



Georgia

National Tourism Administration

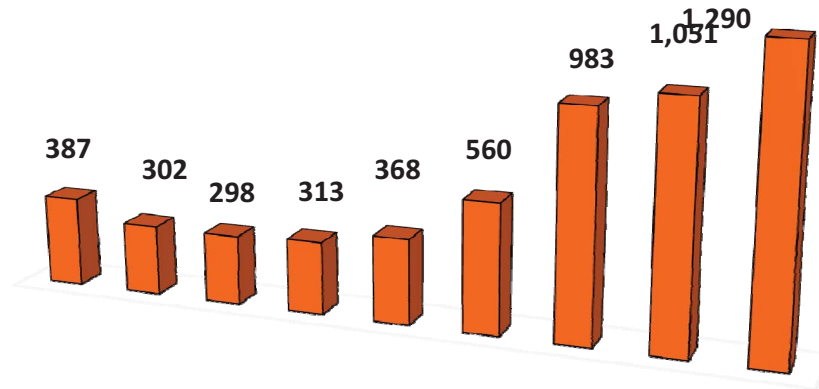


Main Producers of Inbound Tourism Statistics

- Department of Tourism & Resorts
- Department of Statistics
- National Bank of Georgia
- Border Police of Georgia



International Travelers in Georgia



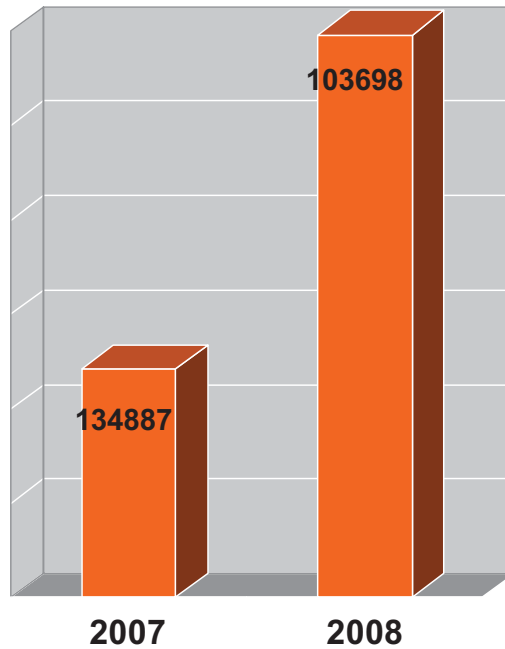
Border Police of Georgia

**Administrative border records
From 18 Border points:**

- 3 Airports
- 3 Ports
- 2 Railroads
- 10 Roads



Number of Foreign Visitors at Hotels (Department of Statistics)



