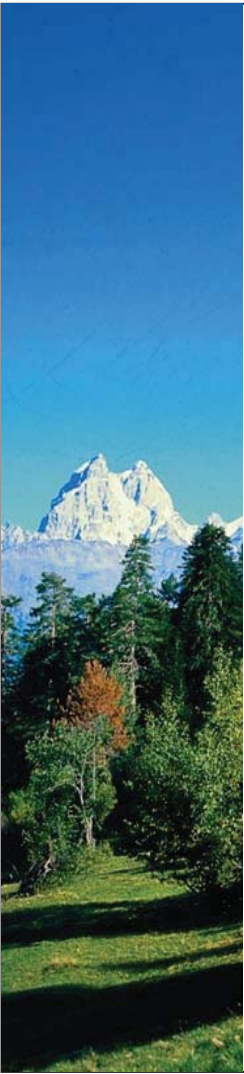




TSA Development

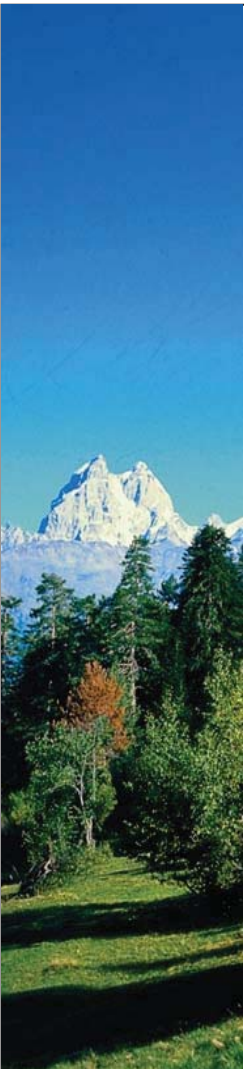
Georgia

National Tourism Administration



Main Producers of Tourism Statistics

- **Department of Tourism & Resorts**
- **Department of Statistics**
- **National Bank of Georgia**
- **Border Police of Georgia**



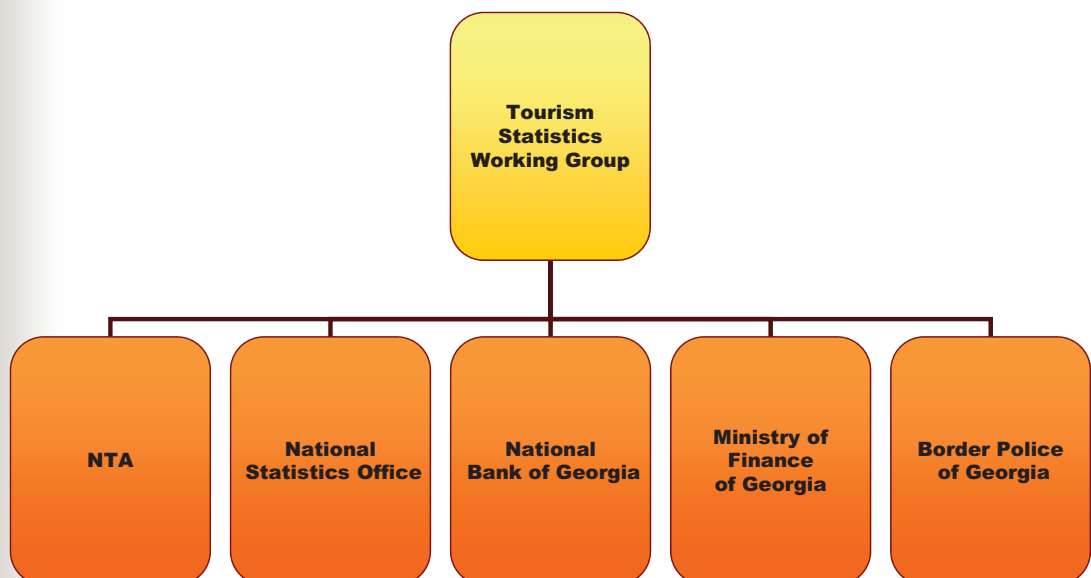


Periodically Updated Datas

- Arrivals of International Travelers
- Departures of Georgian Citizens
- Accomodation Statistics
- Economic Value Added
- Travel Expenditures
- FDI in the Hotels and Restaurants Businesses
- Labour Statistics
- Tourism Exports and Imports



