DOMESTIC TOURISM SURVEYS

- Domestic trips of Polish residents is studied in two surveys
- The name of this survey in Poland is: The Tourism Activity of Polish Residents
- Our domestic tourism survey to be carried according to Council Directive 95/57/EC on the collection of statistical information in the field of tourism
- From this survey data are to passed to EUROSTAT
Domestic trips of Polish residents – short characteristic

First survey:
- Geographical coverage is total Poland
- Frequency in the survey is monthly
- Reference period for the first procedure was January 2003
- Reference period for the last procedure conducted: October 2009

Domestic trips of Polish residents

- Variables of reference:
  - number of travellers,
  - number of trips,
  - duration,
  - type of accommodation used,
  - type of transport used,
  - the times of trips, etc.
Domestic trips of Polish residents

- Part of this data is calculations of the variables based on the information that has been collected, example:
  - number of travellers,
  - number of trips,
  - expenditure.

Domestic trips of Polish residents

- Regarding trips, information is collected on their main characteristics, such as:
  - purpose,
  - length,
  - method of organisation,
  - means of transport used
Domestic trips of Polish residents

This is few specifically the questions from questionnaire:

1. What was your main purpose (s) of departure or two of the longest of several trips in 2009 (at least 5 days)?
2. How to organize Mr (s) its departure or two of the longest in the national tour, lasting at least 5 days?
3. What type of accommodation used Mr (s) during your trip or two with the longest national tour in 2008 of at least 5 days?

Domestic trips of Polish residents

This characteristics is basic for the calculations the part of data about domestic trips of Polish residents

Frame the survey is the population of All-Polish representative sample of residents (15+ years old)

Sampling: Research conducted at home.
Domestic trips of Polish residents

- Distribution of the sample over time: Interview every month.
- Data collection principles: Personal interview.
- Reporting units: 12 x 1000 Polish residents every year

The Tourism Activity of Polish Residents

Second survey

- Data source: Polish residents after the journey (research conducted at home). Survey of residents in Poland, in order to quantify the trips to different regions in Poland and abroad. It provides information to characterise the trips.
The Tourism Activity of Polish Residents

- **Institution in charge:** Department of Tourism, Ministry of Sport and Tourism

- **Unit responsible within this institution:** Institute of Tourism.

---

The Tourism Activity of Polish Residents

- **Name of publication:** Tourism Activity of Poles

- **Published by:** Department of Tourism, Ministry of Sport and Tourism

- **Frequency:** annually

- **Length of time series available:** from 2001
DOMESTIC TOURISM in Poland - Domestic holidays (at least 5 days) by purposes (%)

DOMESTIC TOURISM in Poland - Domestic short breaks by purposes (%)

[Bar charts showing domestic tourism purposes and their percentages for different years (2004-2008).]
DOMESTIC TOURISM in Poland - Domestic holidays (at least 5 days) by accommodation type (%)

DOMESTIC TOURISM in Poland - Short breaks by accommodation type (%)
DOMESTIC TOURISM in Poland - Domestic holidays (at least 5 days) by region visited (%)

DOMESTIC TOURISM in Poland - Short breaks by region visited (%)
DOMESTIC TOURISM in Poland - Expenditures per trip and per day on domestic tourist trips from 2003 to 2008

<table>
<thead>
<tr>
<th></th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>trip</td>
<td>day</td>
<td>trip</td>
<td>day</td>
<td>trip</td>
<td>day</td>
</tr>
<tr>
<td>Domestic holidays (at least 5 days)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Before</td>
<td>256</td>
<td>24</td>
<td>259</td>
<td>23</td>
<td>203</td>
<td>20</td>
</tr>
<tr>
<td>During</td>
<td>433</td>
<td>40</td>
<td>407</td>
<td>36</td>
<td>370</td>
<td>36</td>
</tr>
<tr>
<td>Total</td>
<td>689</td>
<td>64</td>
<td>666</td>
<td>59</td>
<td>573</td>
<td>56</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>trip</td>
<td>day</td>
<td>trip</td>
<td>day</td>
<td>trip</td>
<td>day</td>
</tr>
<tr>
<td>Domestic short breaks</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Before</td>
<td>87</td>
<td>32</td>
<td>92</td>
<td>34</td>
<td>99</td>
<td>36</td>
</tr>
<tr>
<td>During</td>
<td>99</td>
<td>37</td>
<td>120</td>
<td>44</td>
<td>119</td>
<td>43</td>
</tr>
<tr>
<td>Total</td>
<td>186</td>
<td>69</td>
<td>212</td>
<td>78</td>
<td>218</td>
<td>79</td>
</tr>
</tbody>
</table>

THANK YOU FOR YOUR ATTENTION!