

Romania

Main challenges remaining for continuing progresses in measuring Outbound Tourism

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Outbound statistics and Bop -Travel (Debits)

- **Current System of Tourism Statistics in Romania:**
 - Tourism statistical information produced by National Institute of Statistics (INS);
 - BoP statistics compiled by the Statistics Department within National Bank of Romania

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- Objective in the outbound statistics:
 - To create an integrated statistics at the national level:
 - To use the existing data sources in order to compile tourism statistics, BoP, and preparing TSA compilation, according to specific standards;
 - To improve the existing data sources to accomplish the declared objective
- This will be possible based on cooperation between all institutions involved in tourism statistics in Romania

Outbound statistics and Bop -Travel (Debits)

- Existing data sources:
 - household survey on domestic and outbound tourism (“ACTR”), collecting data on expenditures incurred during domestic and international trips of residents;
 - also collected:
 - information on the number of the trips during reporting quarter, according to:
 - » destination: within the country/abroad,
 - » purpose of the trip
 - number of the nights spent in collective establishments
 - means of transportation

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- Improvement needed - measurement of expenditures
 - To separately identify expenses incurred during domestic trips from the expenses incurred in international trips;
 - Adapting the questionnaire:
 - Discussions already started at the level of the institutions involved, between the experts;
 - Intention: to use a modified questionnaire in 2010.

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- Other steps envisaged:
 - Introduction of a special module to the household survey on domestic and outbound, in order **to monitor same day visitors**;
 - The module has been tested in 2009 by a private institute, and will be implemented in 2010 by the NIS

CAPACITY BUILDING PROGRAMME ON TOURISM STATISTICS

Thank you for your attention!
Questions are welcome

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