



## Tourism Statistics – Inbound Tourism

Edite Miežite, Head of Transport and Tourism statistics  
CENTRAL STATISTICAL BUREAU OF LATVIA

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### Survey of persons crossing the State border

- The aim of the survey is to establish complete profile of foreign travellers in Latvia;
- Survey is carried out quarterly(1 week) at the main border posts – 8 border checkpoints (departure) in Latvia;
- From 2008, survey is carried out more often in airport. There is the same survey carried out at the EU external borders (Russia, Belarus);
- Number of interviewed travellers varies every year – about 19 thsd incoming non-residents;





## Data sources for estimating number of border crossings

- Data given by State Border guard (only for EU external borders);
- Automatic counts of cars on the roads near the border;
- Passenger flow counted in airport, roads;
- Systematic counts of residents and non- residents in the airport;
- Systematic counts of resident or non resident cars and passengers in the cars on the roads with Schengen border;



## Inbound Tourism – flow counting

- Once in a month is counted outgoing flow separating by residents and non-residents in the Riga Airport to estimate a proportion in the flow of passengers of residents and non residents as this information is not given by airline companies;
- Counting of incoming and outgoing flows separating by residents and non-residents 2 times per year on Schengen roads (Grenctale (LT), Ainazi (EE) Medumi(LT), Nica (LT));
- The results in 2009 from State Road agency were received from 4 roads (movements of transport vehicles) with Estonia and Lithuania;



## Inbound Tourism – planned developments

- In future even more places of movements on the roads are planned to include for analysis and comparisons to estimate a total flow of visitors;
- It is considered to interview near the previous border posts in nearest restaurants, rest places or petrol stations to some how replace interviews that were previously conducted in border checkpoints;



## Difficulties

- **No solutions found how to carry out interviews on Schengen roads:**
  - Estonia – Latvia;
  - Lithuania - Latvia;
- **There are not stationary road movement counters on all roads:**
  - Estonia – Latvia;
  - Lithuania - Latvia;
- **Counting of the road transport movements on Estonian and Lithuanian border sides does not give the opportunity to create traveller profile and its characteristics:**
  - Sex and age;
  - Purpose of the trip;
  - Expenditure structure;



## Foreign **travellers** and their characteristics

Year	2006	2007	2008
Number of border crossings thsd.	4645	5236	5496
Average length of stay, days	1.5	1.4	1.4
Average expenditures per trip and in one day, LVL	39	47	51

## Foreign **visitors** and their characteristics

Year	2006	2007	2008
Number of border crossings thsd.	4185	4739	5082
Average length of stay, days	1.5	1.4	1.5
Average expenditures per trip and in one day, LVL	42	51	53



Thank You for your attention!

Questions are welcome... ..