

Inbound tourism

Slovak Republic



CAPACITY BUILDING PROGRAMME ON TOURISM STATISTICS, Regional Seminar, Vienna (Austria), 1st July 2009

Structure of presentation

1. System of Tourism Statistics
2. Developments which have been implemented from CBP workshops
3. Inbound tourism survey
4. Interagency working group
5. Methodology of TSA



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1. Institutions involved in System of Tourism Statistics

- **Statistical Office (SOSR)** is responsible for accommodation statistics, survey on domestic and outbound tourism, and travel agencies survey.
- **Ministry of Economy** is responsible for Inbound tourism survey (by the subcontractor). The contract is enclosed for three years with the external company. The Ministry of Economy provides basic tourism statistics data on their webpage for final users.
- **INFOSTAT** as research institute of SOSR within the Project of SOSR is responsible for application of TSA methodology into the conditions of Slovak Statistical sources, as well as for experimentally construction of TSA tables.

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Institutions involved in System of Tourism Statistics

- **National Bank of Slovakia** is responsible for compilation of Balance of payment, i.e. also for travel items.
- **Ministry of Interior** was responsible for the survey on the foreign visitors, which was carried out on the state border crosses + airports until 21. December 2007 (Czech Republic, Austria, Hungary, Poland) There is still this survey carried out on border with Ukraine

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Statistical Office

Accommodation statistics:

monthly survey of accommodation establishment activities.



- Exhaustive survey for all accommodation facilities = establishments registered in business register as well as non-collective establishments are involved. It represents about 4000 accommodation providers, which created register of accommodation facilities made by survey. It was carried out in 2000 through the municipal offices.

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National Bank of Slovakia

■ Main sources for Balance of Payments:

- ☐ Credit Cards data
- ☐ Estimation based on trends according accommodation statistics (number of visitors accommodated in tourism establishments, number of nights spend, etc.)
- ☐ Banking reports:
 - **PB (NBS) 1-12** "Monthly report of non-resident receipts and payments". This report is prepared by all commercial banks on the basis of the methodology prepared by the BOP Section. The data are collected on the basis of a system using specific transaction codes, under which income and payments have to be assigned the relevant code from a list.



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National Bank of Slovakia

- All foreign exchange transactions are conducted through the banking system. Data on individual transactions are supplied on a monthly basis by each of the 22 commercial banks, classified according to a list of codes (payment title or purpose).
- Payment title is a specific symbol, which consists of payment codes, code of country, sectors (SNA) and value of transaction .
- Information are available monthly and quarterly (geographical breakdown). The data are reported during APS STATUS –software application of NBS for commercial banks

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2. Developments which are implemented from CBP workshops (Inbound tourism)

Thanks to this workshops:

- Started close cooperation among institutions who are involved in system of tourism statistics
- Revision of data
- Preparation of new Inbound tourism survey with recommendation from CBP



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Revision of the number of foreign visitors

Analysis and comparing of data on the number of accommodated visitors:

- **Accommodation statistics** (number of visitors accommodated in the collective accommodation facilities), the assumption of undervaluation of data was considered (about 30%)
- **Survey on inbound tourists** (structure of visitors), i.e. the percentage of visitors accommodated in the collective accommodation facilities was given.
- The number of all visitors (100%) was calculated.
- The number of other groups of visitors was calculated on the base of percentage given in the survey on inbound tourism.
- Data on the number of foreign visitors were compared with data from the Czech Republic.

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TSA T10.1 Number of trips and overnights by type of tourism and categories of visitors in the Slovak Republic (TSA T10)

Year 2006 ³⁾ thous.

Indicator	Inbound tourism			
	Transit	Same-day visitors ¹⁾	Tourists	Total visitors
Number of trips	5 618 658	5 583 097	6 578 808	17 780 563
Number of overnights	x	x	25 328 411	25 328 411
Average overnights	x	x	3,85	1,42

¹⁾ without transit visitors

Year 2005 ²⁾ thous.

