

# DOMESTIC TOURISM in Poland

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## Department of Tourism Ministry of Sport and Tourism

Statistics Capacity-building Programme for Europe  
Vienna, 18.11.2009

### DOMESTIC TOURISM SURVEYS

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- Domestic trips of Polish residents is studied in two surveys
  - The name of this survey in Poland is: The Tourism Activity of Polish Residents
  - Our domestic tourism survey to be carried according to Council Directive 95/57/EC on the collection of statistical information in the field of tourism
  - From this survey data are to passed to EUROSTAT
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## **Domestic trips of Polish residents – short characteristic**

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First survey:

- Geographical coverage is total Poland
  - Frequency in the survey is monthly
  - Reference period for the first procedure was January 2003
  - Reference period for the last procedure conducted: October 2009
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## **Domestic trips of Polish residents**

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### **Variables of reference:**

- number of travellers,
  - number of trips,
  - duration,
  - type of accommodation used,
  - type of transport used,
  - the times of trips, etc.
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## **Domestic trips of Polish residents**

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- Part of this data is calculations of the variables based on the information that has been collected, example:
    - number of travellers,
    - number of trips,
    - expenditure.
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## **Domestic trips of Polish residents**

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- Regarding trips, information is collected on their main characteristics, such as:
    - purpose,
    - length,
    - method of organisation,
    - means of transport used
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## Domestic trips of Polish residents

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This is few specifically the questions from questionnaire:

1. What was your main purpose (s) of departure or two of the longest of several trips in 2009 (at least 5 days)?
  2. How to organize Mr (s) its departure or two of the longest in the national tour, lasting at least 5 days?
  3. What type of accommodation used Mr (s) during your trip or two with the longest national tour in 2008 of at least 5 days?
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## Domestic trips of Polish residents

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- This characteristics is basic for the calculations the part of data about domestic trips of Polish residents
  - Frame the survey is the population of All-Polish representative sample of residents (15+ years old)
  - Sampling: Research conducted at home.
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## Domestic trips of Polish residents

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- Distribution of the sample over time: Interview every month.
  - Data collection principles: Personal interview.
  - Reporting units: 12 x 1000 Polish residents every year
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## The Tourism Activity of Polish Residents

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Second survey

- **Data source:** Polish residents after the journey (research conducted at home). Survey of residents in Poland, in order to quantify the trips to different regions in Poland and abroad. It provides information to characterise the trips.
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## **The Tourism Activity of Polish Residents**

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- Institution in charge:** Department of Tourism, Ministry of Sport and Tourism
  
  - Unit responsible within this institution:** Institute of Tourism.
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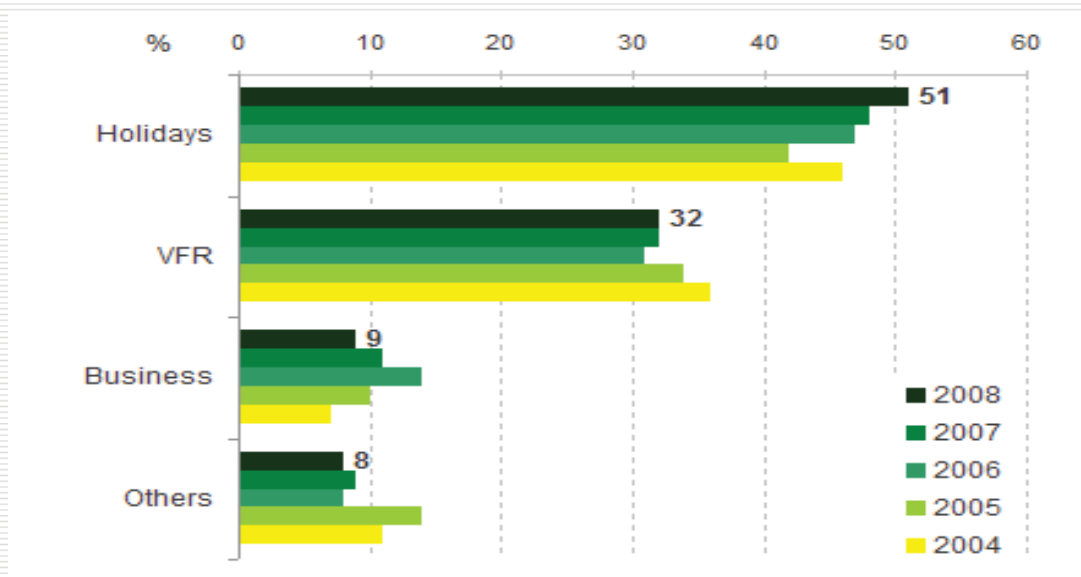
## **The Tourism Activity of Polish Residents**

