

UNWTO Statistics Capacity Building Program

WORKSHOP IV

18-20 November 2009

Vienna, Austria

LESSONS LEARNT AND FUTURE of the project of improvement of tourism statistics

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Lesson learnt

- Importance of close cooperation between Ministry of Tourism, Statistical Office and Central Bank
 - Importance of making conditions to have TSA in the future
 - Different ways of following different types of tourism
 - Experiences from other countries with similar problems
 - During third workshop representative from Monstat asked Austrian Statistical Office for help regarding improvement of tourism statistics in Montenegro by making a connection with Croatian Statistical Office
- they already finished similar steps in development of tourism statistics that we could follow
- no language barriers

Instrument for Pre-Accession (IPA) FUNDS

- Representative of Monstat recognised the importance of involving tourism statistics in the IPA project in order to strengthen it
- This way, tourism statistics is included in one of the IPA projects in Montenegro regarding strengthening tourism statistics, as a very important component

Instrument for Pre-Accession (IPA) FUNDS

- As a result:
 1. **Study visit in Croatia** will be organized in December 2009. for the representative of Monstat
- *no language barriers and developed tourism statistics
- *Purpose is to learn how to
- Introduce new survey on same day visitors
 - Introduce part regarding tourism consumption in Household consumption survey
 - Improve all existing surveys

Instrument for Pre-Accession (IPA) FUNDS

2. **Simulation of TSA** – for the year 2010

- Expert will evaluate data that can be collected and data that must be estimated
- simulation will be made in cooperation with Ministry of tourism and Central Bank of Montenegro

3. It is possible that **survey on expenditures** will be introduced on small sample and to be given in accomodation establishments for this purpose

Future plans

- **GOALS**
- Interagency working group will continue to cooperate closely
- Creating common database for all data – official and administrative – regarding tourism, travel and their economic effects
- Including more institutions, such as Universities and private sector representative bodies, in existing working group
- Making comparasion of data gethered from diferent surveys
- Investigation in the field of social and ecological impacts of the tourism development in Montenegro
- Consolidation of the tourism provider and guest survey results

Future plans

■ IMPROVEMENTS OF EXSISTING SURVEYS

- In all researches it is planned to conduct survey NOT by nationality, but by country of origin (residence)
- In the frame of Survey on Household consumption, part regarding tourism consumption will be introduced. Same day and tourism trips will be followed, in and outside the country, broken down by food, accommodation, transport and other.

NEW SURVEYS

- It is planned to introduce survey which is going to follow same day visitors (on municipal and country level). It is issue that we have very poor data on
- Pilot Survey on expenditures for year 2010
- Introducing pilot Border survey in next 2 years