Domestic Tourism

With the introduction of the accommodation kil Albania was introduced with a new challenge in its quest to produce comparable statistics. Working groups were created for the installation of the accommodation kit software in hotels in the major cities in Albania.

Tirana, Durres,

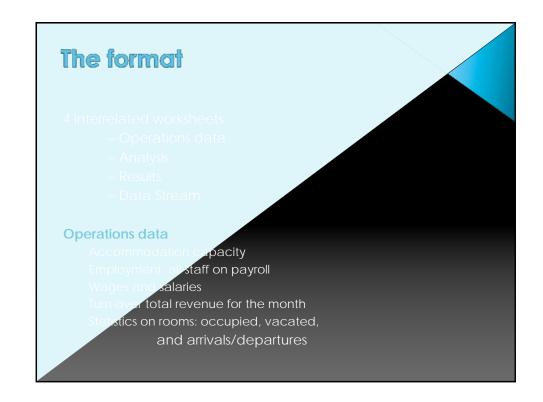
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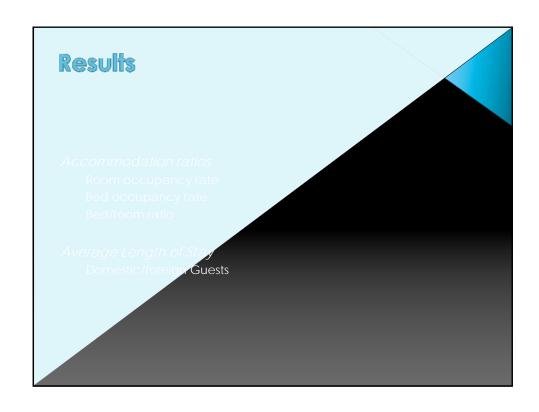
The goal was to complete the installation before the beginning of the Summer Season which brings the biggest flows of visitors.

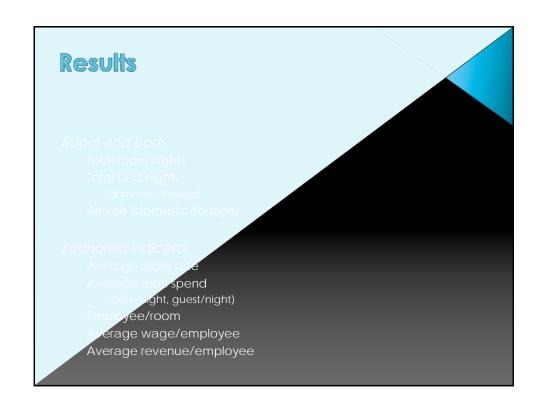
Training of users

We held conference meetings with the hotel owners and administrators in each city and introduced them to the accommodation kit software. During the meetings we showed them how the accommodation units would individually and collectively benefit from the indicators downed from the accommodation kit software. Training dates were set up with each hotel individually during which the appropriate staff would be instructed on how to soperly use the software. Also a work group has been created to provide support for any of the problems encountered by the accommodation units using the software.









Progress up to date

Discussed and got the commitment from participate in implementing this system. m them to

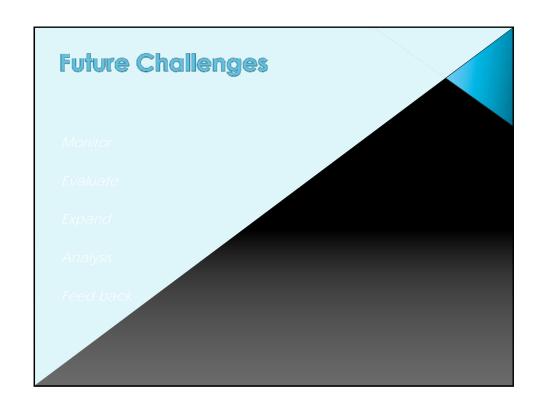
selected a sample (those ready to participate and with

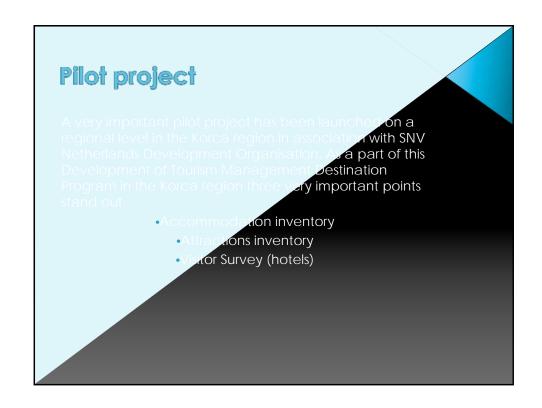
Trained the respective staff Started to make the communication work

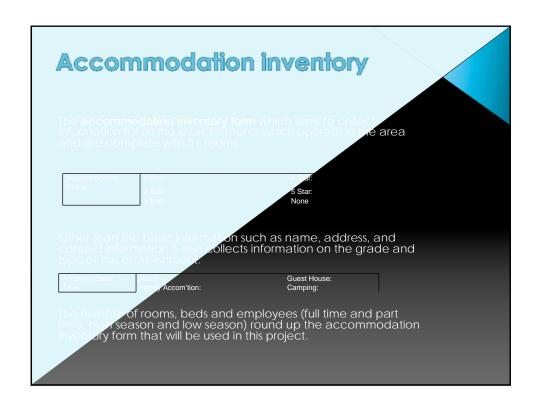
Difficulties

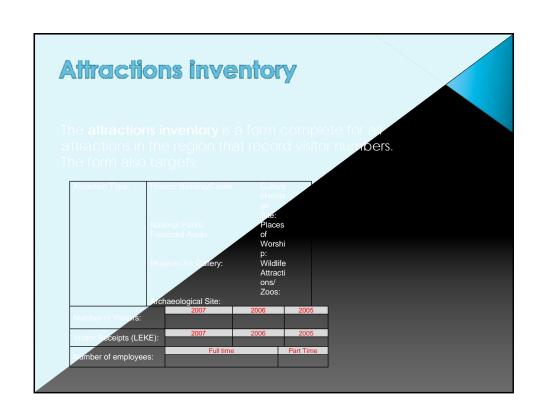
Getting the regular participation of the industry

- Providing feedback Discussing the results with them
- Updating regularly the directory of establishments in the ACC KIT Systematic process of revision of the estimations when late information arriver forms not filled correctly









Visitor Survey (hotels)

The third and probably the most important point of this project is the Visitor Survey which will be applied to the visitors in the hotels in the region. I stress that this is the most important policy of this project for the fact that if the survey is successful in the regional level than it will be applied on a national level which is the ultimate

some important variables collected by this visitor survey are;

- •nurnose of visit
- nights spent in Albania
- •nights spent in accommodation establishment
- •daily expenditures
- ervice ratings (hole)s restaurants, attractions, cultural and
- national parks, shops)
 •activities undertaken in the region
- age grou
- •age git
- •nationality