

# Statistics of inbound tourism

*Agency of the Republic of  
Kazakhstan on Statistics*

Vienna, July 2009



## Information streams according to inbound tourism in Republic Kazakhstan:

- **The statistical inspections spent by Agency of Republic Kazakhstan according to:**  
continuous inspection of the enterprises and the individual businessmen rendering tourist services and services on accommodation;



## Information streams according to inbound tourism in Republic Kazakhstan:

### ■ The statistical inspections spent by Agency of Republic Kazakhstan according to:

- use of the given inspections of other branches of statistics:
  - data of statistics of public health services, statistics of culture for an estimation of a tourist stream on the objects of public health services especially protected to natural territories (national parks, reserves, etc.), to establishments of culture;
  - data of statistics of the industry, statistics of trade, statistics of services, financial statistics, etc. at formation of the satellite account of tourism on inbound tourism.



## Information streams according to inbound tourism in Republic Kazakhstan:

### ■ Administrative sources:

- Use of data of Frontier service CNS RK on number of the persons who have driven in RK through check points on the purposes of trips - diplomatic, service, business, tourist, for study, for treatment, etc., for formation of a tourist stream (except for the persons who arrived on a constant residence and have arrived for work from Russia, Uzbekistan, Kyrgyzstan, Tajikistan)



## Statistical units of inspection:

- According to tourism:
- the enterprises:  
rendering tourist services, with a kind of activity on NACE a code 63.3 (on new edition NACE a code 79);  
rendering services on accommodation with a kind of activity on NACE a code 55.1-55.2 (on new edition NACE a code 55);
- Individual businessmen:  
rendering tourist services, with a kind of activity on NACE a code 63.3 (on new edition NACE a code 79)  
rendering services on accommodation with a kind of activity on NACE a code 55.1-55.2 (on new edition NACE a code 55);
- On other branches of statistics:
- the enterprises and the individual businessmen who are carrying out kinds of activity according to NACE; an estimation of not observable economy for the statistical and economic reasons.



## Methods of inspection:

- Continuous and selective inspections of the enterprises and individual businessmen according to tourism and to the branches of statistics forming parameters for statistics of tourism.
- Geographical scope - on republic, on regions, on districts.
- Periodicity of inspections - on a quarterly and annual basis.



## The basic indices of statistics of Inbound tourism:

- According to tourism:
  - Volume of the rendered services;
  - Quantity of the served visitors;
  - Quantity of the served visitors means of moving;
  - Quantity of the served visitors on the purposes of a trip;
  - Quantity of the realized permits and their cost;
  - The income of tourist activity;
  - Volume of investments into sphere of tourism;
- Under the tourism satellite account :
  - indices, according to tables TSA.



## Publications according to tourism:

- The statistical bulletin « Development of tourism and a hotel facilities in Republic of Kazakhstan »  
(On a quarterly and annual basis);
- The statistical bulletin «The tourism satellite account of the Republic of Kazakhstan »  
(On an annual basis);
- The statistical collection « Tourism of Kazakhstan » (on an annual basis).



### New directions of statistical activity:

- Carrying out of inspection of the self-organized tourism:
- The questionnaire of selective inspection of house facilities on rendering tourist services in historical places, places of pilgrimage and other vacation spots (Annual periodicity);



### New directions of statistical activity:

- Carrying out of inspection of the self-organized tourism:
- Parameters of inspection:
  - Quantity of the served visitors-non-residents - everything, including on the purposes of trips (leisure, a recreation and rest, treatment, pilgrimage, etc.);
  - Volume of the rendered services.



### New directions of statistical activity:

- Development of new questionnaires according to tourism in view of the international experience (introduction of experience of Canada under questionnaires on the international travel of inhabitants of Canada; about travel of inhabitants of Canada on cars, etc.)



### New directions of statistical activity:

- Development of new questionnaires according to tourism in view of the international experience - sample survey of visitors at airports, at railway stations, etc.