



Accommodation statistics in Latvia

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UNWTO Statistics Capacity Building
Program

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Survey of hotel and other accommodation establishment operations

Data source:

- Business register - updated regularly, information from administrative sources, Tourism information centres, associations;
- Description - Survey of accommodation enterprises whose primary/secondary activity falls under category: 55.10, 55.20, 55.30, 55.90 (NACE 2. rev. classification);

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- Variables of reference: location, type of establishment, category, number of rooms and bed places available in the end of month, number of nights spent, number of served persons divided by their residential countries, turnover and revenues;
- Data collection principles: Mailed questionnaires and e-survey(web page);
- Reporting units: in November 2009 550 units (census 650 units);



Type of accommodation

- Hotel;
- Motel;
- Spa hotel;
- Guest house;
- Boarding house;
- Resort-rehabilitation centre;
- Tourism and leisure centre/complex;
- Camp – site;
- Youth hostel;
- Other;



- Criteria used for category determination: number of rooms in hotels (10+), guest house (5+);
- Specific accommodation licensing organizations: Association of Hotels and Restaurants in Latvia, Institute of Tourism Quality;
- Updating of accommodation categories:
 - Enterprise information;
 - Business register;
 - Certification information.



Classification criteria of tourism accommodation in Latvia:

An accommodation grading system reflecting international standards was established in the mid – 1990;

Tourism services have been classified on a voluntary basis according to the following tourist accommodation standards, which were then approved by the state company Latvian Standard.



Use of data

- TSA demand side
- Riga municipality – Riga City Council
- Bank of Latvia
- WTO Compendium of Tourism Statistics
- Press releases (quarterly)
- Ministry of Economics of Republic of Latvia
- Latvian Tourism Development Agency



Method of replacing missing information in questionnaires:

- Repeated information 2-3 months if enterprise has not responded;

Logical controls:

- Control capacity, occupancy figure (mistake in nights or in number of available rooms)



Thank You for your attention!

Questions are welcome... ..

