Outbound tourism

Slovak Republic

Survey on holiday and business trips

Basic information:

- Covered are Domestic, Outbound and Business trips with overnights (short and long term)
- Representative Sample; 1200 persons over 15 years per quarter
- Face to face interviews
- Quarterly survey
Variables:
- Destination (country)
- Month, when the trip started
- Purpose (holiday, visiting friends or relatives, shopping, health care, others)
- Length of stay
- Type of accommodation used
- Type of principal mode of transport used
- Type of organisation (travel agency or individually)
- Expenditure in total (of which for catering accommodation, transport, and for package)
- Number of children (0 – 14 years)
- Expenditure in total for children
- Reason for not going on a trip

Socio-demographic variables:
- Sex
- Age
- Nationality
- Level of Education
- Type of activity
- Residence (region)
- Income of household
Results from TSA:

In 1st half years 2009, some data for domestic tourism consumption by products (passenger transport services and driving fuel) were updated by data from household survey.

<table>
<thead>
<tr>
<th>Type of trip</th>
<th>Total number of trips</th>
<th>Share of trips by care</th>
<th>Number of persons in car</th>
<th>Number of car</th>
<th>Average consumption</th>
<th>Average price of fuel in</th>
<th>Average distance in km</th>
<th>Expenditure for fuel in Mill. SKK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Short term</td>
<td>429 349</td>
<td>0.619</td>
<td>3</td>
<td>88 589</td>
<td>8</td>
<td>37.3</td>
<td>709</td>
<td>137</td>
</tr>
<tr>
<td>Long term</td>
<td>2 852 616</td>
<td>0.324</td>
<td>4</td>
<td>231 062</td>
<td>7.5</td>
<td>37.3</td>
<td>1347</td>
<td>736</td>
</tr>
<tr>
<td>Business</td>
<td>720 454</td>
<td>0.55</td>
<td>3</td>
<td>132 083</td>
<td>9</td>
<td>37.3</td>
<td>966</td>
<td>309</td>
</tr>
</tbody>
</table>

Changes in Outbound Survey:

We are planning from 2010
- to introduce survey on same-day visitors
- to increase the sample size
- eliminate differences in our classification
  relate to IRTS 2008 recommendations
Thank you for your attention