

# Outbound Tourism Statistics in Poland

Ministry of Sport and Tourism of  
Poland  
National Bank of Poland

Vienna, 02.07.2009



Outbound Tourism Statistics is  
measured in two sample surveys:

- **face to face interview conducted at home (monthly and annually)**
- **border survey on same-day visitors (8 times a year).**





## Face to face interview conducted at home

Survey of residents in Poland (15 + years old) after the journey, in order to quantify the trips abroad.

It provides information to characterise the trips.



## Face to face interview conducted at home

### **Variables of reference:**

- number of travellers,
- number of trips,
- duration,
- type of accommodation used,
- expenditures (before and during trips).

## Face to face interview conducted at home



- collected characteristics of trip include information such as:
  - **purpose,**
  - **length,**
  - **method of organisation,**
  - **means of transport used,**
  - **accommodation used.**

## Border survey on same-day visitors



**The survey is conducted on borders crossing and it gives basic characteristics of same-day visitors:**

- **expenditures during the visit: food, recreation activities, transportation, shopping to meet own needs, purchase of good for resale, others**
- **purpose of visit: transit, tourism, business or commercial, health-related, shopping, training and others.**

## Border movement



- After entering Poland to Schengen in 2007 the Border Guard stopped to register flows on borders with Germany, Czech Republic, Slovakia and Lithuania.
- In order to make possible estimation of the border crossing the Institute of Tourism uses method of observation to count the number of persons and means of transport on frontiers.

## New initiatives



- Entering Poland to the Schengen area demands a complete revision in the way that our statistics on intra-borders movement has been managed.
- As a result, how to conduct efficient surveys on border movement in the future has become an important challenge for Polish statistics.
- To secure good quality of the information on border traffic, the President of CSO appointed the inter-departmental team of experts in order to elaborate the new method of gathering data.

## New initiatives



As part of works the following tasks were planned:

1. assessment of data sources connected with the border traffic;
2. drawing up and testing the methodology of estimating sizes of the border traffic on the internal border of the European Union and Poland;

## New initiatives



3. prepare the scope, the method and the organizational framework of the possible supplementing survey which would constitute the alternative in relation to data collection carried out by the Border Guard before including Poland to the Schengen area.

The task has not been finished yet. Pilot survey is planned for 2010.



***THANK YOU FOR YOUR ATTENTION !***