

MONTHLY COLLECTIVE TOURISM ACCOMMODATION ESTABLISHMENTS SURVEY

WACŁAWA KRAŚNIEWSKA
CENTRAL STATISTICAL OFFICE
OF POLAND

SURVEY ADJUSTED TO:

- ◉ *the Council Directive 95/57/EC of 23 November 1995 concerning collection of statistical data on tourism.*
- ◉ *Commission decision of 9 December 1998 on the procedures for implementing Council Directive 95/57/EC on the collection of statistical information in the field of tourism*

Since 2003 has been conducted as a monthly survey.

The most important thing is the implementation and improvement of an electronic file (register) of units covered with the survey, taking into account a necessity of quick updating of a number of accommodation establishments, with the respect of their seasonality.

- ◉ To create a list of units to be covered by collective tourism accommodation survey the Base of Statistical Units (BJS) is used.
- ◉ BJS functions as a frame for all surveys conducted by the CSO on the population of Polish national economy units. BJS contains information from the National Official Register of the National Economy Units REGON and supplementary information from surveys and other sources.
- ◉ The list of units under observation is updated on monthly system with the respect of seasonality of units and additional information on new and cancelled entities.

***ADDITIONAL SOURCES
OF INFORMATION
ON TOURIST ACCOMMODATION ENTITIES***

- ◉ According to Polish law on tourism services, entities are obliged to be registered.
- ◉ Hotels, motels and similar establishments are registered by territorial authorities on NUTS 2 level.
- ◉ Other accommodation units are registered at the level of LAU 2 – use of special applet localised on the CSO server. Software was distributed to commune offices – now possibility to have updated information on accommodation entities.

***NEW METHOD
OF DATA COLLECTION***

- ◉ Since 2007 the new method of collecting reports from entities was introduced. Now it is possible to complete a form on-line, off-line or send it by e-mail.
- ◉ Over 65% of units report on-line
- ◉ In case of delay in reporting - contact person in establishments receive automatically created reminders (sometimes not once!).

FULL SURVEY METHOD

- ◉ The tourist collective accommodation establishments' survey is conducted with the complete survey method, which means all such establishments should participate in the survey. Although the participation in the survey is obligatory, the non-response occurs, that influences on the survey results.
- ◉ Less than 5 % of non-responses.
- ◉ Works on imputation methods are undertaken.

- ◉ **Till 2009 units carrying out the activities according to NACE rev.1 were observed:**
55.1 (Hotels),
55.2 (Camping sites and other provision of short-stay accommodation).
- ◉ **In 2010 establishments according to NACE rev. 2 (55.1, 55.2, 55.3)**
- ◉ Monthly survey is going to cover all entities having 10 or more bed places.
- ◉ Annual sample survey on entities having less than 10 bed places.

CLASSIFICATION USED

- ◉ According to the Polish law on tourism services, units that render hotel services must comply with appropriate quality requirements.
- ◉ Hotels, motels and boarding houses, depending on their standard, may have from 1 to 5 stars. Units that do not comply with the appropriate category requirements but render hotel services are included in “other hotel units”, which the group of hotel units not complying with the requirements of the regulation on tourism services but they render the minimal hotel services required by the Directive and they have a determined number of rooms.

CLASSIFICATION USED

- ◉ **Hotel and similar establishments**

hotel, motel, boarding house and other hotel facilities

- ◉ **Other collective accommodation facilities**

excursion hostel, shelter, youth hostel, holiday centre, holiday youth centre, training and recreational resorts, creative arts centre, complex of tourist cottages, camping site, tent camp site, weekend and holiday establishments, health establishment, other not classified.

Variables:

- ⦿ number of entities by category
- ⦿ capacity - number of rooms/bed-places
- ⦿ catering units
- ⦿ number of rooms (of which with bathrooms and toilet)
- ⦿ occupancy rate of rooms and bed-places
- ⦿ number of activity days of the establishments
- ⦿ arrival of tourists
 - (residents, non-residents by country)
- ⦿ nights spent:
 - by residents, non-residents by country

Economic variable

Data on employment and economic variable
derived from enterprise surveys.

ADDITIONAL INFORMATION

Other information on collective accommodation establishments are surveyed cyclically by additional sections in reports.

- ◉ sports and recreation equipment
- ◉ facilities for disable persons
- ◉ number of conference room and their equipment



Thank you for your attention!