



Outbound Tourism Statistics in Poland

Ministry of Sport and Tourism of
Poland

Statistics Capacity-building Programme for Europe
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Outbound Tourism Statistics is measured in two sample surveys:

- face to face interview conducted at home (monthly and annually)
- border survey on same-day visitors (8 times a year).

Face to face interview conducted at home

- Institutions responsible for this part of tourism statistics in Poland are Ministry of Sport and Tourism and National Bank of Poland
- Survey of Polish residents (15 + years old) after the journey, in order to quantify the trips abroad.
- It provides information to characterise the trips.

Face to face interview conducted at home

Variables of reference:

- number of travellers,
- number of trips,
- duration,
- type of accommodation used,
- expenditures (before and during trips).

Face to face interview conducted at home

- collected characteristics of trip include information such as:
 - purpose,
 - length,
 - method of organisation,
 - means of transport used,
 - accommodation used.

Border survey on same-day visitors

The survey is conducted on borders crossing and it gives basic characteristics of same-day visitors:

- expenditures during the visit:
 - food,
 - recreation activities,
 - transportation,
 - shopping to meet own needs,
 - purchase of good for resale,
 - others.

Border survey on same-day visitors

- purpose of visit:
 - transit,
 - tourism,
 - business or commercial,
 - health-related,
 - shopping,
 - training and others.

Border movement

- After entering Poland to Schengen in 2007 the Border Guard stopped to register flows on borders with Germany, Czech Republic, Slovakia and Lithuania.
- In order to make possible estimation of the border crossing the Institute of Tourism in Warsaw uses method of observation to count the number of persons and means of transport on frontiers.

New initiatives

- Entering Poland to the Schengen area demands a complete revision in the way that our statistics on intra-borders movement has been managed.
- As a result, how to conduct efficient surveys on border movement in the future has become an important challenge for Polish statistics.

New initiatives

- To secure good quality of the information on border traffic, the President of CSO appointed the inter-departmental team of experts in order to elaborate the new method of gathering data.

New initiatives

As part of works the following tasks were planned:

1. assessment of data sources connected with the border traffic;
2. drawing up and testing the methodology of estimating sizes of the border traffic on the internal border of the European Union and Poland;

New initiatives

3. prepare the scope, the method and the organizational framework of the possible supplementing survey which would constitute the alternative in relation to data collection carried out by the Border Guard before including Poland to the Schengen area.

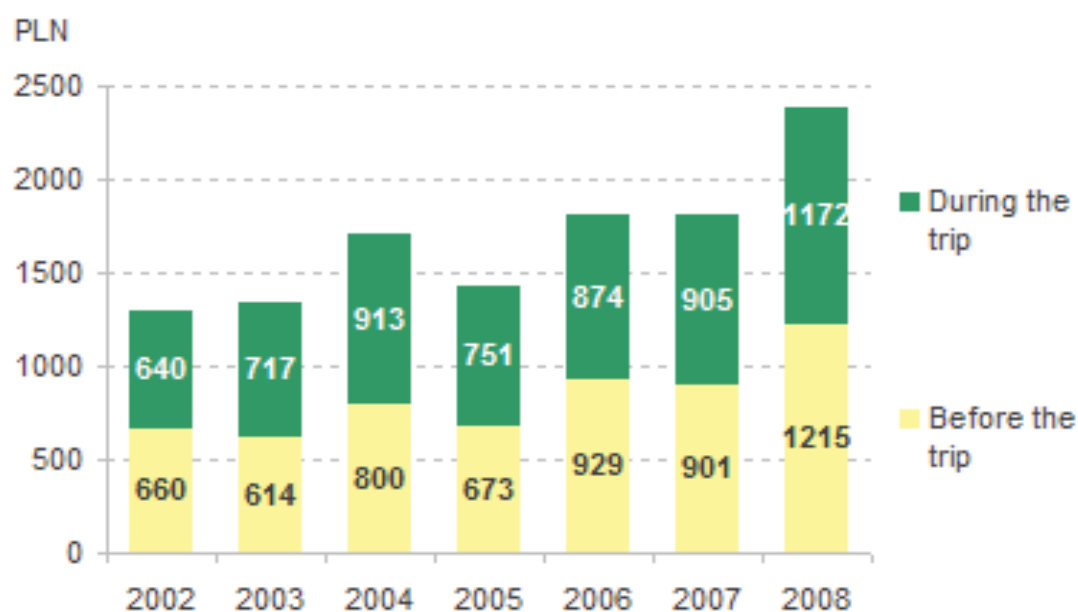
The task has not been finished yet. Pilot survey is planned for 2010.

