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NATIONAL STATISTICAL INSTITUTE

Accommodation Statistics

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Survey on Accommodation

- Quarterly observation of accommodation establishments
- The Methodology is in compliance with the EU legislation in the field of tourism
- Started in 1965



The purposes of the accommodation survey are:

- to measure the activity in short-term commercial accommodation in Bulgaria
- to provide information for the government and local administration;
- analyses and prognoses in the field of tourism



Object, coverage and reporting units

- All accommodation establishments with more than 10 bed-places
- Exhaustively survey



Object, coverage and reporting units

- Hotels and similar establishments: hotels, hostels, inns
- Other tourist collective accommodation: holiday dwellings; mountain huts; camping sites; bungalows; recreation homes of social insurance; other
- Private tourist accommodations



Statistical tools

One kind of statistical form is used for any kind of establishments

- Part I. ARRIVALS IN ACCOMMODATION ESTABLISHMENTS AND NIGHTS SPENT
- Part II. EQUIPMENT OF THE ACCOMMODATION ESTABLISHMENTS
- Part III. REVENUES FROM NIGHTS SPENT



Organization of the survey

The owners of the tourist accommodation establishment are obliged to transmit quarterly data (according to the Law on Statistics and Law on Tourism) to the Territorial Statistical Offices.



The tasks of Territorial Statistical Offices are:

- Collecting the forms from the owners
- Data checking for fullness and errors
- Coding where is necessary
- Complete and sending of the forms to the NSI



Publicity and transparency

- Press conference – the data are presented yearly
- Statistical publication – special publication “Tourism”, publications of NSI “Statistical Yearbook of the Republic of Bulgaria” & “Statistical Reference Book”.
- Internet – the data are updated on three months
- Providing data by request – data are provided to other



Future plans

- Improving the responds rate
- Using the new-built National Tourist Register



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Thank you for your attention!