Georgia
National Tourism Administration

Main Producers of Inbound Tourism Statistics

- Department of Tourism & Resorts
- Department of Statistics
- National Bank of Georgia
- Border Police of Georgia
International Travelers in Georgia

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>387</td>
</tr>
<tr>
<td>2001</td>
<td>302</td>
</tr>
<tr>
<td>2002</td>
<td>298</td>
</tr>
<tr>
<td>2003</td>
<td>313</td>
</tr>
<tr>
<td>2004</td>
<td>368</td>
</tr>
<tr>
<td>2005</td>
<td>560</td>
</tr>
<tr>
<td>2006</td>
<td>983</td>
</tr>
<tr>
<td>2007</td>
<td>1,051</td>
</tr>
<tr>
<td>2008</td>
<td>1,290</td>
</tr>
</tbody>
</table>

Border Police of Georgia

Administrative border records
From 18 Border points:

- 3 Airports
- 3 Ports
- 2 Railroads
- 10 Roads
Number of Foreign Visitors at Hotels
(Department of Statistics)

![Bar chart showing number of foreign visitors at hotels in 2007 and 2008.]

Surveys of Visitors at the Main Tourism Destinations of Georgia

- Survey of Winter Resorts Consumers
- Survey of Ureki visitors (2008-2009)
- Survey of Signagi Visitors (May 2008)
Survey of International Travelers at National Borders of Georgia

May-June 2008

Demography of the interviewed respondents

Gender

- Male: 74.9%
- Female: 25.1%

Age

- 16-24: 7.3%
- 25-34: 26.7%
- 35-44: 29.0%
- 45-54: 23.7%
- 55-64: 9.4%
- 65 and over: 4.0%
Citizenship

- Azeri: 18.6%
- Turkish: 17.1%
- Armenian: 6.8%
- USA: 5.6%
- German: 5.6%
- Russian: 5.4%
- British: 3.1%
- Danish: 3.0%
- French: 2.9%
- Jew: 2.9%
- Ukrainian: 2.4%
- Latvian: 2.3%
- Lithuanian: 2.3%
- Belarusian: 1.3%
- Swedish: 1.3%
- Estonian: 1.3%
- Austrian: 1.1%
- Belgian: 1.0%
- Other: 17.2%

Country/region of residence over past 12 months

- Azerbaijan: 18.3%
- Turkey: 16.2%
- Armenia: 7.2%
- Georgia: 5.6%
- Russia: 5.4%
- German: 5.2%
- USA: 4.3%
- Netherlands: 3.7%
- Britain: 2.7%
- Ukraine: 2.5%
- Israel: 2.2%
- Latvia: 2.1%
- France: 2.0%
- Switzerland: 2.0%
- Estonia: 1.4%
- Belarus: 1.3%
- Austria: 1.0%
- Other: 17.2%
Duration of being in Georgia

Average duration of being in Georgia is 16.0

Duration

- up to 5 days: 60.1%
- 6-10 days: 20.8%
- 11-15 days: 7.6%
- 16-20 days: 1.3%
- 21-25 days: 1.5%
- 26-30 days: 1.9%
- over 30 days: 6.9%

Main purpose of visit to Georgia

- Business or professional: 35.9%
- Visiting friends or relatives: 24.4%
- Holidays, leisure, recreation: 18.5%
- Transit on the way to another country: 4.1%
- Shopping: 2.4%
- Education or training: 2.4%
- Observation on elections: 2.4%
- Health and medical care: 2.2%
- To be employed by local organization: 1.6%
- Trading: 0.7%
- To be employed by international organization: 0.6%
- Other: 5.4%
Mode of transport used to ARRIVE in Georgia

- Public air carrier: 49.6%
- Bus or motor coach: 23.3%
- Personal motor vehicle: 20.6%
- Rented motor vehicle: 2.8%
- Railway train: 1.4%
- Public ferry: 0.9%
- On foot: 1.6%
- Private aircraft: 0.5%
- Bicycle: 0.2%
- Private boat or yacht: 0.1%