Outbound Tourism Statistics

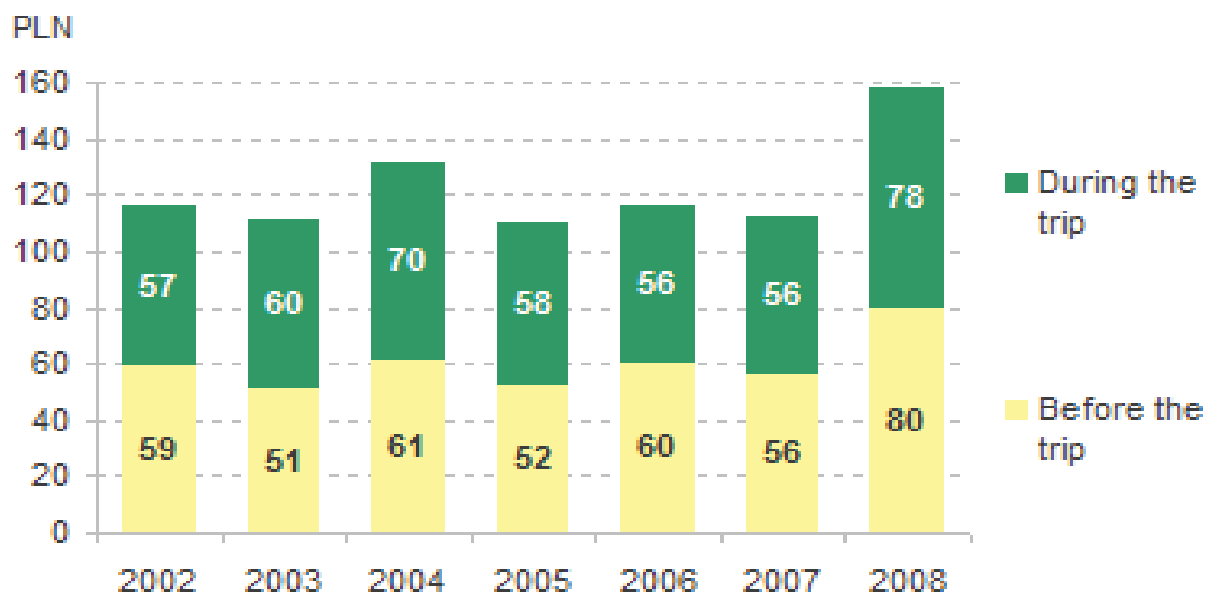
in Poland - Expenditures per trip and per day on domestic and outbound tourist trips from 2003 to 2008

	2003		2004		2005		2006		2007		2008	
	trip	day	trip	day	trip	day	trip	day	trip	day	trip	day
Trips abroad												
Before	614	51	800	61	673	52	929	60	901	56	1215	80
During	717	60	913	70	751	58	874	56	905	56	1172	78
Total	1331	111	1713	131	1424	110	1803	116	1806	112	2387	158

