

**REGIONAL SEMINAR (1 - 2 July 2009)**

**MODUL University Vienna**



**Am Kahlenberg 1  
1190 Vienna, Austria**

**Wednesday, 1 July 2009**

<b>REGISTRATION</b>	08:30 - 09:00	Registration
<b>WELCOME and OPENING</b>	09:00 - 09:30	<b>Welcome to Regional Seminar</b> Federal Ministry of Economy, Family and Youth UNWTO Statistics Austria Modul University Vienna
	09:30 - 10:00	<b>Tourism statistics from a user perspective</b> Ms. Petra Stolba, CEO Austrian National Tourist Office
<b>TOURISM SATELLITE ACCOUNT</b>	10:00 - 11:15	Presentations on ' <b>Development of a TSA</b> ' in the workshop participating countries
	11:15 - 11:45	Coffee break
	11:45 - 12:15	<b>Steps to developing a TSA</b> UNWTO, Statistics Austria
	12:15 - 13:00	Discussion
	13:00 - 14:15	Lunch
<b>DOCUMENTING NATIONAL SYSTEMS OF TOURISM STATISTICS</b>	14:15 - 14:45	<b>UNWTO publication: <i>Documenting National Systems of Tourism Statistics: present situation and expected developments</i></b> UNWTO
<b>INBOUND TOURISM</b>	14:45 - 15:30	Presentations on which <b>inbound tourism statistics' developments</b> have been implemented since the start of the Capacity Building Programme on Tourism Statistics and the plans for future developments Workshop participating countries: Montenegro, Romania
	15:30 - 16:00	Coffee break
	16:00 - 16:45	Presentations on which <b>inbound tourism statistics' developments</b> have been implemented since the start of the Capacity Building Programme on Tourism Statistics and the plans for future developments Workshop participating countries: Slovakia, Kazakhstan
	16:45 - 17:15	<b>Discussion on inbound tourism statistics' developments</b>
	17:15 - 22:00	<b>Departure to Vienna Zoo Schönbrunn, Guided Tour</b> Dinner at Vienna Zoo Schönbrunn upon invitation of Federal Ministry of Economy, Family and Youth

Thursday, 2 July 2009

## DOMESTIC TOURISM

9:00 - 10:30 Presentations on which **domestic tourism statistics' developments** have been implemented since the start of the Capacity Building Programme on Tourism Statistics and the plans for future developments  
Workshop participating countries: Albania, Bulgaria, Latvia, Lithuania

10:30 - 11:00 **Discussion on domestic tourism statistics' developments**

11:00 - 11:30 Coffee break

## OUTBOUND TOURISM

11:30 - 13:00 Presentations on which **outbound tourism statistics' developments** have been implemented since the start of the Capacity Building Programme on Tourism Statistics and the plans for future developments  
Workshop participating countries: Turkey, Russia, Georgia, Poland

13:00 - 14:00 Lunch

14:00 - 14:30 **Discussion on outbound statistics' developments**

## OTHER ISSUES

14:30 - 15:00 **Case study:** Central America: Using available data to develop tourism indicators  
**UNWTO**

15:00 - 15:30 Coffee break

15:30 - 16:30 **Integrated statistics:** BoP/Travel and tourism statistics, EUROSTAT,  
Tourism statistics as a case study, Statistics Austria

16:30 - 17:00 **General discussion**

17:00 - 17:15 **Summing-up and Closing of Regional Seminar**  
UNWTO, Statistics Austria, Federal Ministry of Economy, Family and Youth