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- Name of publication:** Tourism Activity of Poles
  - Published by** Department of Tourism, Ministry of Sport and Tourism
  - Frequency:** annually
  - Length of time series available:** from 2001
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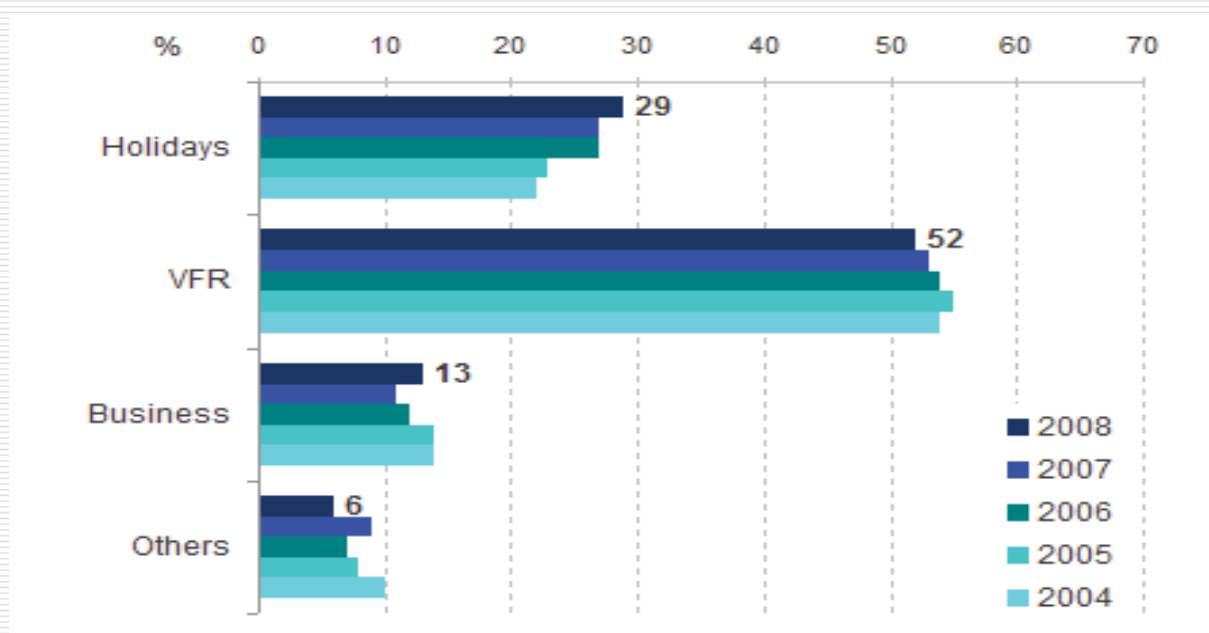
## DOMESTIC TOURISM in Poland - Domestic holidays (at least 5 days) by purposes (%)

