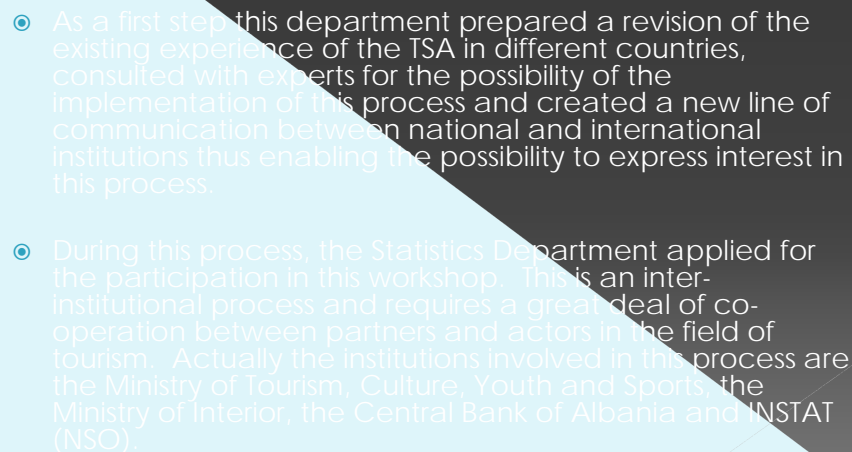
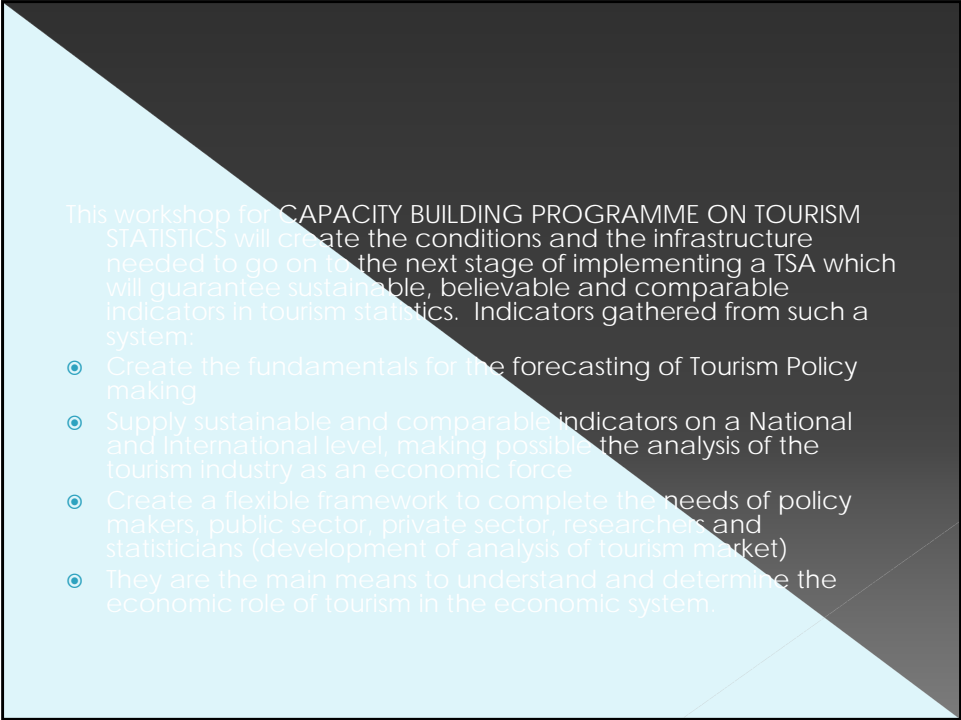




## TSA Present Status


- ◉ As cited in the Tourism Development Strategy 2007-2013: "Effective development of tourism requires a full base of information for the development of demand and supply. Therefore it is necessary to have an efficient collection and analysis of the needed indicators following international standards on a national, regional and local level.
- ◉ With this objective in sight, the Statistics Department whilst referring to international experience and neighboring countries set as a goal the implementation of the Tourism Satellite Account, a system which would enable Albania to compete in the tourism industry with standardized, believable and comparable indicators for better tourism policy making.

