Tourism Satellite Account

Vienna, June 2009

Background:

- Tourism Satellite Account (TSA) in the Republic of Kazakhstan has been formed by the Agency on Statistics since 2003
Methodological framework of the TSA construction:

- «Tourism Satellite Account: Recommended Methodological Framework»
- Methodological recommendations of Eurostat, OECD, WTO and UN 2002
- Methodological basis for the Tourism Satellite Account is the System of National Accounts

Information sources of the TSA construction:

- Tourism statistics - an annual survey of tourism companies, accommodation facilities, households (general and sample surveys), administrative sources (data from the Border Service);
- Branch statistics;
- Service statistics (commerce, transport and communications, business services, restaurants, culture, etc.), construction statistics, financial statistics - an annual survey of enterprises (general and sample surveys).
The Tourism Satellite Account indicators:

- According to international guidelines and tables of the Tourism Satellite Account the following main indicators are formed:
  - gross domestic product of tourism;
  - the share of tourism in the country’s gross domestic product;
  - gross value added of tourism;
  - the internal supply of the tourism industry;
  - consumption related to tourism within the country, referring to the inbound tourism, referring to outbound tourism, etc.

TSA Publications:

- the «Satellite Tourism Account of the Republic of Kazakhstan» annual bulletin is issued in May;
- the TSA information is published annually in the «Tourism in Kazakhstan» sectoral statistical digest.
Key indicators of tourism development in Kazakhstan on TSA:

<table>
<thead>
<tr>
<th>indicators</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>gross domestic product of tourism, billion tenge</td>
<td>138,7</td>
<td>190,1</td>
<td>224,4</td>
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<tr>
<td>gross value added of tourism, billion tenge</td>
<td>131,6</td>
<td>180,1</td>
<td>211,8</td>
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<tr>
<td>share of tourism in the country's gross domestic product, in %</td>
<td>1,8</td>
<td>1,9</td>
<td>1,7</td>
</tr>
</tbody>
</table>

New directions of statistical work in the TSA construction:

- review of statistical approaches in the formation of the Tourism Satellite Account tables in accordance with the new revision of the Tourism Satellite Account: Methodological recommendations 2008