Indicator	Inbound tourism			
	Transit	Same-day visitors ¹⁾	Tourists	Total visitors
Number of trips	5 374 838	5 290 594	6 183 592	16 849 024
Number of overnights	x	x	23 497 649	23 497 649
Average overnights	x	x	3,80	1,39

Year 2004 ¹⁾

Indicator	Inbound tourism			
	Transit	Same-day visitors ¹⁾	Tourists	Total visitors
Number of trips	3 884 428	4 730 115	5 719 139	14 333 681
Number of overnights	x	x	23 391 278	23 391 278
Average overnights	x	x	4,09	1,63

Year 2003 ¹⁾

Indicator	Inbound tourism			
	Transit	Same-day visitors ¹⁾	Tourists	Total visitors
Number of trips	2 664 516	5 480 896	5 660 371	13 805 784
Number of overnights	x	x	23 207 523	23 207 523
Average overnights	x	x	4,10	1,68

¹⁾ include transit visitors

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Revision of the expenditures of the foreign visitors

Expenditures on Inbound tourism products were recalculated:

- average expenditures per person and day x number of visitors x average length of stay (accommodation, boarding, transport, other services, goods),
- Separation of expenditures on fuel from the expenditures on transports,
- The value of non-specific products was identified using also data from the Balance of Payments.

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TSA T1.1 Inbound tourism consumption in the Slovak Republic in 2003-2006 (TSA table T1)

Indicator	2003	2004	2005	2006
Same-day visitors	100	100	100	100
by product:				
Accommodation	0,0	0,0	0,0	0,0
Boarding	18,7	16,3	18,3	18,5
Transport	21,9	18,2	18,7	19,0
Other services	4,1	3,6	4,4	4,5
Goods	55,3	61,9	58,6	58,1
Tourists	100	100	100	100
by product:				
Accommodation	24,8	21,9	21,2	22,4
Boarding	20,3	21,3	19,9	19,6
Transport	19,2	23,2	21,5	21,4
Other services	5,5	7,3	6,8	6,7
Goods	30,3	26,3	30,7	29,8
Transit	100	100	100	100
by product:				
Accommodation	0,0	0,0	0,0	0,0
Boarding	29,5	27,6	27,0	27,1
Transport	22,3	23,9	30,9	31,2
Other services	4,0	4,2	6,2	6,2
Goods	44,1	44,3	35,9	35,4
Total visitors	100	100	100	100
by product:				
Accommodation	19,8	17,5	17,1	18,2
Boarding	20,5	21,0	20,0	19,9
Transport	19,7	22,5	21,6	21,6
Other services	5,2	6,6	6,4	6,4
Goods	34,7	32,4	34,9	34,0

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TSA T1.1 Inbound tourism consumption in the Slovak Republic in 2003-2006 (TSA table T1)

SKK thous.

Indicator	2003	2004	2005	2006
Same-day visitors	6 440 601	6 508 638	7 223 777	7 806 421
by product:				
Accommodation				
Boarding	1 205 797	1 059 546	1 324 765	1 442 744
Transport	1 409 138	1 182 529	1 349 101	1 482 488
Other services	263 083	236 506	317 436	347 715
Goods	3 562 583	4 030 058	4 232 475	4 533 474
Tourists	34 455 247	36 974 347	41 371 612	45 989 155
by product:				
Accommodation	8 535 840	8 102 990	8 753 227	10 299 486
Boarding	6 983 144	7 892 412	8 227 640	9 033 611
Transport	6 610 748	8 578 708	8 882 111	9 840 077
Other services	1 882 130	2 692 571	2 804 877	3 097 545
Goods	10 443 385	9 707 666	12 703 757	13 718 436
Transit	2 148 612	2 766 561	2 610 423	2 808 346
by product:				
Accommodation	0	0	0	0
Boarding	634 795	762 427	705 097	760 669
Transport	479 613	661 208	806 226	877 606
Other services	86 161	116 409	161 245	174 965
Goods	948 043	1 226 516	937 855	995 105
Total visitors	43 044 460	46 249 545	51 205 812	56 603 922
by product:				
Accommodation	8 535 840	8 102 990	8 753 227	10 299 486
Boarding	8 823 736	9 714 384	10 257 502	11 237 024
Transport	8 499 499	10 422 445	11 037 438	12 200 171
Other services	2 231 374	3 045 486	3 283 558	3 620 225
Goods	14 954 011	14 964 240	17 874 087	19 247 016

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Inbound tourism consumption by products in the Slovak Republic in 2003-2006 (TSA table T1)

SKK thous.

