



Valstybinis turizmo departamentas prie Ūkio ministerijos

Lithuanian State Department of Tourism at the Ministry of Economy

# Domestic tourism statistics: Developments

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Capacity building Programme on Tourism Statistics, Workshop III; 29-30 June, 2009; Vienna, Austria



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## Domestic tourism statistics: Sources

- Households Survey
- Accommodation Services Survey

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## Domestic tourism statistics:

Developments since WSI (April 2008)

-Households survey was carried out in 2008 2Q, 2008 3Q, 2008 4Q, 2009 1Q

-Accommodation Services Survey was carried out in 2008 2Q, 2008 3Q, 2008 4Q, 2009 1Q and is on progress for 2009 2Q

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## Domestic tourism statistics:

### Households survey

#### Population:

*The survey encompasses the population of the country travelling within its borders but outside local municipality. The target population of the survey is the population of the country aged 15 and older.*

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## Domestic tourism statistics: Households survey

### Sampling:

- Each quarter 5.3 thousand households are sampled from the Residents' Register using a random sampling method.
- Each quarter rotation of the sample is carried out as a result of which 25 per cent of households are replaced by new ones.

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## Domestic tourism statistics: Households survey

### Frame:

- During the survey each household member aged 15 and older is interviewed.
- During the year 2008 64 thous. residents were interviewed.

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## Domestic tourism statistics: Households survey

### Questionnaire:

- *The Domestic Tourism Survey questionnaire 2008 and 2009 consists of questions on the previous month's trips.*

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## Domestic tourism statistics: Households survey

### Groups of population:

- *6 age groups (15–24, 25–34, 35–44, 45–54, 55–64, 65 and older);*
- *2 groups by sex (women and men);*
- *10 groups by county;*
- *the urban and rural population.*

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## Domestic tourism statistics: Households survey

### Counting of tourists and same-day visitors:

- If the same resident travelled not only during one quarter he/she is recorded as a tourist or same-day visitor in each quarter.*
- If the domestic tourist or same-day visitor during a year travelled several quarters, in the total annual number of tourists he/ she is included only once.*

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## Domestic tourism statistics: Households survey

### Variables of reference:

- Same-day visitors: number of trips, visited county, sex, age, purpose, main mode of transport, expenditure;.
- Tourists: number of trips, visited county, number of nights spent, sex, age, purpose, main mode of transport, type of accommodation taken, expenditure by type: (accommodation, food, transport, culture, shopping and other).

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## Domestic tourism statistics: Households survey

### Users:

- Governmental and International institutions,
- Private organizations,
- Research users,
- for calculations National Accounts,
- for Tourism Satellite Account.

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## Domestic tourism statistics: Accommodation Services Survey

### Population:

- Surveys applied to whole enterprises of collective accommodation registered in the State Register of Tourism Services and in the Business Register

### Geographical coverage:

- National, municipality

### Variables in relation to domestic tourism:

- number of arrivals of residents at the establishments during the reference months (by type of accommodation);
- number of nights spent by residents at the establishments during the reference months (by type of accommodation);
- purpose of arrival at the establishments during the reference months (by type of accommodation)

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## Domestic tourism statistics: Plans for future developments

- Households survey: will be continued; any changes are not in plans for nor 2009 nor 2010
- Accommodation Services Survey: will be continued; any changes are not in plans for nor 2009 nor 2010

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**Thank you**

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