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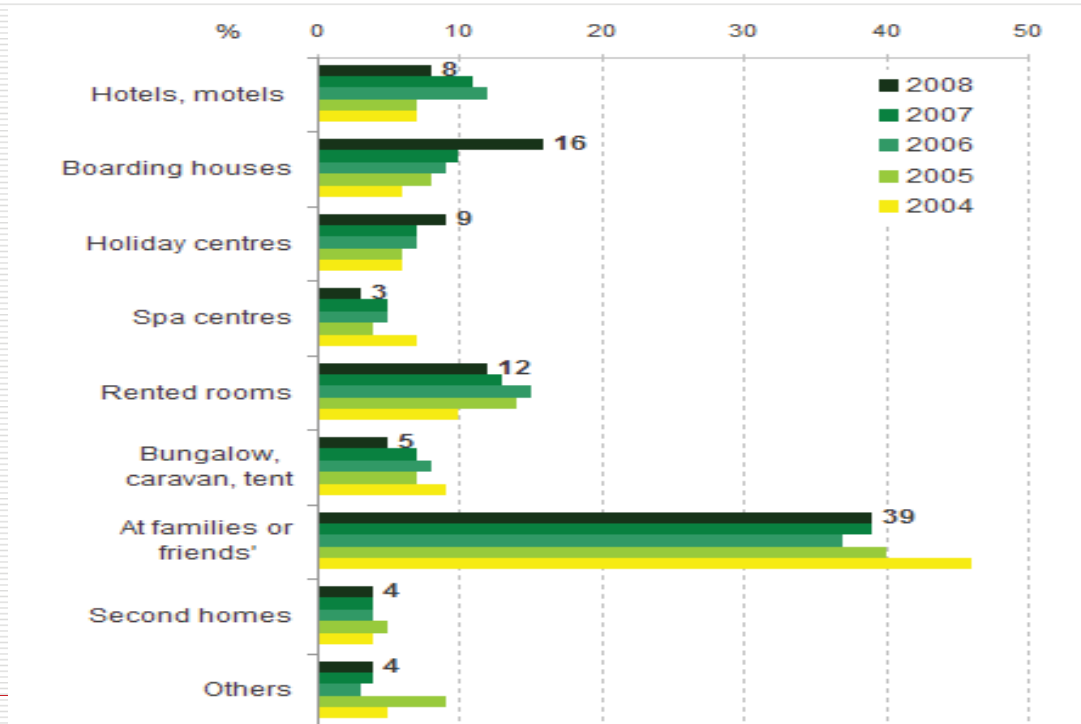


## DOMESTIC TOURISM in Poland - Domestic short breaks by purposes (%)

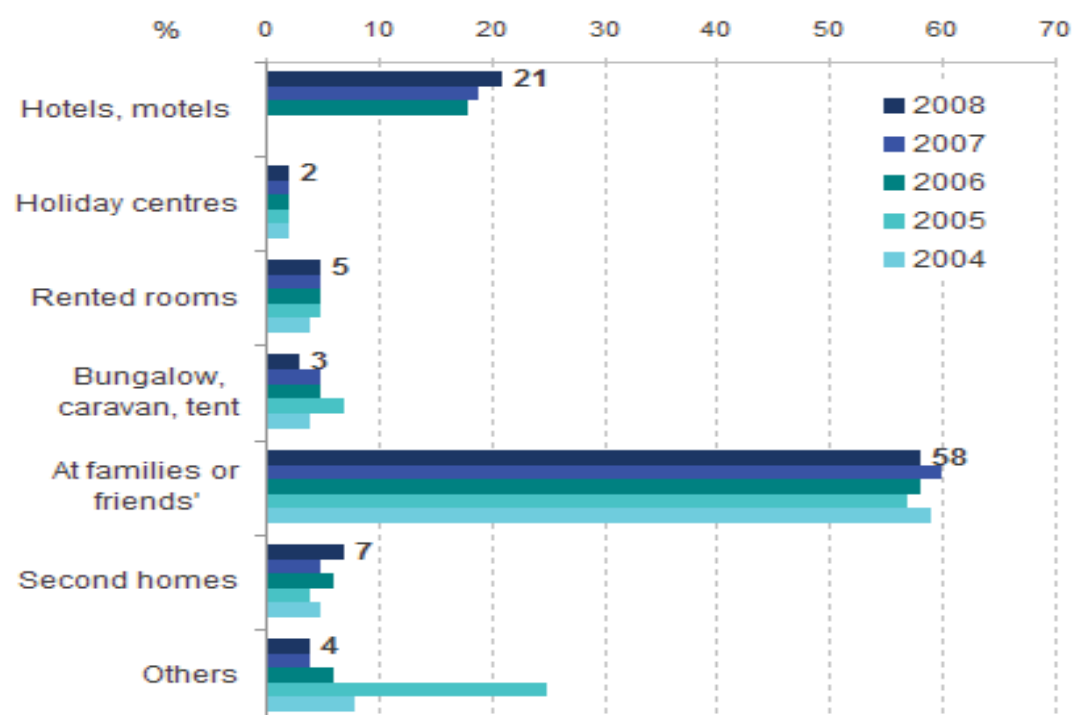
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## DOMESTIC TOURISM in Poland - Domestic holidays (at least 5 days) by accommodation type (%)