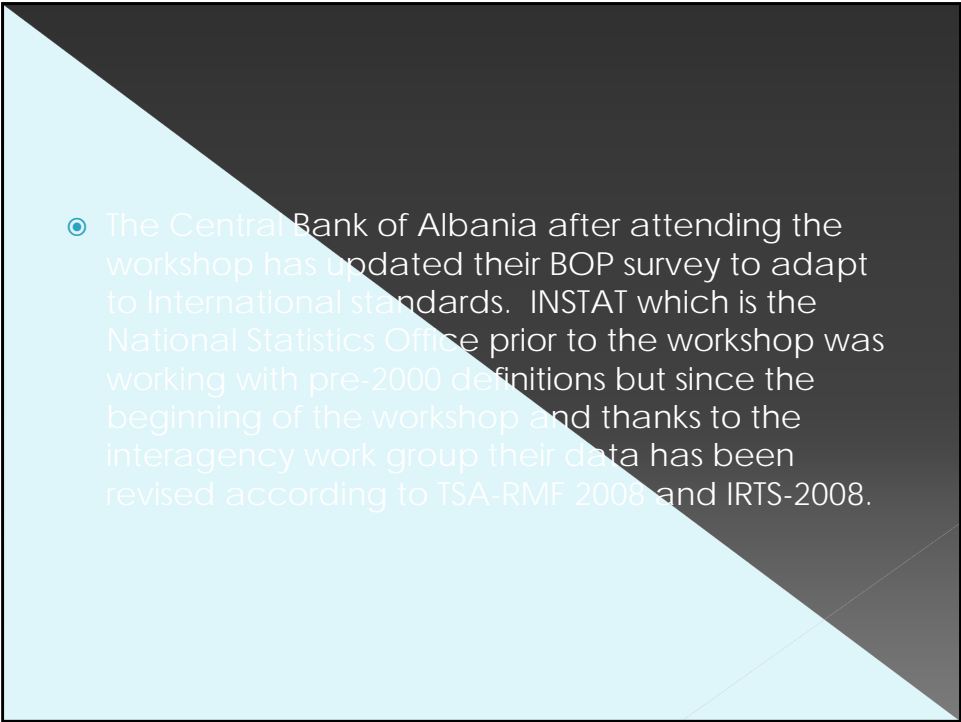
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- As a first step, this department prepared a revision of the existing experience of the TSA in different countries, consulted with experts for the possibility of the implementation of this process and created a new line of communication between national and international institutions thus enabling the possibility to express interest in this process.
  - During this process, the Statistics Department applied for the participation in this workshop. This is an inter-institutional process and requires a great deal of co-operation between partners and actors in the field of tourism. Actually the institutions involved in this process are the Ministry of Tourism, Culture, Youth and Sports, the Ministry of Interior, the Central Bank of Albania and INSTAT (NSO).



This workshop for CAPACITY BUILDING PROGRAMME ON TOURISM STATISTICS will create the conditions and the infrastructure needed to go on to the next stage of implementing a TSA which will guarantee sustainable, believable and comparable indicators in tourism statistics. Indicators gathered from such a system:

- Create the fundamentals for the forecasting of Tourism Policy making
- Supply sustainable and comparable indicators on a National and International level, making possible the analysis of the tourism industry as an economic force
- Create a flexible framework to complete the needs of policy makers, public sector, private sector, researchers and statisticians (development of analysis of tourism market)
- They are the main means to understand and determine the economic role of tourism in the economic system.

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- Thanks to the interagency working group both Inbound and Outbound Tourism statistics will see great change now that they have been updated to conform to IRTS-2008 standards. Domestic tourism statistics was an area before untouched. Now with the introduction of the accommodation kit we have thrown a huge step forward in collecting comparable data.

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- The Central Bank of Albania after attending the workshop has updated their BOP survey to adapt to International standards. INSTAT which is the National Statistics Office prior to the workshop was working with pre-2000 definitions but since the beginning of the workshop and thanks to the interagency work group their data has been revised according to TSA-RMF 2008 and IRTS-2008.

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- ◉ The Statistics Department is optimistic about this process and about reaching its purpose as defined in the Strategy of the Ministry of Tourism.