



Georgia

National Tourism Administration



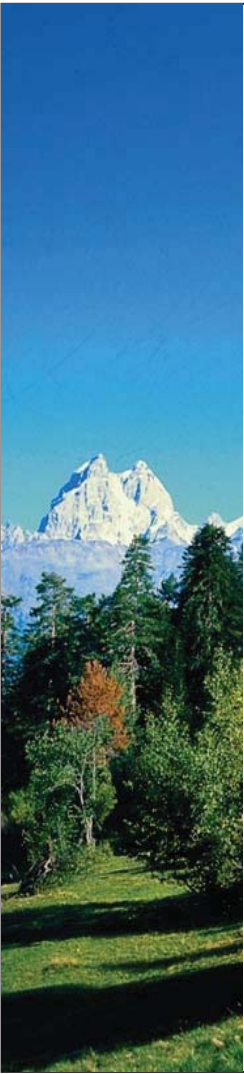
Main Producers of Domestic and Outbound Tourism Statistics

- Department of Tourism & Resorts
- Department of Statistics
- National Bank of Georgia
- Border Police of Georgia

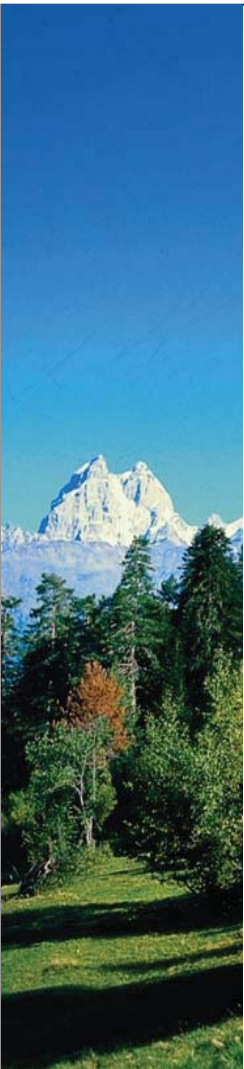


Survey of Hotels department of Statistics

- Number of visitors by purpose of arrival
- Visitors by country of origin
- Number of bed-days
- Visitor's duration of stay (nights)



Surveys of Visitors at the Main Tourism Destinations of Georgia





Surveys at the Main Tourism Destinations of Georgia

- Visitors by place of origin
- Visitors by purpose of arrival
- Visitors by age
- Visitors by length of Stay
- Accommodation Type
- Mode of transport
- Expenditures :
 - Lodging,
 - Food & Beverage,
 - transportation,
 - Other expenses



Pilot Survey

Survey of Domestic and Outbound Tourists at Households

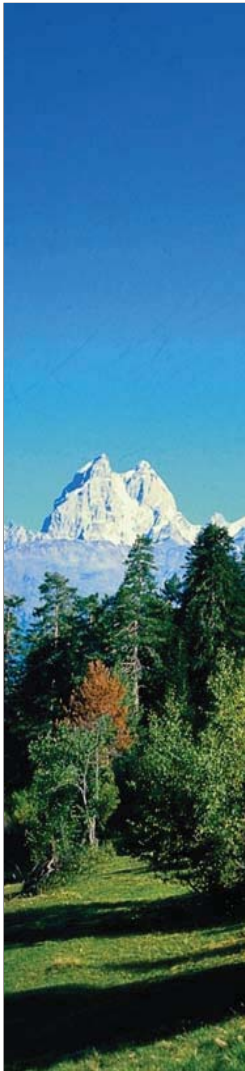
7/11/2009-7/12/2009



Outbound tourism statistics

Border Police of Georgia

Administrative border records



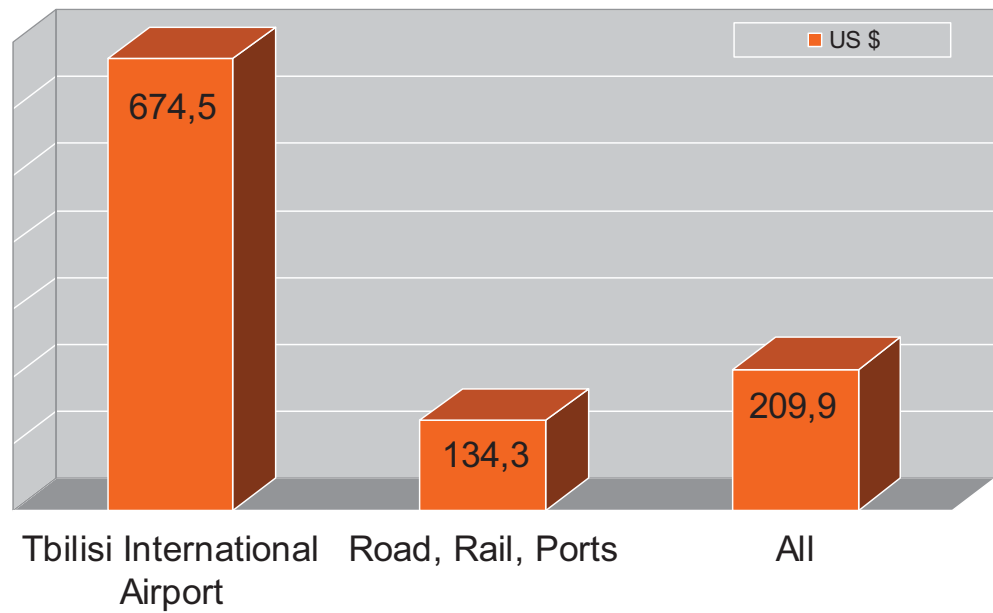
Survey on Shuttle Trade and International Tourist Services

- **Country of residence**
- **The country where person have lived most of the last year**
- **Demography: age, sex**
- **Purposes of visit**
- **Length of stay**
- **Expenditures**
 - **Lodging**
 - **Food and beverages**
 - **Cultural and recreational events**
 - **inland transport**
 - **souvenirs and other purchases etc.**





Tourism Expenditures of Outbound tourists



Survey of Tour-operators selling outbound trips

- Popular Countries to Travel
- Popular Type of Tourism



Visit WebPages of National Tourism Administration

www.georgia.travel

www.dotr.gov.ge

