Measuring tourism in all forms of accommodation
The Austrian experience
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Overview
- Background
- Calculation / Estimation
- Results
- Plausibility
- Conclusion
Background

estimations needed for TSA, TBoP, …

Friends and relatives

Second homes

Paid accommodations

available from accommodation statistics

Calculation / Estimation

Nights spent by Austrians with friends and relatives in Austria

Nights spent by Austrians at second homes in Austria

Nights spent by non-resident guests with friends and relatives in Austria

Added questions to HHS

Nights spent by non-resident guests at second homes in Austria

Assumption: non-resident guests behave in Austria like the Austrians abroad concerning trips to second homes
Results

Nights spent by …

Austrians at second homes 1%
Non-resident guests at second homes 2%
Austrians with friends and relatives 17%
Non-resident guests with friends and relatives 1%

Austrians in paid accommodations 19%
Non-resident guests in paid accommodations 54%

~ 173 mn nights
~ 27% of the nights spent in non-paid accommodations

Arrivals by …

Austrians at second homes 1%
Non-resident guests at second homes 1%
Austrians with friends and relatives 9%
Non-resident guests with friends and relatives 15%

Austrians in paid accommodations 24%
Non-resident guests in paid accommodations 50%

~ 44 mn arrivals
~ 25% of the arrivals stay in non-paid accommodations
~ duration of stay: VFR 4.0 nights, second homes 6.3 nights
Plausibility

- Sample error of the HHS data
- T-MONA
- Eurostat database

- Mirror data
  - Data availability and quality
  - Ratio arrivals and nights
  - Ratio second homes and VFR
  - Ranking
  - Level

- ZMR
  - People registered vs number of trips/arrivals

Conclusion

Tourism and Travel Statistics

Surveys

- Capacity
- Arrivals and nights
- Trips (1+)
- Same-day trips

- Accommodation in Austria
- Travel behavior of the Austrians

Macroeconomic Accounting

- Travel Balance of Payment
- Tourism Satellite Accounts

- Receipts from incoming tourism
- Expenditures from outgoing tourism
- Value added
- Employment
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