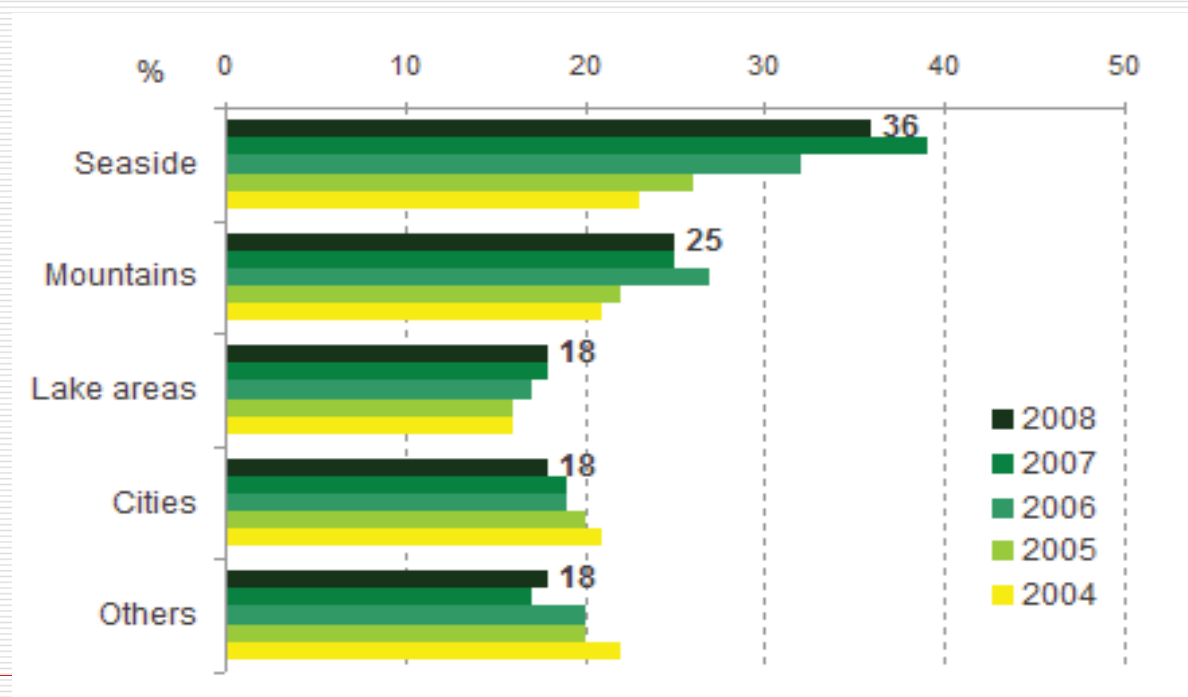


## DOMESTIC TOURISM in Poland - Short breaks by accommodation type (%)

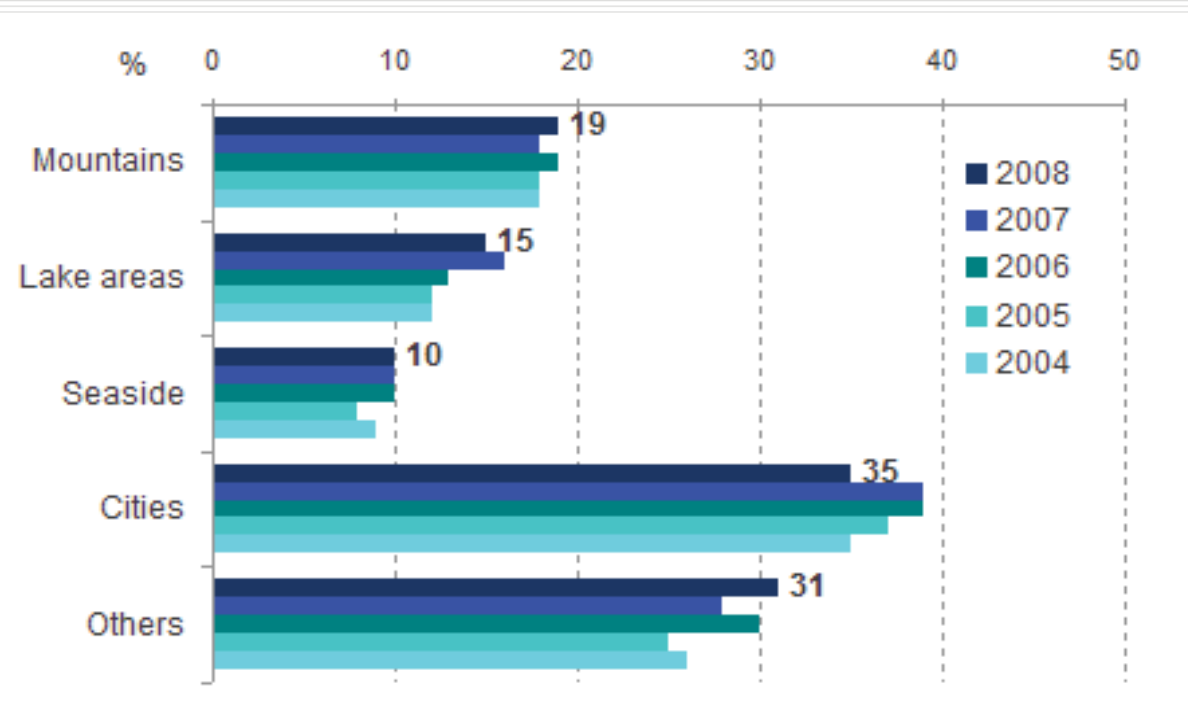




## DOMESTIC TOURISM in Poland - Domestic holidays (at least 5 days) by region visited (%)



## DOMESTIC TOURISM in Poland - Short breaks by region visited (%)



# DOMESTIC TOURISM in Poland - Expenditures per trip and per day on domestic tourist trips from 2003 to 2008

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	2003		2004		2005		2006		2007		2008	
	trip	day	trip	day	trip	day	trip	day	trip	day	trip	day
<b>Domestic holidays (at least 5 days)</b>												
Before	256	24	259	23	203	20	248	25	236	24	306	30
During	433	40	407	36	370	36	407	41	446	46	635	63
Total	689	64	666	59	573	56	655	66	682	70	941	93
<b>Domestic short breaks</b>												
Before	87	32	92	34	99	36	107	38	110	39	146	50
During	99	37	120	44	119	43	129	46	143	50	198	67
Total	186	69	212	78	218	79	236	84	253	89	344	117

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***THANK YOU  
FOR YOUR ATTENTION !***

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