



# Lessons learnt and looking ahead ...by Romania

UNWTO STATISTICS CAPACITY BUILDING PROGRAM, 2008-2009  
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## UNWTO STATISTICS CAPACITY BUILDING PROGRAM, 2008-2009

### CONCLUSIONS

The workshops provided:

- An own (re)/assessment of Romania's system for tourism statistics
- A deeper understanding of tourism statistics and (partly) TSA implementation issues and requirements
- An opportunity to identify key challenges in implementing the new tourism statistics standards and TSAs in the region
- A possibility to share country experiences in addressing these challenges
- A technical team for working together

## UNWTO STATISTICS CAPACITY BUILDING PROGRAM, 2008-2009

### FUTURE PROJECTS

#### Continuous improvement of tourism statistics

- Demand-side surveys (ACNER, ACTR, including the Same-day trips module and Accommodation provided to visitors module)
- Accommodation statistics (including private accommodation's case)
- Travel Agency survey
- Ministry of Tourism has to make lobby to INS for the introduction of *vacation homes specific questions* within the 2011/2012 Population and Dwellings Census

#### Towards a TSA implementation

- A new compilation is possible starting with 2011/2012 due to the new data sources implemented in 2008/2009 (ACNER, TOUR\_SDT, TOUR\_PA)
- However responsibilities have to be clearly assigned!!!

## UNWTO STATISTICS CAPACITY BUILDING PROGRAM, 2008-2009

### FUTURE PROJECTS

#### Officialize the inter-institutional cooperation

- Signing and applying the *protocol*\* of the three institutions in Romania:
  - Ministry of Tourism
  - National Institute of Statistics (INS)
  - National Bank of Romania
- This protocol will provide a discussion forum, a platform to exchange opinions, information and documents on tourism statistics and not the least, a *legal basis for establishing/sharing the TSA responsibility*

#### International cooperation

- Also we expect a continuous cooperation with UNWTO and Eurostat on tourism statistics and TSA related issues
- (Maybe) a monitoring from UNWTO is necessary...☺

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\* - a draft has already been sent by INS to BNR and the Ministry of Tourism



Thank you for your attention!



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*Questions are welcome*

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