Surveys of Visitors at the Main Tourism Destinations of Georgia





Submitted by BCG Research to the Department of Tourism and Resorts

Survey of International Travelers at National Borders of Georgia

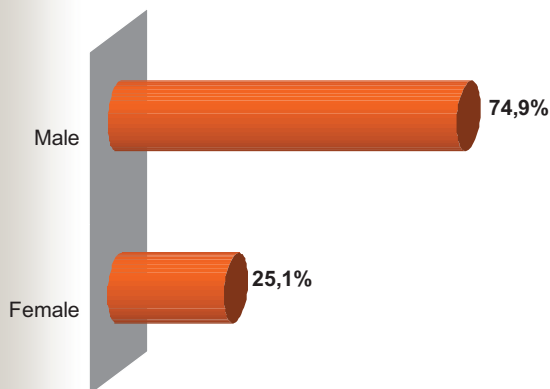
May-June 2008

BCG

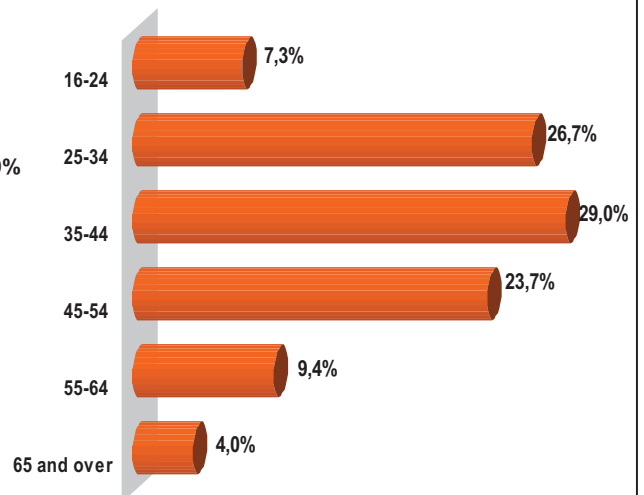


Demography of the interviewed respondents

