Domestic tourism

Survey on the tourist trips of the residents and the tourism-related expenditures

1-2 July 2009, Vienna

Survey of the tourist trips of residents and the tourism-related expenditures

Aims of the Survey

- Harmonization of Tourism statistics in Bulgaria with the requirements of the EU
- Comparison the data from the survey with data from other EU - countries
Aims of the Survey

- Data on the trips of the residents to the country and abroad
- Data on expenditures of the residents
- Data for TSA

Methodology of the Survey

- The Methodology is in compliance with the EU legislation in the field of tourism
- The Methodology is in compliance with the International Recommendation on Tourism Statistics of the WTO
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Object and Coverage of the Survey

- Sample survey - Representative sample to the country
- Respondents - the people of 15 years age and over in the households get into the sample

Sample design

- Two stages stratified cluster sample:
  - The clusters of the first stage are the enumeration districts.
  - The clusters of the second stage are households
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**Sample design**

- With probability proportional to the size of districts population 2250 enumeration districts are chosen, within which 8 households are systematically selected. The scheme of constant number of households selected in each second stage cluster ensures an equal burden of interviewers.

**Sample size**

- The sample includes 3 000 households
- 5 500 people of 15 years age and over
- The sample is designed by regions, separately for urban and rural population
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**Statistical tools**

- Questionnaires for the households
- Instructions for Questionnaires

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**Questionnaire**

- Three parts are included
  1. General section – age of person, education, social status and the reasons for not travel
  2. Holiday trips – only the last trip
  3. Business trips - only the last trip
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**Main indicators**
- The main reason for the trip
- The kind of transport
- The kind of accommodation
- Number of nights spend
- The cost of the trip
- Specification of the expenditures-food, accommodation and etc.

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**Work organization-1**
- The tasks of Regional Statistical Offices:
  - Data collection by interview face to face
  - Data checking for fullness and errors
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**Work organization-2**

- The tasks of Regional Statistical Offices:
  - Coding of the questionnaires where is necessary
  - Data entry to the PC

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**Work organization**

- The tasks of NSI
  - Data processing
  - Data weighting at national level
First results
Average expenditure per one trip in 2008 – Euros (without tourist packages)

Average expenditure per one trip in 2008 – Euros (without tourist packages)

<table>
<thead>
<tr>
<th>Type of expenditure</th>
<th>Domestic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>133.8</td>
</tr>
<tr>
<td>Food</td>
<td>57.2</td>
</tr>
<tr>
<td>Accommodation</td>
<td>28.4</td>
</tr>
<tr>
<td>Transport</td>
<td>26.8</td>
</tr>
<tr>
<td>Others</td>
<td>21.4</td>
</tr>
</tbody>
</table>

First results
Expenditure structure of the domestic tourist trips (in %), 2008
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Periodicity of Survey

- Reference period: Quarters
- Period of data collection – 2 weeks after the reference period

Data disseminations

- Publication “Tourism”
- Statistical Yearbook
- International Yearbooks
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Thank you for the attention!

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