TSA Development





Travel Expenditures in Georgia Survey of Non-Resident Travelers in May 2008

Expenditure type	Average expenditure	Average daily expenditure
Tour or travel package	995.0	62.2
Lodging	738.5	46.2
Served food or beverages	328.8	20.6
Rental of motor vehicles or other transport equipment	163.8	10.2
Cultural Services	251.8	15.7
Sports and recreational services	115.8	7.2
Travel agent and other reservation services	213.3	13.3
Road public passenger transport	63.3	4.0
Railway passenger transport	143.5	9.0
Air passenger transport	703.8	44.0
Water passenger transport	232.5	14.5
Other important goods for visitors in Georgia	151.9	9.5
Other important services for visitors in Georgia	142.5	8.9
Other expenditure	325.3	20.3



Tourism Satellite Accounts of Georgia

- **Implementation of TSA has begun at the end of 2007**
- **TSA were developed in according with the IRTS 2008**
- **International methodology recommends compilation of 10 tables. Georgian statisticians have compiled only 5 of them.**

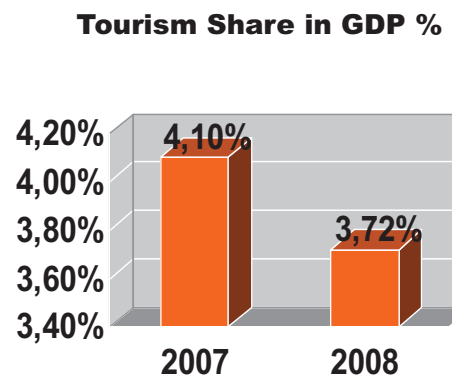
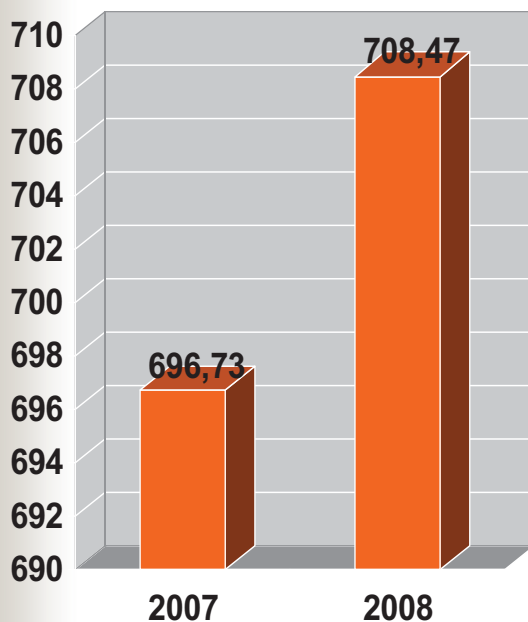


Tourism Satellite Accounts of Georgia

- **Table-01 Inbound Tourism Expenditure by Products and Classes of Visitors**
- **Table-02 Domestic Tourism Expenditures by Products, Classes of Visitors and Types of Trips**
- **Table-04 Internal Tourism Consumption by Products**
- **Table-05 Production Account of Tourism Industries and Other Industries**
- **Table-07 Employment in the Tourism Industries**



Total Added Value in the field of Tourism mln Gel





Relaunch Survey of International Travelers at National Borders of Georgia

Quarterly 2010



Pilot Survey

Survey of Domestic and outbound Tourists at Households

7/11/2009-7/12/2010



Visit WebPages of National Tourism Administration

www.georgia.travel

www.dotr.gov.ge

