







TSA implementation in Romania



www.romaniatourism.com



Cristi Frenţ, Ph.D.

National Institute of Research Development in Tourism

UNWTO SCBP IV Workshop, 18-20 November 2009, Vienna



- Present situation
- Difficulties faced
- Lessons learnt
- Future projects towards an experimental TSA
- Past and future...



Present situation

- TSA in Romania is a incipient phase (not yet implemented...)
- An experimental TSA within 2004 INCDT research project (unpublished data)
- General guidelines provided by 2005 and 2008 INCDT (feasibility) studies
- Some actions to facilitate the TSA process carried out (2007-2009) obtaining detailed data on:
 - expenditure of foreign tourists
 - excursionists (domestic and abroad)
 - travel agencies for disaggregating tourist packages
- Some lacks/weaknesses in terms of:
 - Resources (human, financial)
 - Awareness on TSA importance among decision-makers at high level positions at NTA and CSO
 - Recognition of TSA as a statistical standard for National Accounts Department
 - Responsibility
 - Authority

UNWTO SCBP, IV Workshop Vienna, 18-20 November 2009



Difficulties faced

- There was no "official" experimental TSA (2004)
- No inter-institutional platform on TSA
- Responsibility not shared and clearly established
- Unpublished data vs. published data
- One time (research) project vs. continuous activity
- Not being aware to the fact that TSA is mainly a "prerogative of National Accounts (NA)" (There is no TSA without NA!!!)
- TSA as a recommended statistical standard not mandatory one (maybe an international obligation - within SNA - is necessary?!)



Lessons learnt

- A strong lobby is necessary to convince decision makers about the importance of TSA implementation in Romania
- Not to have experimental "TSAs" but to produce TSA on regular basis (one experimental TSA is enough!)
- Need for an official institutional responsibility for having TSA
- Producing detailed tourism statistics is the starting point but this should be continued with regular TSA tables compilation
- If there is no "external pressure/request" (e.g. <u>mandatory</u> standard) the interest is very low due to different reasons... ⊗

UNWTO SCBP, IV Workshop Vienna, 18-20 November 2009

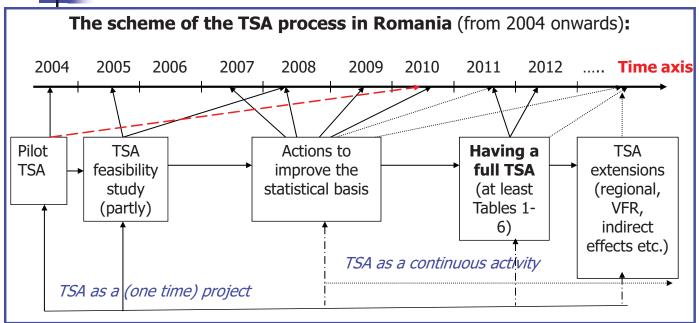


Future projects towards an experimental TSA

- For the second time an experimental TSA is envisaged within a joint research project "Models for tourism sectoral assessment in Romania" planed to be carried out in 2010:
 - Joint research project of INCDT, INS, IEN and a private company
 - This project involves also the survey on the "characteristicity" of tourism industries in Romania (from supply side)
 - TSA as a distinct assessment instrument along / complemented by other economic impact instruments (Input – Output analysis, multipliers, CGE models)
 - ... but this is a research project not a regular activity!!!



Past and future...



UNWTO SCBP, IV Workshop Vienna, 18-20 November













Thank you for your attention

www.romaniatourism.com

cristi frent@incdt.ro

Contact



UNWTO SCBP, IV Workshop Vienna, 18-20 November 2009