Mode of transport used to LEAVE Georgia

- Public air carrier: 49.5%
- Bus or motor coach: 25.1%
- Personal motor vehicle: 20.5%
- Rented motor vehicle: 2.4%
- On foot: 1.6%
- Public ferry, ship or boat: 1.0%
Type of Residences in Georgia

- In a hotel, resort, inn, guesthouse, hostel or other paid accommodation: 54.3%
- In the private home of a friend or relative: 39.5%
- On a train or other means of transport: 3.2%
- Campground, recreational vehicle or trailer park: 3.1%
- Own house: 2.2%
- Rented apartment: 1.0%
- At a railway station or an airport: 0.8%
- Company: 0.4%
- Hospital: 0.1%

Destinations visited in Georgia

- Tbilisi: 71.4%
- Batumi: 31.7%
- Mckheta: 17.1%
- Signagi: 8.9%
- Kutaisi: 5.6%
- Gudauri: 4.4%
- David Gareji: 4.1%
- Vardzia: 4.0%
- Marneuli: 3.8%
- Gori: 3.7%
- Upliscikhe: 3.5%
- Bakuriani: 3.1%
- Kakheti: 2.9%
- Rustavi: 2.8%
- Kazbegi: 2.8%
- Bolnisi: 2.5%
- Poti: 2.3%
- Svaneti: 2.2%
- Telavi: 2.0%
- Borjomi: 1.7%
- Dmanisi: 1.5%
- Zugdidi: 1.5%
- Kabali: 1.3%
- Sadakhlo: 1.2%
- Other: 12.1%
Expenditures in Georgia
(not including travel expenses)

Average expenditures are calculated from the respondents who have recalled the expanses. 84.8%.

Total expenditure - 814.6 USD
Total daily expenditure - 164.0 USD

<table>
<thead>
<tr>
<th>Expenditure type</th>
<th>Average expenditure</th>
<th>Average daily expenditure</th>
<th>No expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tour or travel package</td>
<td>995.0</td>
<td>32.2</td>
<td>98.0%</td>
</tr>
<tr>
<td>Lodging</td>
<td>718.5</td>
<td>46.2</td>
<td>70.0%</td>
</tr>
<tr>
<td>Served food or beverages</td>
<td>226.8</td>
<td>20.1</td>
<td>46.7%</td>
</tr>
<tr>
<td>Rental of motor vehicles or other transport equipment</td>
<td>163.8</td>
<td>10.2</td>
<td>89.1%</td>
</tr>
<tr>
<td>Cultural Services</td>
<td>251.8</td>
<td>15.7</td>
<td>87.7%</td>
</tr>
<tr>
<td>Sports and recreational services</td>
<td>115.8</td>
<td>7.3</td>
<td>97.4%</td>
</tr>
<tr>
<td>Travel agent and other reservation services</td>
<td>213.3</td>
<td>13.3</td>
<td>88.7%</td>
</tr>
<tr>
<td>Road public passenger transport</td>
<td>63.3</td>
<td>4.0</td>
<td>88.1%</td>
</tr>
<tr>
<td>Railway passenger transport</td>
<td>143.5</td>
<td>9.0</td>
<td>99.0%</td>
</tr>
<tr>
<td>Air passenger transport</td>
<td>703.8</td>
<td>44.0</td>
<td>98.2%</td>
</tr>
<tr>
<td>Water passenger transport</td>
<td>232.5</td>
<td>14.3</td>
<td>99.0%</td>
</tr>
<tr>
<td>Other important goods for visitors in Georgia</td>
<td>151.9</td>
<td>9.5</td>
<td>91.4%</td>
</tr>
<tr>
<td>Other important services for visitors in Georgia</td>
<td>142.5</td>
<td>8.9</td>
<td>95.0%</td>
</tr>
</tbody>
</table>

Visit WebPages of National Tourism Administration

www.georgia.travel
www.dotr.gov.ge