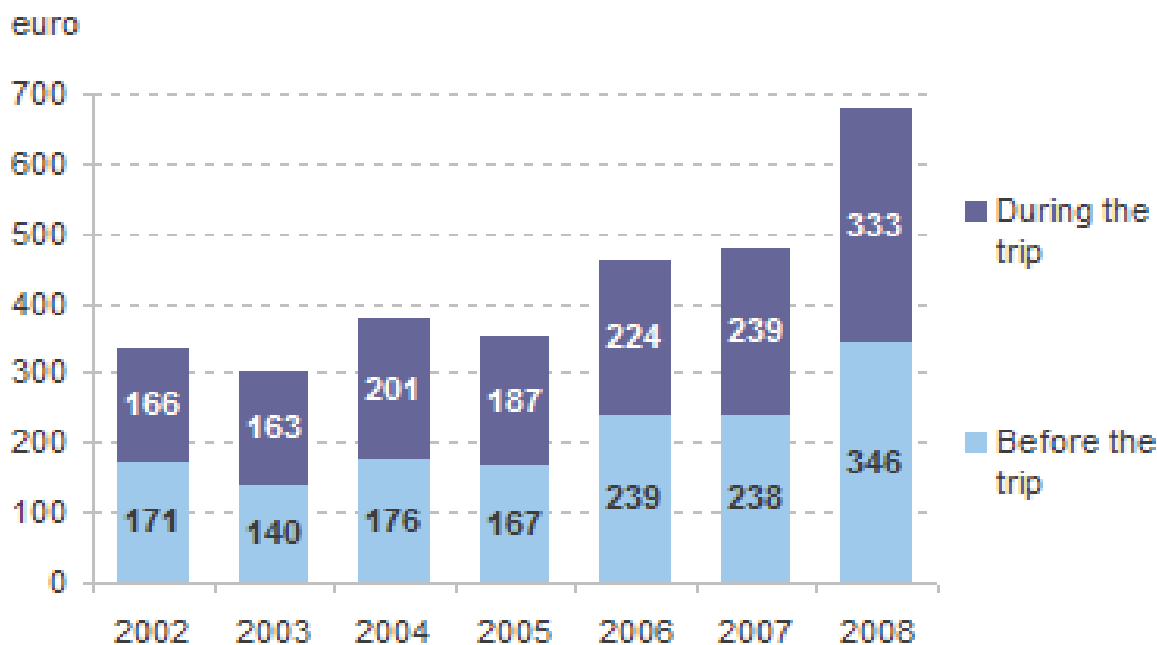
Average expenditures of Polish tourists traveling abroad in 2002-2008 (per trip)



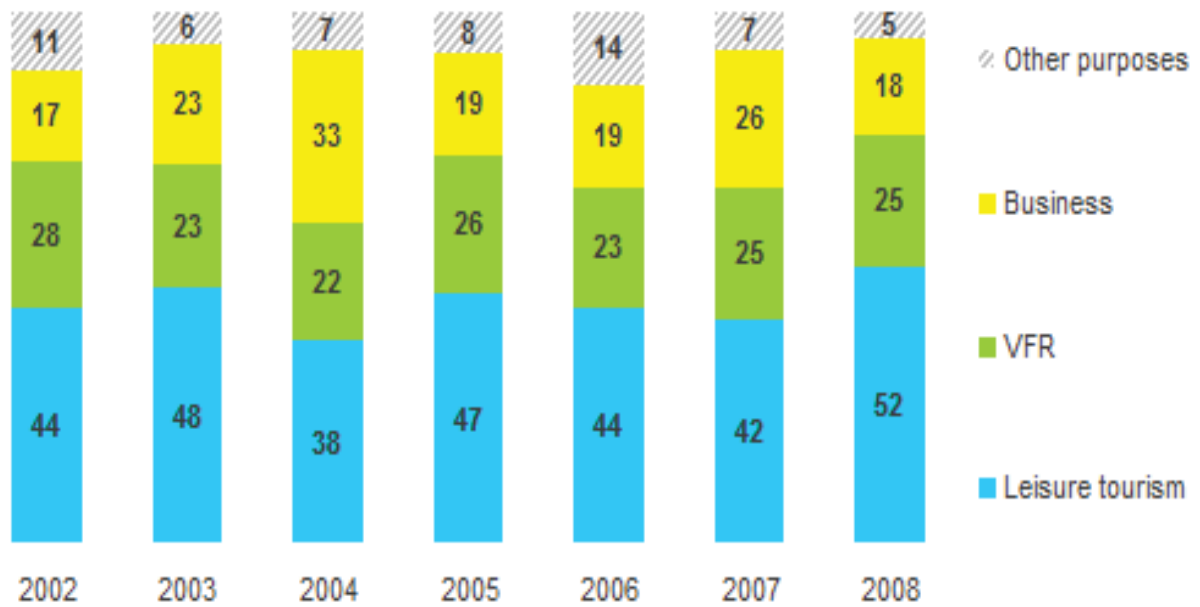
Average expenditures of Polish tourists traveling abroad in 2002-2008 (per day)



Average expenditures of Polish tourists traveling abroad in 2002-2008 (per trip)



Purposes of traveling abroad (in %)



THANK YOU FOR YOUR ATTENTION !