Indicator	2003	2004	2005	2006
A. SPECIFIC PRODUCTS	44 885 052	46 249 545	51 205 812	56 603 922
A.1 Characteristic products	27 562 028	28 619 816	30 180 456	33 839 340
1 – Accommodation services	8 535 840	8 102 990	8 753 227	10 299 486
1.1 – Hotels and other lodging services	8 535 840	8 102 990	8 753 227	10 299 486
1.2 – Second home services on own account or for free	0	0	0	0
2 – Food and beverage serving services	10 664 328	9 714 384	10 257 502	11 237 024
3 – Passenger transport services	6 130 486	7 756 956	7 886 170	8 682 605
4 – Travel agency, tour operator and tourist guide services	127 720	136 214	148 852	120 712
5 – Other tourism services (cultur., recreat., sport,...)	2 103 654	2 909 272	3 134 706	3 499 514
A.2 Connected products	17 323 024	17 629 729	21 025 356	22 764 583
petrol	2 369 014	2 665 489	3 151 269	3 517 566
foodstuffs and other goods	14 954 011	14 964 240	17 874 087	19 247 016
B. NON SPECIFIC PRODUCTS	0	0	0	0
goods	0	0	0	0
Total	44 885 052	46 249 545	51 205 812	56 603 922

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3. Inbound Tourism Survey

- From 2002 to 2008 the survey on Inbound Tourist survey was carried out closed to the state borders and at the airport.
- It was face-to-face interview using questionnaires. Sample was created by 1200 respondents from population over 15 years. Survey ran three times in a year (winter, summer, autumn). Annual data from this survey were used for the compilation of Table 1 of TSA.



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3. Inbound Tourism Survey

- New survey is in process of preparation
- Survey on Inbound tourism will continue, after new public procurement will be over, and the Ministry of Economy of the Slovak Republic will sign new agreement with company which will be responsible for this survey for following three years



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Methodology of new Inbound tourism survey

- plan to raise the sampling for survey to 8 000-10 000 responds per year
- face-to-face questionnaires
- schedule of survey is in process of preparation
- increase of places where survey will be done - survey has to be done close to main border accesses with neighbouring countries (Czech Republic, Poland, Hungary, Austria, Ukraine), also include airports, train and bus stations and Danube river harbours



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Changes for INBOUND tourism survey

Plan to include new questions into questionnaire:

- *How the trip was organized?* (individually, by travel agencies or tour operator = resident or non- resident TA or TO)
- *What type of transportation was used during trip?* (Passenger car, motorcycle, bus, truck, train, airplane, boat, bicycle, rollerblades, etc.) – we would like to separate foreign carriers from domestic carriers
- *Expenditures before the trips:* package, accommodation services, food and beverage serving services, passenger transport services, fuel, foodstuff and other goods, travel agencies, tour-operators, tour guides services, other tourism services
- *Expenditures during stay in the SR:* (separate expenditures on fuel, on foodstuffs, type of services)

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Changes for INBOUND tourism survey

We plan:

- to split the question about expenditures on taken trips by expenditure before and during the trip - expenditures before the trip have not been hived off separately yet;
- to transfer the expenses (or to determinate the part of expenditure which has to be transferred/allocated) paid before the trip to Slovakia.
- To do control survey twice a year specialized on detailed structure of expenditures



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Institutional framework of the survey

Institution in charge:

- Ministry of Economy of the Slovak Republic (ME SR)

Unit responsible within this institution:

- Tourism Section

Other units and/or institutions involved:

- Private Company (who is responsible for research)



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4. Interagency Working Group

- There is plan to create official IWG in Slovakia by the end of this year
- Members:
 - ☐ National bank
 - ☐ Statistical Office
 - ☐ Infostat
 - ☐ Ministry of Economy
 - ☐ Universities

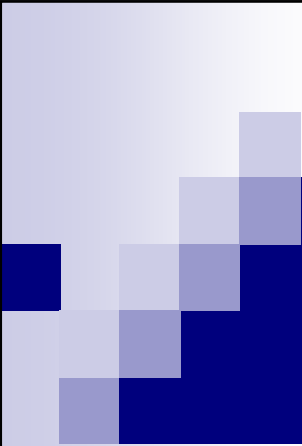


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5. Methodology of TSA

- is based on valid international documents, especially on Tourism Satellite Account: Recommended Methodological Framework (TSA:RMF) and the European Implementation Manual on Tourism Satellite Account (TSA:EIM).
- These manuals define and delimit the design and concept of the system in the basic features.
- European System of Accounts (ESA) 1995, respectively System of National Accounts (SNA) 1993 represents a part of used methodological framework as well.
- We plan to fully adapt all tourism statistics to new IRTS 2008 recommendations, as well as to change in the revision of manual - TSA: RMF 2008 (only a few differences exist in some classification, we will try to eliminate these differences in a short time).

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Thank you for your
attention



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