Main challenges remaining for continuing progresses in measuring Outbound Tourism

Outbound statistics and Bop - Travel (Debits)

- Current System of Tourism Statistics in Romania:
  - Tourism statistical information produced by National Institute of Statistics (INS);
  - BoP statistics compiled by the Statistics Department within National Bank of Romania.
Outbound statistics and Bop - Travel (Debits)

- **Objective in the outbound statistics:**
  - To create an integrated statistics at the national level:
    - To use the existing data sources in order to compile tourism statistics, BoP, and preparing TSA compilation, according to specific standards;
    - To improve the existing data sources to accomplish the declared objective

- This will be possible based on cooperation between all institutions involved in tourism statistics in Romania

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Outbound statistics and Bop - Travel (Debits)

- **Existing data sources:**
  - household survey on domestic and outbound tourism ("ACTR"), collecting data on expenditures incurred during domestic and international trips of residents;
  - also collected:
    - information on the number of the trips during reporting quarter, according to:
      - destination: within the country/abroad,
      - purpose of the trip
    - number of the nights spent in collective establishments
    - means of transportation
Outbound statistics and Bop - Travel (Debits)

- Improvement needed - measurement of expenditures
  - To separately identify expenses incurred during domestic trips from the expenses incurred in international trips;
  - Adapting the questionnaire:
    - Discussions already started at the level of the institutions involved, between the experts;
    - Intention: to use a modified questionnaire in 2010.

Other steps envisaged:
- Introduction of a special module to the household survey on domestic and outbound, in order to monitor same day visitors;
  
The module has been tested in 2009 by a private institute, and will be implemented in 2010 by the NIS.
Thank you for your attention!
Questions are welcome

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