Gender

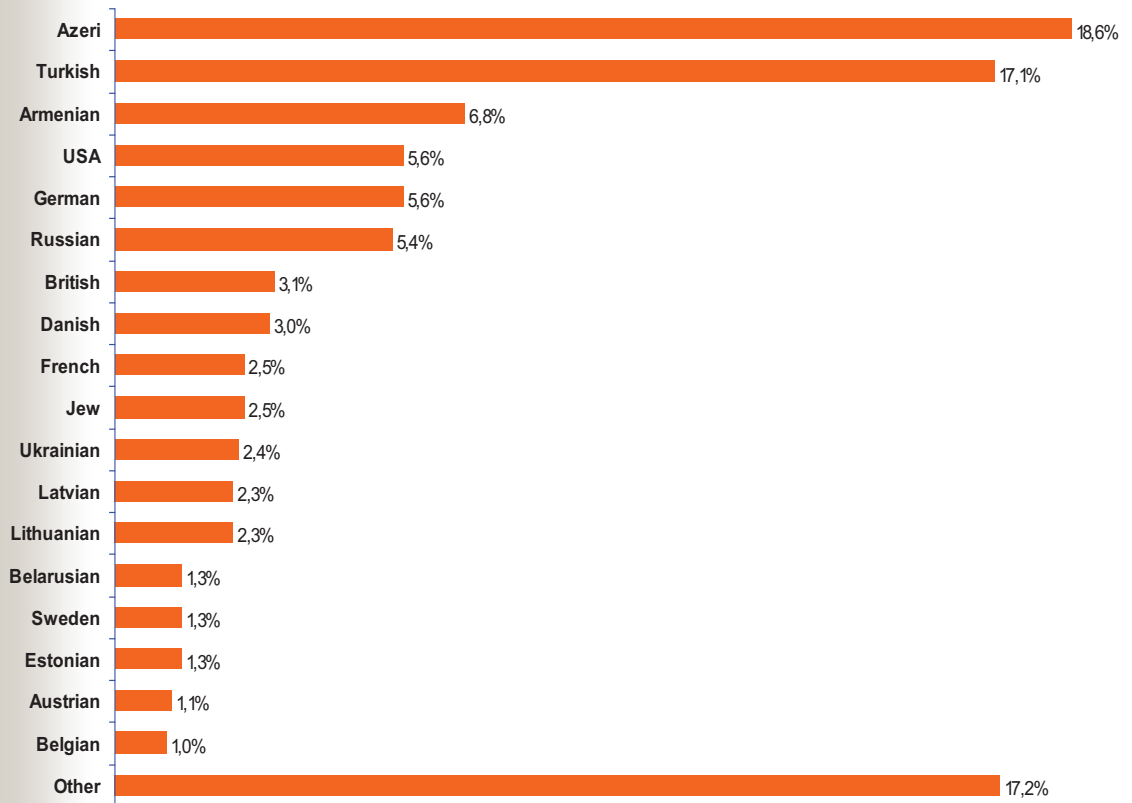


Age

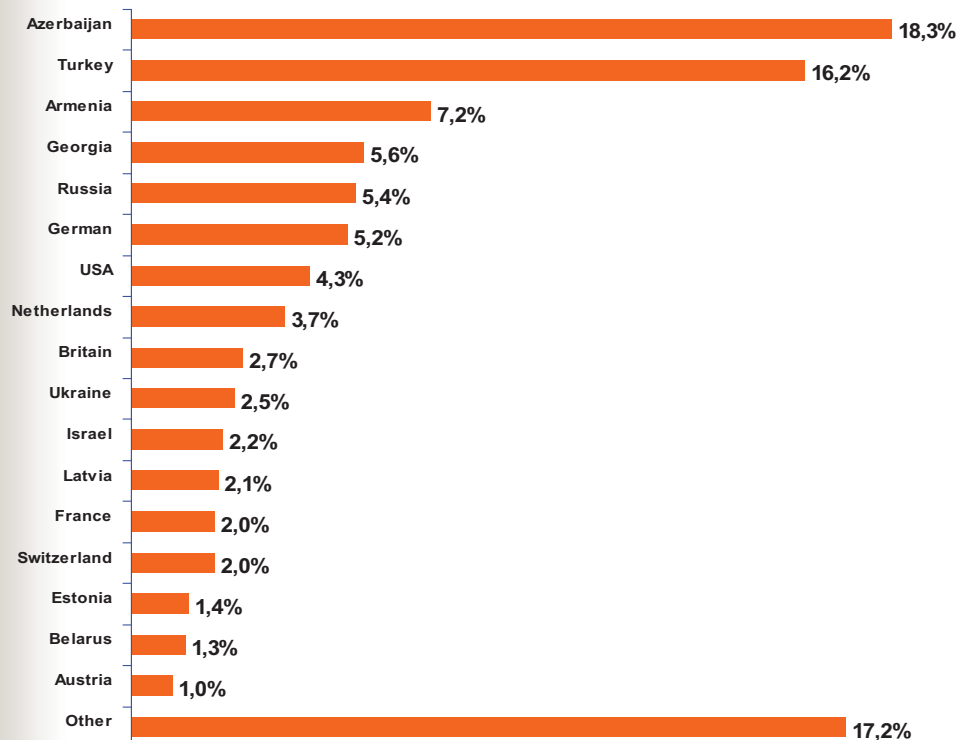




Citizenship

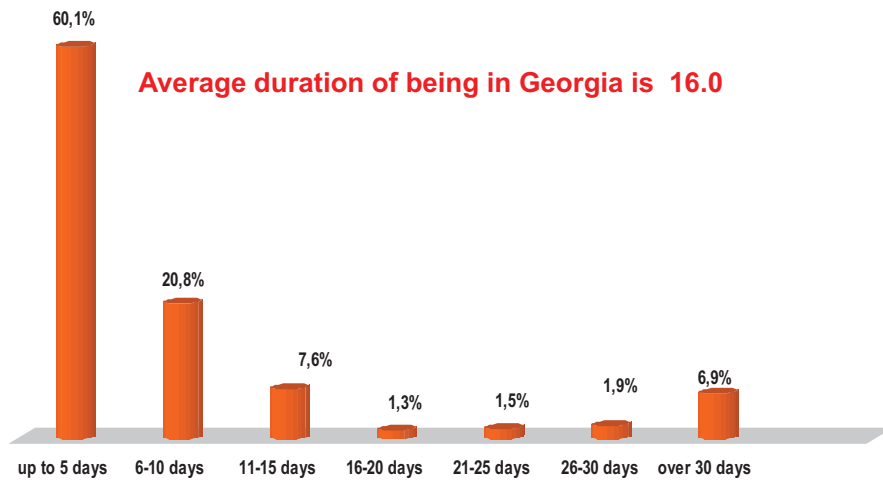


Country/region of residence over past 12 months





Duration of being in Georgia



Duration	June
Business	19,8 days
Visiting friends or relatives	12,1 days
Holidays, leisure, recreation	13,5 days

