



NATIONAL INSTITUTE OF STATISTICS
ROMANIA

INBOUND TOURISM STATISTICS

- Compilation of Inbound tourism statistics is provided by the following surveys, carried out by INS:
 - Trips registered to the Romanian borders;
 - Tourism expenditure of non residents accommodated in the collective tourism establishments .
- At present INS build up a pilot survey, concerning "Tourism expenditure of non residents accommodated in the private tourism establishments" and introduce a module concerning household survey on same – day trips.

- **Trips registered at the Romanian borders**

- **Sources:** administrative – General Inspectorate of Border Police, within the Ministry of Interior;
- **Periodicity:** monthly

- **Type of data:**

- number of foreign visitors arrivals, by means of transportation, border control points and origin country;
- number of Romanian visitors departures, by means of transportation and border control points.

It isn't possible to separate visitors from tourists and same day visitors.

Concerning the foreign same-day visitors we consider, at this moment, that their number is not very significant in order to influence the foreign tourists expenditure,

- **Arrivals:** represent the visitors who enter the country. The number of persons who enter the country is different from the number of arrivals, because one person can carry out a lot of arrivals in Romania. The same situation is for departures.

- **The following categories of visitors are excluded:**
 - Immigrants and emigrants;
 - Diplomats, member of armed forces who travel to or from the place where they work;
 - Refugees and nomads.

- **Dissemination:**
 - * Press releases;
 - * Monthly Statistical Bulletin;
 - * Romanian Tourism in figures;
 - * Annual Yearbook;
 - * Operative Statistical Information.

At present INS obtain data about international tourism from National Border Inspectorate, but after Romania joins Schengen agreement, it will be impossible to obtain data from administrative sources.

Although World Tourism Organization recommends the countries to carry out border surveys to measure the inbound tourism, after analyzing the implication of a border survey, INS concluded that this survey is very expensive and we haven't the resources and logistics to build up this type of survey.

But, World Tourism Organization recommended as alternative to the border survey, the survey about tourism expenditure of the non residents accommodated in tourism establishments.

- A survey of collective accommodation establishments has a limited coverage, because of lack of visitors accommodated in the private establishments, in the home of friends or relatives or in other means of accommodation that are not officially registered.

***Tourism expenditure of non – residents
staying at collective and private
accommodation establishments***

These surveys are necessary to compile the
Tourism Satellite Accounts and Balance of
Payments.

Tourism expenditure of non residents staying at collective accommodation establishments

In 2008 INS carried out the pilot survey and started with 2009, INS carried out this survey on a regular basis (quarterly); it is included in the Annual Program of National Institute of Statistics

Modality to carry out the survey in the counties: only one solution is that the receptionist (or another person from the hotel staff) distributes the questionnaires to the non-residents at the check-in moment and the filled in questionnaires will be given at the check-out moment.

The main variables collected are:

- The tourism expenditure of the non residents, carried out in Romania, broken down by type of services (accommodation, transportation, restaurants etc.)
- Other information necessary to better characterize the trip: country of residence, organizer of the travel, the main transportation modality used in order to arrive in Romania, the main reason to visit Romania.

The questionnaire was translated in seven languages: English, French, German, Italian, Spanish, Hungarian and Russian.

Sampling plan

Sampling base – information from the survey about occupancy in tourism collective accommodation establishments from previous year.

What do we know?

- total establishments
- establishments that accommodated foreign tourists in previous year;
- country of tourist's residence.

The sample is type of cut – off, with exhaustive research to the establishments selected over the threshold:

We selected the establishments which had over 500 foreign tourists in 2008 and tourist boarding houses with over 40 foreign tourists in 2008.

The sample includes in average 400 establishments of total (over 2000)

***Tourism expenditure of non - residents
staying in private accommodation
establishments***

- Pilot survey, started with 2009-

Objective: Production of statistical data concerning expenditure carried out in Romania by the non residents accommodated in the private establishments (rented rooms and apartments), classified by the Ministry of Tourism

- **Coverage:** this survey is focused on rented private accommodation establishments (more precisely rooms and apartments for rent, certified by the Ministry of Tourism) and gave information about the volume of tourists (both residents and non - residents) and expenditure of non-residents who used this type of accommodation establishments

Classifications and nomenclatures used:

- Classification of private accommodation establishment set-up by the Ministry of Tourism;
- Nomenclature of countries;
- Currency nomenclature and exchange rate for the analyzed period of time;

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Questionnaire

We use two questionnaires:

I. Questionnaire which must be filled in by the owners. This questionnaire provides information about:

- Number of overnight stays in the quarter for the Romanian and foreign tourists;
- Number of Romanian tourists accommodated in the quarter;
- Number of foreign tourists accommodated in the quarter

II. This questionnaire was translated in to six languages: English, French, German, Italian, Spanish, Hungarian and provides the following information.

- Date of filling in the questionnaire;
- Residence country;
- Nationality;
- Who organized your trip?
 - a travel agency/tour operator;
 - yourself;
 - others (trade union etc.);
 - both a travel agency and yourself.

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- How many days do you foresee to spend in Romania?
- Main means of transportation used to travel to Romania?
 - airplane
 - private car
 - coach, bus
 - train
 - river/sea boat
 - other (rented cars, motorcycles etc.)

- What was your main reason for travelling to Romania?
 - business
 - conferences, training
 - participation in fairs, exhibitions
 - holiday
 - shopping
 - cultural, sport events
 - visit to friends or relatives
 - medical treatment
 - transit
 - other activities

- Please estimate the expenses connected with those paid in your country of residence: choose currency – Euro; USD; other
 - total expenses in your country, from which: transport, accommodation, other

- Please estimate the expenses connected with this trip paid in Romania (It includes the sum you have already spent and foreseen expenses)
choose currency – Euro; USD; other
- total expenses in Romania, from which:
transport; accommodation; restaurant, bars, coffee and similar services; buying of valuables and durable goods; renting of valuable and durable goods; other shopping for personal usage/not for resale; leisure, cultural and sportive activities; other expenses

Registration method

The two questionnaires will be delivered to the owners, who deliver to the foreign tourists the second questionnaire (translated in to six foreign languages). The owners inform the tourists about the confidentiality of the survey.

- **Reference period:** Quarterly
- **Registration period:** Last month of the reference period

Conclusion

- These new surveys will significantly improve the quality of the inbound tourism statistics in Romania, created an integrated statistics;

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Thank you for your attention!

Questions are welcome

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