



NATIONAL INSTITUTE OF STATISTICS ROMANIA

Statistical surveys in the field of
accommodation

CAPACITY BUILDING PROGRAMME ON TOURISM STATISTICS

INS builds up the surveys requested by Eurostat together with the Romanian Ministry of Tourism and other users of tourism statistics.

Eurostat requests 3 types of data:

- About existing capacity;
- Occupancy in collective accommodation establishments;
- Tourism demand of residents.

Ministry of Tourism requests data about:

- Travel agencies activities;
- Visitors who cross the Romanian borders;
- Expenditure of non-resident tourists accommodated in collective tourist accommodation establishments;
- Expenditure of non-resident tourists accommodated in private tourism establishments;

SURVEY ON THE TOURISM ACCOMMODATION CAPACITY EXISTING ON JULY 31

- **Objectives:** establishing the tourism accommodation capacity existing on July 31;
- **Units which provide data:** the collective accommodation establishments. Till 2006 we researched only the establishments with 5 bed-places and over. Started with, 2006 INS carried out a survey with all the establishments, because Ministry of Tourism is interested in these data.

Classification used:

- Classification by stars from the Ministry of Tourism;
- Register SIRUTA for all the Romanian localities;
- Classification by tourist area, provided from the Ministry of Tourism;
- Unique identification code/Fiscal code;
- Classification of National Economy Activity Rev2. (CAEN Rev.2)

- **Number of units:** about 6000, it is an exhaustive survey;
- **Periodicity:** annually. We consider that the end of July is the peak of the season, when almost all the tourism accommodation establishments are opened.

- **Method to obtain data:** INS sends to the county Directions of Statistics the questionnaires and a list with the establishments. The county Directions send the questionnaires to the accommodation establishments which fill them in with data. Afterwards send the questionnaire to the Directions of Statistics. The Directions process the data and afterwards they send data to NIS which approve and disseminate them at the country level.

- **Indicators:**
 - Number of collective tourism accommodation establishments;
 - Number of rooms by number of beds and periodicity to be opened (permanent, seasonal);
 - Number of bed-places (existing capacity)

These indicators are obtained by type of establishment, classification by stars, ownership, tourism area, county, development and macro regions.

- **Dissemination:**

- Existing capacity on July 31;
- Romanian tourism in figures;
- Annual Yearbook.

SURVEY ON THE OCCUPANCY OF TOURISM ACCOMMODATION ESTABLISHMENTS

- **Objectives:** to provide data about arrivals and overnight stays in the collective accommodation establishments;
- **Number of unit:** about 3600;
- **Periodicity:** monthly;

Classification used:

- Classification used by the Ministry of Tourism;
- Register SIRUTA for all the Romanian localities;
- Classification by tourism area, provided from the Ministry of Tourism;
- Unique identification code/Fiscal code;
- Classification of National Economy Activity Rev2. (CAEN Rev.2)

- **Modality to collect data:** questionnaires filled in by the accommodation establishments with 5 bed places and over.

Started with 2009 we use an electronic questionnaire for data collection.

Eurostat and World Tourism Organization allow for each country to establish a threshold. The new Eurostat tourism Regulation want to establish this threshold at 10 bed places;

- **The list** with the tourism accommodation establishments is provided by the Ministry of Tourism, which is updated quarterly;

- **The main indicators:**
 - arrivals of Romanian and foreign tourists in the establishments;
 - overnight stays of Romanian and foreign tourists;
 - accommodation capacity in function;
 - net use of bed places index;
 - net use of rooms index
 - duration of stay;
 - number of employed persons (only quarterly).

- **Dissemination:**
 - * Press release;
 - * Statistical Monthly Bulletin;
 - * Annual Yearbook and Romanian Tourism – yearly;
 - * Occupancy in the tourism; accommodation establishments - quarterly;
 - * Operative Statistical Information - quarterly;

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Thank you for your attention!

Questions are welcome

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