

UNWTO Statistics Capacity Building Program

**WORKSHOP III**

29 and 30 June 2009

Vienna, Austria

# DEVELOPMENT OF TSA

Kristina Jerkov & Dijana Milic, Ministry of Tourism  
Petar Dragisic, MONSTAT  
Mirjana Djuranovic, Central Bank of Montenegro

## ISSUE

Developments and future plans

## RESPONSE

- Actual project: Economic Impact Analysis
  - Evaluation the socio-economic benefits / impact from different types of tourism:
    - How much income do different types of tourism generate?
    - How is this income distributed to different groups of beneficiaries and different regions in Montenegro?
    - How many resources and investment do different types of tourism require for their development and in their operation?
  - Questionnaire distributed to tourism providers from all over the country: accommodation, tour operators, restaurants

## ISSUE

Developments and future plans

## RESPONSE

- Actual project: Economic Impact Analysis

*Finished by end of April 2009:*

- **Step 1:** Development of questionnaires, test surveys, adaption and final determination of questionnaires
- **Step 2:** Presentation of the first results of the survey
- **Step 3:** Implementation of survey with all determined tourism providers, development of the editor and entering of data

## ISSUE

Developments and future plans

## RESPONSE

- Actual project: Economic Impact Analysis

*To be finished by end of June 2009:*

- **Step 4:** Evaluation and final results of the survey; Results will be linked and also analyzed with the results of the demand side researches.
- **Publication of results:** July 2009, by Ministry of tourism in cooperation with GTZ and ZTS

## ISSUE

Developments and future plans

## RESPONSE

- Actual research - project Economic Impact Analysis

*To be finished by the end of 2009:*

- More data from other subjects on supply side and linkage to the local/regional economies
- Analysis will include demand side results
- **Publication of results:** Mid 2010, by Ministry of tourism and NTO, in cooperation with GTZ and ZTS
- **Next research will be carried out in 3 years**

## ISSUE

Developments since Workshop II and future plans

## RESPONSE

- Start of creating common database for all data – official and administrative – regarding tourism, travel and their economic effects
- Forming one sustainable, representative survey model, for economic impact forecast, guest survey (NTO & LTO/RTO), instead of several parallel, partly overlapping surveys