



## **Tourism Statistics– Domestic Tourism**

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### **Domestic Tourism – developments in 2009 (I)**

- Expenditures available in detail for domestic travelers since 2009 (changes in questionnaire);
- The same structure for expenses is applied for Border survey and Household survey (includes Domestic tourism);
- The definition of usual environment changed – administrative borders removed practically, rural municipality, city – the smallest administrative unit as usual environment;



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## **Domestic Tourism – developments in 2009 (II)**

- Interviewers find it easier to interview respondents about their trips within Latvia (removal of limits of crossing the State district border);
- Definition of usual environment updated with real life examples to ensure better understanding for interviewers;
- The changes and improvements introduced have been widely discussed at Interagency Working group and with other partners.

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## **Domestic Tourism – initiatives from seminar - Sample**

- The sample in the Household survey should be independent from Labour Force;
- The sample units should be individuals (now there are households) to increase comparability with Border survey;
- The stratified sampling should include – sex, age and nationality;

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## Domestic Tourism – initiatives from seminar – Usual environment

- Frequency of trip – should consider in combination with administrative border;
- Duration of trip – not used because it is not relevant in our country;
- Crossing of administrative borders – switch from districts to rural municipalities;
- Distance from place of usual residence – no distance criteria applied in order not to loose number of trips.

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## Domestic Tourism – challenges

- Inclusion of a choice – can not answer/do not know at question about expenses allows respondents not to recall the important monetary indicators;
- Mathematical methods, calculations used to impute expenses for the missing values;
- In future considering to remove the choice can not answer/do not know to ensure precise data;

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## **Domestic Tourism – future developments**

- Sample size increased and separated from Labour Force survey;
- Regions near borderland should be covered more;
- Looking forward to create more precise traveler profile in accordance with the upcoming New EU Regulation in tourism statistics.



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**Thank You for your attention!**