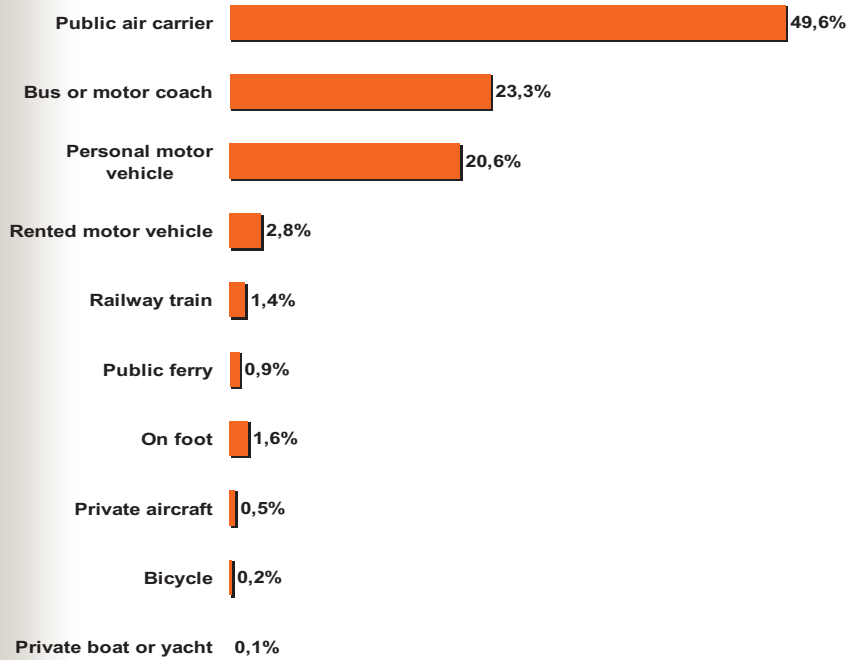


Main purpose of visit to Georgia

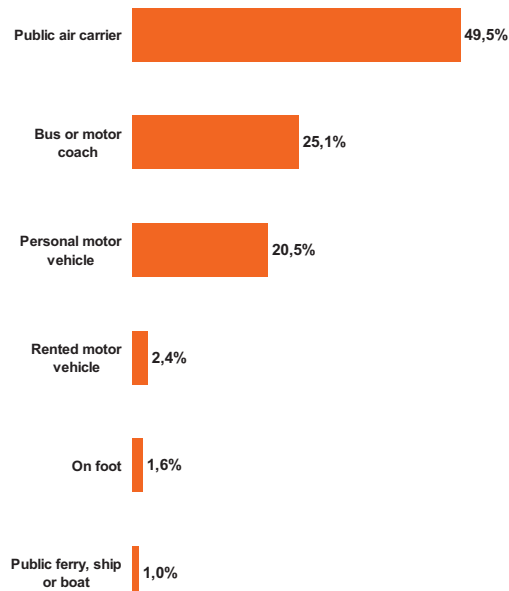




Mode of transport used to ARRIVE in Georgia

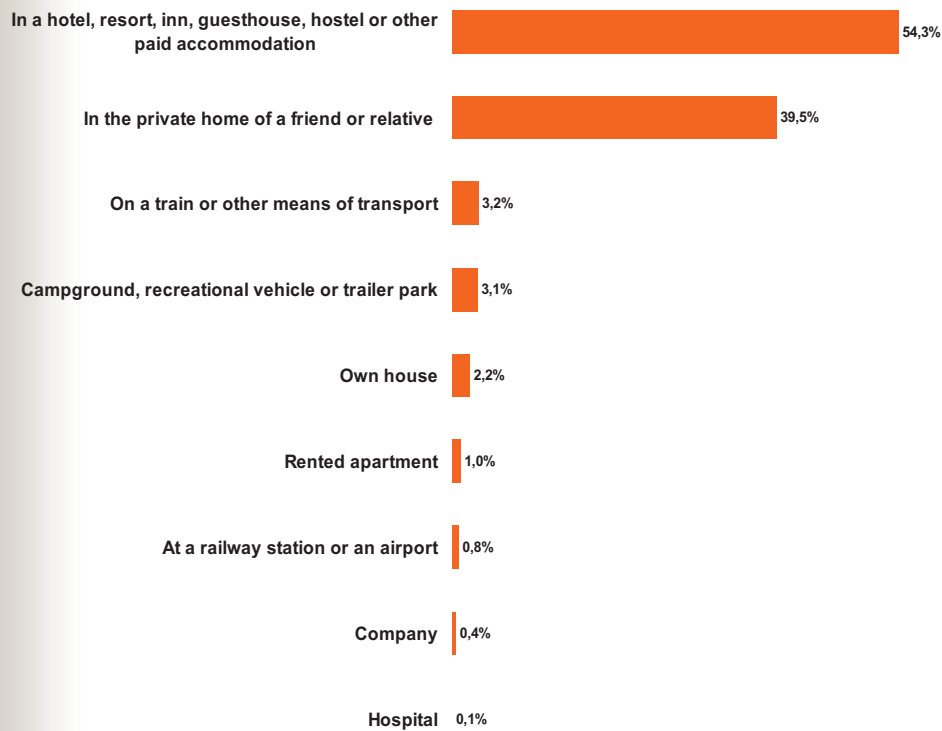


Mode of transport used to LEAVE Georgia

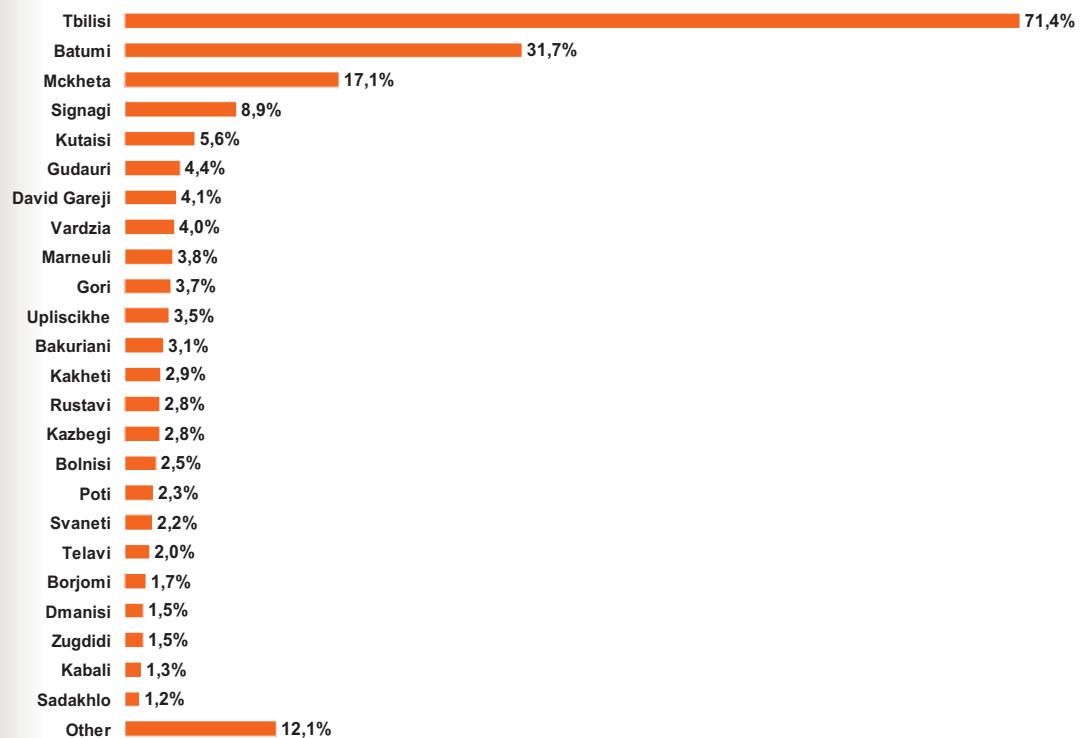




Type of Residences in Georgia



Destinations visited in Georgia





Expenditures in Georgia (not including travel expenses)

Average expenditures are calculated from the respondents who have recalled the expenses **84.8%**

Total expenditure - 814.6 USD

Total daily expenditure - 164.0 USD

Expenditure type	Average expenditure	Average daily expenditure	No expenditure
Tour or travel package	995.0	62.2	98.0%
Lodging	738.5	46.2	70.0%
Served food or beverages	328.8	20.6	46.7%
Rental of motor vehicles or other transport equipment	163.8	10.2	89.1%
Cultural Services	251.8	15.7	87.7%
Sports and recreational services	115.8	7.2	97.4%
Travel agent and other reservation services	213.3	13.3	99.7%
Road public passenger transport	63.3	4.0	88.1%
Railway passenger transport	143.5	9.0	99.0%
Air passenger transport	703.8	44.0	99.2%
Water passenger transport	232.5	14.5	99.6%
Other important goods for visitors in Georgia	151.9	9.5	91.4%
Other important services for visitors in Georgia	142.5	8.9	95.6%



Visit WebPages of National Tourism Administration

www.georgia.travel

www.dotr.gov.ge