Sex
- Age
- Nationality
- Level of Education
- Type of activity
- Residence (region)
- Income of household



## Processing of data

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- Data from survey are grossed up to total population (simply recalculation with constant)

### Results:

- Number of **tourist** by: age, sex, months
- Number of **trips** (short- and long-term) by: destination, months, purpose, length of stay, type of accommodation, type of principal mode of transport, type of organisation (travel agency or individually), age, sex
- Number of **nights spent** (short- and long-term) by: destination, months, purpose, length of stay, type of accommodation, type of principal mode of transport, type of organisation (travel agency or individually), age, sex

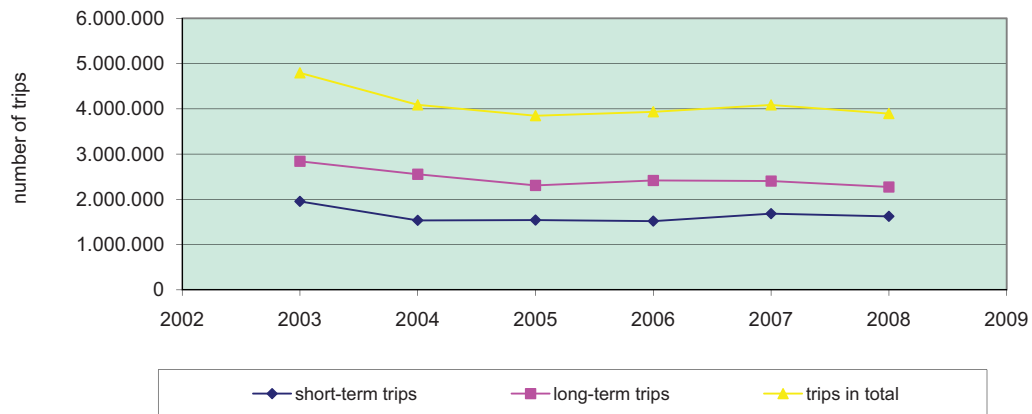


## Processing of data

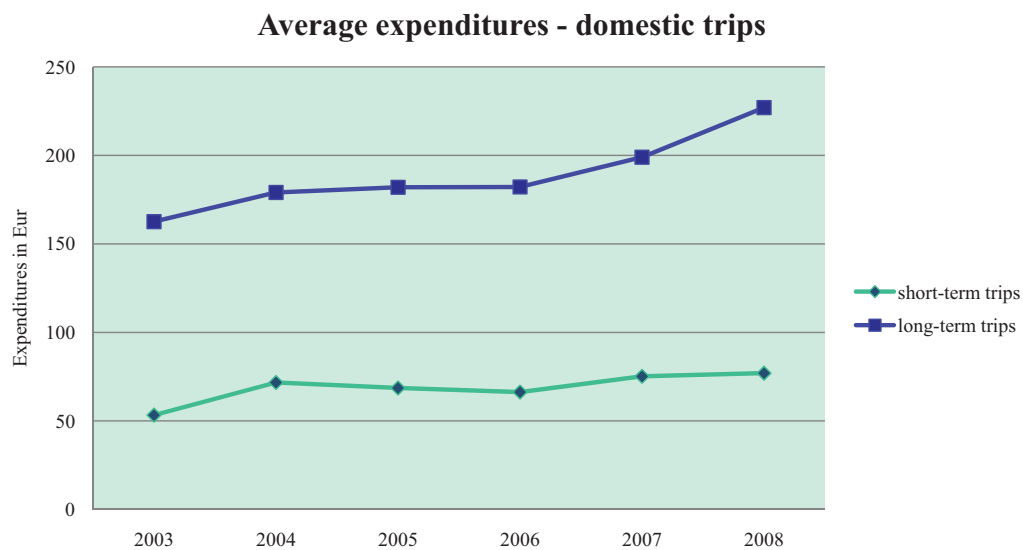
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- **Expenditures in total** by: length of stay, type of accommodation, type of principal mode of transport, type of organisation of trip, age, sex
- Total number of **children** and their expenditures
- Number of reasons by **reason of nonparticipation** on trips (financial, health, familiar, working business, participation in other period of year, participation on trips rarely – not every year, persons never going on trip, other)

## Number of domestic trips in years 2003-2008

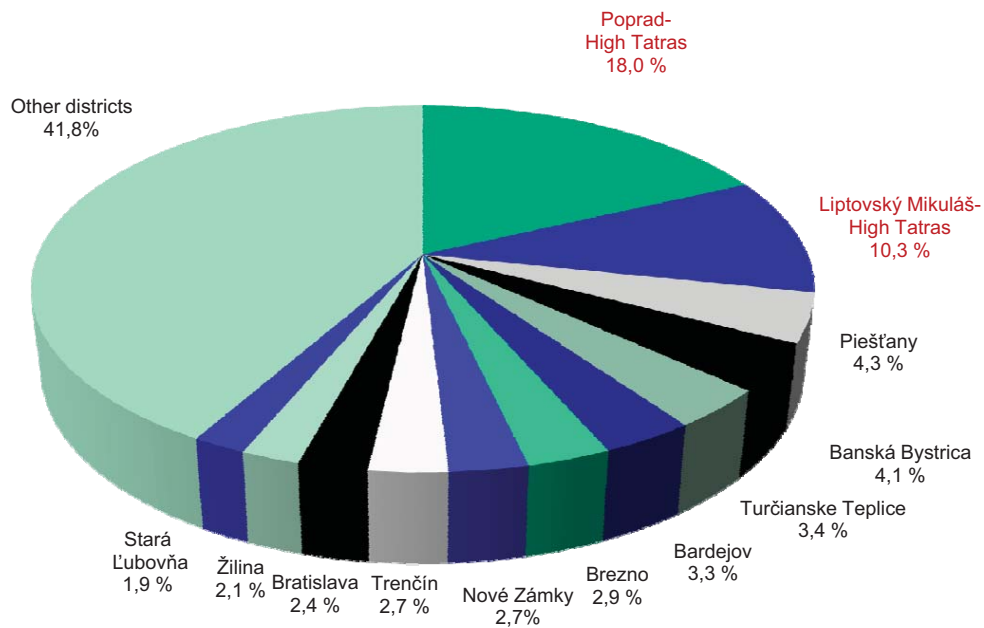


## Average expenditure in years 2003-2008 – domestic trips





## Long-term trips by districts of Slovakia - year 2008



## Changes in inbound Survey:

**We are planning from 2010**

- to introduce survey on same-day visitors
- to increase the sample size
- eliminate differences in our classification relate to IRTS 2008 recommendations



**Thank you for your attention**