Statistics of inbound tourism

Vienna, July 2009

Information streams according to inbound tourism in Republic Kazakhstan:

- The statistical inspections spent by Agency of Republic Kazakhstan according to:
  continuous inspection of the enterprises and the individual businessmen rendering tourist services and services on accommodation;
### Information streams according to inbound tourism in Republic Kazakhstan:

#### The statistical inspections spent by Agency of Republic Kazakhstan according to:
- use of the given inspections of other branches of statistics:
  - data of statistics of public health services, statistics of culture for an estimation of a tourist stream on the objects of public health services especially protected to natural territories (national parks, reserves, etc.), to establishments of culture;
  - data of statistics of the industry, statistics of trade, statistics of services, financial statistics, etc. at formation of the satellite account of tourism on inbound tourism.

#### Administrative sources:
- Use of data of Frontier service CNS RK on number of the persons who have driven in RK through check points on the purposes of trips - diplomatic, service, business, tourist, for study, for treatment, etc., for formation of a tourist stream (except for the persons who arrived on a constant residence and have arrived for work from Russia, Uzbekistan, Kyrgyzstan, Tajikistan)
According to tourism:
- the enterprises:
  rendering tourist services, with a kind of activity on NACE a code 63.3 (on new edition NACE a code 79);
  rendering services on accommodation with a kind of activity on NACE a code 55.1-55.2 (on new edition NACE a code 55);
- Individual businessmen:
  rendering tourist services, with a kind of activity on NACE a code 63.3 (on new edition NACE a code 79);
  rendering services on accommodation with a kind of activity on NACE a code 55.1-55.2 (on new edition NACE a code 55);
- On other branches of statistics:
  the enterprises and the individual businessmen who are carrying out kinds of activity according to NACE; an estimation of not observable economy for the statistical and economic reasons.

**Statistical units of inspection:**

**Methods of inspection:**

- Continuous and selective inspections of the enterprises and individual businessmen according to tourism and to the branches of statistics forming parameters for statistics of tourism.

- Geographical scope - on republic, on regions, on districts.

- Periodicity of inspections - on a quarterly and annual basis.
The basic indices of statistics of Inbound tourism:

• According to tourism:
  • Volume of the rendered services;
  • Quantity of the served visitors;
  • Quantity of the served visitors means of moving;
  • Quantity of the served visitors on the purposes of a trip;
  • Quantity of the realized permits and their cost;
  • The income of tourist activity;
  • Volume of investments into sphere of tourism;

• Under the tourism satellite account:
  • indices, according to tables TSA.

Publications according to tourism:

• The statistical bulletin « Development of tourism and a hotel facilities in Republic of Kazakhstan »
  (On a quarterly and annual basis);
• The statistical bulletin « The tourism satellite account of the Republic of Kazakhstan »
  (On an annual basis);
• The statistical collection « Tourism of Kazakhstan » (on an annual basis).
New directions of statistical activity:

- Carrying out of inspection of the self-organized tourism:

- The questionnaire of selective inspection of house facilities on rendering tourist services in historical places, places of pilgrimage and other vacation spots (Annual periodicity);

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<th>New directions of statistical activity:</th>
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<td>• Carrying out of inspection of the self-organized tourism:</td>
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<td>• Parameters of inspection:</td>
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<td>- Quantity of the served visitors-non-residents - everything, including on the purposes of trips (leisure, a recreation and rest, treatment, pilgrimage, etc.);</td>
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<td>- Volume of the rendered services.</td>
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New directions of statistical activity:

• Development of new questionnaires according to tourism in view of the international experience (introduction of experience of Canada under questionnaires on the international travel of inhabitants of Canada; about travel of inhabitants of Canada on cars, etc.)

New directions of statistical activity:

• Development of new questionnaires according to tourism in view of the international experience - sample survey of visitors at airports, at railway stations, etc.