Integrated tourism and travel statistics
The Austrian view
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- Forms of Tourism
- The official Austrian Tourism and Travel Statistics
- Integrated Aspect of Tourism and Travel Statistics
**Forms of Tourism**

Internal Tourism:
- Domestic Tourism
- Inbound Tourism

National Tourism:
- Outbound Tourism

International Tourism:
- Domestic Tourism
- Inbound Tourism
- Outbound Tourism

**The Austrian Tourism and Travel Statistics**

- **Accommodation Statistics**
  - Coverage of arrivals and overnight stays in paid accommodation establishments (1600 reporting communes)

- **Sample Survey**
  - Quarterly CATI survey among Austrian residents (n=3500)

- **T-Mona**
  - F2F survey among overnight holiday tourists
  - (20,000 interviews every 2nd year in summer and winter season)
The Austrian Tourism and Travel Statistics

Integrated Aspect of Tourism and Travel Statistics

What means integrated Tourism and Travel Statistics?

Major tourism and travel statistics seem to be separate entities on the surface.

But: In Austria statistical aggregates related tourism are closely interlinked with respect to:

- harmonised concepts and definitions
- mutual inputs for compilation
Integrated Aspect of Tourism and Travel Statistics

- Selection of the Sample is based on data of Accommodation Statistics
- Data are used for weighting and grossing up
- Harmonized questionnaire in major fields

Input to...

SNA / BoP

TSA

T-Mona

T-BoP

Accommodation Statistics

Sample Survey
Integrated Aspect of Tourism and Travel Statistics

Sample Survey

- visiting friends and relatives - no information from accommodation statistics

Harmonized questionnaire in major fields

T-Mona

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Sample Survey

- Both sources cover „Domestic Tourism”
- Plausibility checks of outcomes

Accommodation statistics
Major source for compilation of Credit Side
Average daily expenditure of non-resident tourists in paid and non-paid accommodation

Major source for compilation of Credit Side
Population of non-resident tourists in paid accommodation by country of origin (~60)

Detailed geographical breakdown
Integrated Aspect of Tourism and Travel Statistics

- Major source for compilation of Debit Side
- Harmonized questionnaire concerning expenditure items
- Delivers expenditure of business and private travellers
- Same day travellers included

- Detailed geographical breakdown
- Plausibility checks by credit card data

Sample Survey

Sample Survey

Expenditure for domestic tourism
Outbound data (table3)
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Accommodation Statistics

- Population of travellers
- Breakdown by Bundesländer and hotel category

TSA

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Average daily expenditure of goods and services

- Accommodation
- Food and beverage
- Transportation
- Etc.

T-Mona

TSA
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Key figures for tourism receipts

- Rest of the world account of SNA
- Bridgetables for private consumption
- Expenditure of Business Travel as production input
Integrated Aspect of Tourism and Travel Statistics

Diagram showing the integration of different statistical data sources and surveys into TSA, SNA, and T-BoP. The diagram highlights the flow of information from IO-Statistics to TSA, and the integration of data from Input/Output Statistics, Accommodation Statistics, and Sample Survey into TSA, T-Mona, and T-BoP.